

The  
**VOICE**  
of  
Kid Power, Inc.

2017-2018 Annual Report



“

When presented with any decision as Executive Director, my questions are always the same, *what is best for our young people?* What do they think?

”

*“At Kid Power, we believe that every voice matters.*

*We create safe spaces for young people to express their opinions and be partners in our work. Input from our dedicated staff, community partners, parents, generous donors, and funders are instrumental to best meet continually evolving community needs.*

*In this annual report, you will hear their voices. From student enthusiasm about giving back to their communities and parent gratitude for being exposed to new experiences, their voices illustrate program impact. You will also see data highlighting gains in student academic assessments, social behavior scores, and nutrition and wellness. This year also marked an even greater period of listening and reflection through a strategic alignment project. Using feedback from dozens of stakeholders, our Board of Directors and staff are currently working on a strategic plan that will share our values and operationalize our plans for growth.*

*This year we are also celebrating significant multi-year government investments and strong financial management which have positioned us to innovate and expand. It is truly an exciting time for our Kid Power family and I'm thrilled to continue to move the goal post with all of you to ensure that every D.C. student has the opportunities to develop into healthy, informed, engaged, and confident adults.”*

Executive Director



## OUR HISTORY: OUR MISSION

It was the vision of our co-founders that young people could become agents of positive change in their own communities that led to the launch of Kid Power in 2002.

In 2008 and 2011, respectively, Kid Power completed acquisitions of Linking Communities for Educational Success and Facilitating Leadership in Youth, non-profits that worked with youth east of the Anacostia River. In 2014, the organization made a strategic decision to deepen its impact at schools by increasing youth served at each site and moving more resources to areas of greatest need.

Kid Power is the only nonprofit expanded learning program offering a three-pronged approach to helping underserved D.C. students grow and become engaged leaders in their communities.

**Each year, Kid Power helps hundreds of youth succeed academically, empowers them to become engaged leaders and responsible citizens, and fosters healthy living through community gardens.** Kid Power students work every day to build a stronger, healthier, and more resilient District of Columbia.



“

The way I can make a difference in my community is to make the earth better by cleaning up trash and putting up "No littering" signs, like what we did with our community service project. We do a lot, like the fun field trips to the high schools where you get to do really cool activities and earn prizes. **At Kid Power, I learned how to eat healthy and how to write stories.**

My favorite activities are art and STEM.

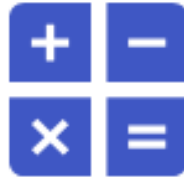
”

## WHY KID POWER? ACADEMIC, HEALTH, & SOCIAL NEEDS



64.9%

D.C. Public School students are not meeting grade level requirements for **English Language Arts**



69.5%

D.C. Public School students are not meeting grade level requirements for **Math**



27.2%

D.C. middle school students **felt sad or hopeless**



77%

**8th graders** did not meet basic proficiency on the civics portion of the **National Assessment of Educational Progress**



31.1%

D.C. middle school students had **engaged in a physical fight**



23.3%

D.C. children **suffer food hardship** which is directly linked to lower academic performance, social issues, and health problems

Kid Power's after-school and summer programs **address these needs** as we foster scholastic improvement, positive social-emotional growth, and increased civic engagement **through evidenced-based strategies** such as hands-on instruction, mentorship and small group instruction, school-day alignment, family engagement, and differentiated instruction.

# KID POWER'S SOLUTION: THREE-PRONG APPROACH

## ACADEMIC ENRICHMENT

Our daily **After-School Program** runs 2.5 hours/day for 30-40 weeks (*varies per site*) and includes the following components:

In Academic Power Hour, students participate in daily homework help and small group mentoring/tutoring through:

- Innovative and hands-on academic activities
- Working with DCPS teachers to promote school day alignment
- Weekly STEM lessons such as chemistry, physics, geometry, and engineering



## PHYSICAL AND EMOTIONAL ENRICHMENT

In VeggieTime activities, students engage in a weekly standards-based environmental science and health curriculum that includes the following hands-on activities:

- Science experiments and exploratory learning
- Hands-on school-based gardening lessons
- Cooking and recipe development classes
- Farmers' and school-based markets that give youth financial literacy and public speaking skills
- Environmental service projects (*PSAs on healthy eating, school-wide greening initiatives, and more*)
- "Art with a Purpose" activities focus on mindfulness, expression, and emotion regulation





## CIVIC ENRICHMENT

In the Citizenship Project, students study U.S. History and the building blocks of citizenship through reading comprehension lessons and activities that reinforce the democratic process and encourage participation.

**Student Elections** allow students to democratically elect class leaders and establish a Kid Power Congress to create and pass bills pertaining to program operations. Elected leaders participate in trainings that provide leadership tools to help them perform a variety of tasks.

Service learning including "**Micro-level**" projects (school-wide services such as bullying prevention) and "**Macro-level**" projects (community service projects such as Meals on Wheels) gives students an opportunity to make a tangible impact in the community.

Weekly "**Kid Power Circles**" allow students to share positive moments and challenges, give feedback about activities, participate in team-building activities, and lead discussions on topics such as "being a good teammate."



## SUMMER LEADERSHIP ACADEMY: CLOSING THE ACHIEVEMENT GAP

On average, positive social-emotional scores increase 3% over the summer. However, in just 5 short weeks, **Kid Power saw significant growth**. According to Kid Power Summer Teachers:



Our daily **Summer Leadership Academy** serves 125 students and runs 7 hours/day for 5 weeks. Students participate in morning academic classes (ELA, Math, and Civics) and afternoon enrichment sessions based on the VeggieTime and Citizenship Programs. The Academy provides workforce development skills such as public speaking, marketing, financial literacy, team-building, and goal-setting.



MY VOICE

SHER'NAE KAY

KID POWER PARENT & VOLUNTEER

IS  
GRATITUDE

“ I wanted my children to learn how to cook and to recognize and choose healthy options, and Kid Power introduced my family to different approaches to growing, cooking and enjoying all vegetables. They have been involved with Kid Power for over 11 years and they still value what they've learned. **Lessons from the program helped them with summer jobs as counselors, to feeding the homeless, to creating their own hot sauce and pickles, to college and career planning.** Still today, they enjoy making homemade kale chips and zucchini bread from the Kid Power recipes.

Providing weekly after-school programs and field trips for two children can be extremely expensive, so the major impact that Kid Power has had on my family is through its generosity. They are also inclusive in their methods of making sure all children are recognized and feel welcomed. Through Kid Power, my children participated in a City Council meeting and are planning to attend Advisory Neighborhood Commission meetings to see how they can get more involved in the community.

I feel lucky to have been involved with a school that provided such a resource. This is why I volunteer today with Kid Power because I want to be able to give back to an organization that gives so much.

”

“

When I talk about Kid Power I get emotional because of the students' excitement when they see me at the beginning of their Kid Power program. **They are beaming with joy and curiosity asking, 'What are we going to learn today?'** I love how we can focus on the whole child by giving them the tools and resources that they can use in every aspect of their lives. I know that academics are key to our students' success, but life skills are just as important. We provide a holistic approach with focusing on how the child interacts with their peers, being a positive influence in their communities, and how to make healthy choices.

”

**MY VOICE****SHANA TOWNES**KID POWER STAFF MEMBER  
PROGRAM/OPERATIONS COORDINATOR**EMPOWERS  
STUDENTS**





## KID POWER GOALS

### Success in School

Students will develop as **academic leaders** measured by curriculum completion, graduation and attendance rates, test data, and parent and youth surveys.

### Engagement in Meaningful Activities

Students will develop as informed and engaged **civic leaders** measured by service hours, parent surveys, and civic and social assessments.

### Healthy Behaviors and Successful Transitions

Students will develop **healthy habits and behaviors** measured by nutritional and social behavior assessments, attendance, and family surveys.



## KID POWER RESULTS

**92%**

maintained or improved their **DC-PARCC ELA** proficiency levels in the 2017-18 school year.

**7% INCREASE**

in students meeting or exceeding DC PARCC ELA expectations **compared to 3.1%** of DCPS students between 2016-17 to 2017-18 school year.

**Parent Survey**

**95%**

Better conflict resolution skills

**82%**

Increased enthusiasm for learning

**95%**

Understand the importance of service projects

*"My son has learned self-control. My daughter has learned to make new friends"*

*- Elementary School Parent*

**Teacher Survey**

**62%**

Students getting along with their peers

**63%**

Improved regular classroom attendance

**73%**

Student Assertiveness

*"These students have done a complete 180 with their behavior. My experience has opened my eyes to what is needed in underserved communities."*

*- Elementary School After-School Teacher*

**Student Survey**

**82%**

understand the importance in eating healthy foods

**14%**

Increase in nutrition/gardening knowledge

**68%**

Increase in Self-Confidence

*"In STEM, we do things like build rockets. We also have civics lessons, where we learn about what is going on in the world."*

*- Middle School Student*



# OUR VOICE



**AASH GUPTA**

DELOITTE CONSULTING  
KID POWER VOLUNTEER



# THROUGH ACTION

“

I love giving students the opportunity to learn and explore new hobbies outside of the classroom, especially if they may not otherwise have that opportunity. This past year, we beautified a Kid Power site by putting up new fencing, creating signs and decorations, and building and painting benches. **It's amazing to see the outcome of your work immediately!** And on top of that, we are working outside all day with Kid Power staff so it's a ton a fun.

If Deloitte's pro bono support and fundraising efforts can help to support kids enrolled in Kid Power's programs, I would consider our partnership a huge success.

”

# OUR VOICE



## IS CONNECTING THE COMMUNITY

“

Every time I visit a Kid Power site, I see the youth engaged in fun meaningful opportunities involving food. I have had the opportunity to see kids make salsa, homemade ice cream, and participate in cooking demonstrations. The enthusiasm the youth have for these projects is contagious (*I made ice cream too*) and if they bring half of that enthusiasm home with them, I imagine they make an impact on the way their families think about food and the way they eat.

**Serve DC's success is reflected in Kid Power's success.** We want to make sure that everyone has a positive experience, from the young people served by Kid Power's programs to the AmeriCorps Members that serve those young people.

”

*Pamela Weinberg, AmeriCorps Program Director*



“

I can impact my community because I've learned how to plant and go through the process of growing vegetables and fruits. **I think I've learned enough to teach my family and I also think I could start a community garden.** Also, at Kid Power, we have “*Art with a Purpose*” lessons and I love to do art. What I've learned has really helped me during my day-time art lessons and how to work with others.

”



MY VOICE

KRESHAUN

JEFFERSON MIDDLE SCHOOL ACADEMY  
8TH GRADEWILL INSPIRE  
OTHERS

# STATEMENT OF ACTIVITY: FISCAL YEAR 2017-2018

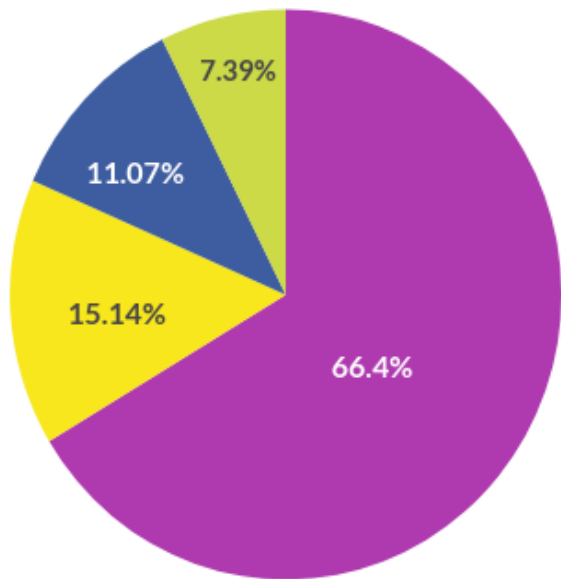
## REVENUE & SUPPORT

Grants (Restricted, Federal, Local, Corporate & Foundations)	\$878,025.35
Unrestricted (Individual and Major Donors)	\$41,738
Campaigns (United Way, Combined Federal Campaign)	\$5,188.98
Special Events	\$7,549.72
Earned Income (Sales, Consulted Services)	\$95,927.28
In-Kind	\$224,256.05

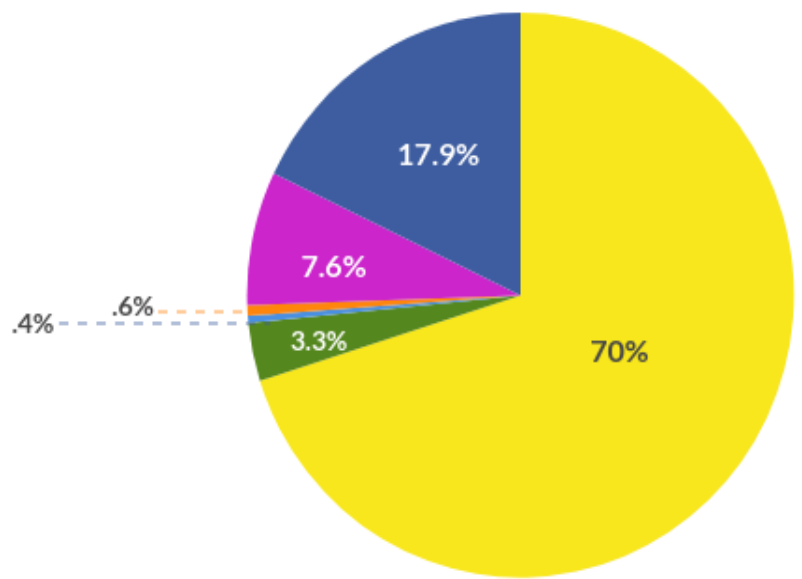
## OPERATING EXPENSES

After-school Programs	\$749,966
Summer Program	\$170,990
Administration	\$125,019
Fundraising & Development	\$83,446

### EXPENSES



### REVENUE



■ After-School Program (66.40%)
■ Summer Program (15.14%)
■ Grants (70.09%)
■ Unrestricted Income (3.33%)
■ Campaigns (0.41%)
■ Administration (11.07%)
■ Fundraising & Development (7.39%)
■ Special Events (0.60%)
■ Earned Income (7.66%)
■ In-Kind (17.90%)

This year we also celebrated great financial wins that increased our fiscal stability to grow and innovate. Awarded a **3-year \$408,000 21st Century Community Learning Center Grant** from the Office of the State Superintendent of Education, a **3-year \$83,400 AmeriCorps State Formula Grant**, and **\$120,000 from the United Way** for summer programs.

## WHAT'S NEXT? PROGRAM ADVANCEMENT



**POWERBLAZERS** is an original middle-school career-readiness program that offers students a hands-on approach to finding their first job through engaging games, challenges, and activities. It exposes students to professional skills such as goal setting, resume writing, and confidence building. The successful program will be extended from a 6-week model to a 14-week model in the 2018-2019 school-year.

**“ART WITH A PURPOSE”** is a structured social and emotional learning program that provides students with a creative outlet. The program focuses on self-expression, mindfulness, emotion regulation, and ways to positively work with others. After a successful pilot at our elementary school sites in the 2017-18 school year, we are expanding the program to our middle school sites during the 2018-19 school year.

**PICKLE POWER** curriculum merges what students have learned in gardening and cooking classes with lessons about entrepreneurship and product design. We grew the program giving students an opportunity to collaborate with a local chef to make their own pickles to sell at school-based markets and raise money for a cause of their choice. Now, we’re excited to include a Pickle Power component to our future alumni program.

**VEGGIETIME COOKBOOK** is a new component to VeggieTime that allows students to apply lessons on healthy cooking and nutrition to an original cookbook featuring their favorite recipes, creative writing, art, and illustration. At the completion of the program, each student will receive a printed and bound cookbook. At our 7th Annual Taste of the Garden, the “Best of VeggieTime” Cookbook will be available.



# OUR SUPPORTERS: THANK YOU

Kid Power, Inc. is honored to recognize the financial commitment of these foundations, businesses, organizations and individuals during the 2017-2018 year that made a meaningful difference in the lives of Kid Power students.

## **\$100,000 and more**

District of Columbia Schools  
Office of the State Superintendent of Education  
United Way of the National Capital Area

## **\$50,000 - \$99,999**

400 E Street SW, LLC (In-Kind)  
Serve DC, AmeriCorps State Formula Grant  
Taproot Foundation (In-Kind)

## **\$20,000 - \$49,999**

The Morris and Gwendolyn Cafritz Foundation  
Communities in Schools  
The Community Foundation for the National Capital Region  
Georgetown Day School (In-Kind)

## **\$10,000 - \$19,999**

The American University (In-Kind)  
GWU Center for Career Services (In-Kind)  
Richard E. and Nancy P. Marriott Foundation  
Mayor's Office on Latino Affairs  
Morningstar Foundation  
ShareFund

## **\$5,000 - \$9,999**

42 Services LLC  
Edgewood/Brookland Family Support Collaborative  
Giselle Hicks and Bill Ross

## **\$2,500 - \$4,999**

Peter S Bloom  
Charley's Kids Foundation  
Deloitte Consulting  
H Street Development  
Maximus Foundation  
Leslie and Lillian Meyers  
Jeri and Edward Mulrow  
Shiff Hardin LLP

## **\$1,000 - \$2,499**

Lisa and Rory Falconer  
Michael Feder  
New Belgium Brewing Foundation  
Michael Skolnik  
Peter Slone  
Summit Medical Group Foundation  
Angel and Damon Vaccaro  
Chef Robert Wood, Eco Caters (In-Kind)

## **\$500 - \$999**

Elitza Barzakova  
Robert and Nancy Bloch  
Lynne Groff  
Michelle Grove  
Louis Leibowitz  
Mark Mioduski  
Andrew Morgan  
Kelli Murphy  
Elsa Newmyer  
Laurence Platt and Clare Herington  
Kyle Roche  
Nancy Sanders  
Ami Scott  
James Shipe  
Wendy Jan Wertheimer  
Glenn White

## **\$250 - \$499**

Marta Ames  
Margaret Boro  
Meghan and Christa Casey  
Adam and Senta Fleisher  
Samantha Friedman  
Cynthia McClintock  
Chad Netherton  
Long Nguyen  
George and Janice Rasmusen  
Nolan Robinson  
Max Skolnik  
Catherine and George Tobin  
Brian Whittaker

## \$1 - \$249

Vinita Ahuja	Corey Goldstone	Caitlin Murphy	Trey R Werley
Matthew Alex	Katie Goodwin	Christopher Nenno	Timothy R Werwie
Pamela Anderson	Aashima Gupta	Mia O'Connell	Karen Whittaker
Anonymous	Archana Gupta	Peter Ormsby	Lisa Whittaker
Kofi Asante	Peggy Hale	Nicholas Ota	Romelia and Temistocles
Joanne Baecher-Disalvo	Barbara Harman	Evan B Oxhorn	Whittaker
Elizabeth Baker	Charlie Hartley	Shannon Padayachy	Ruth Williams
James R Ball II	John Healy	Dylan Perry	Liqi Xie
Taylor Ballinger	Sarah Heddlestone	Nancy Polikoff	Nicholas Zeller
Meredith Barnard	Gregory Henderson	Stanley Porter	Bing-hui Zhong
Owen Benge	Sondra Henderson	Theresa Poussaint	
Nicole Berckes	Melissa Hendricks	David Price	
Paul and Susan Berman	Trevor Hoffberger	Justin Quinn	
Kathryn Bickley	Octavia Holiday-Jones	Erdani Quiroz	
Jean Brinker	Christopher and Janet Hollis	Elizabeth Racheva	
LaVonne Bunch	Derek Humes	Becky Raskind	
Melissa Capotosto	Tim Hursen	Hannah Robbins	
Allison Carpenter	Kathleen Jackman	Elizabeth Rose	
Maggie E Carroll	Richard Jackson	Adam Rosenberg	
Joey Caruso	Karen Jeffers	Catherine Rubenstein	
Becky Casey	Clark Jennings	Carley Ruff	
Christopher Casey	Danielle B John	Sefe Rush	
Patti Casey	Cameron Jones	Clarice Sanford	
Richard and Christa Casey	Asheel Kakkad	Michael V Savage	
Andrew Chamberlin	Alan Kanner	Andrew Scalise	
Andria Chastain	Max Kanner	Joel Schatz	
Megan Cluver	Lisa Kaplan	Robert W Schick	
BKK Cookshop	Arvind S Kappula	Peter J Schmidt	
William Copeland	Bejamin Katz	Adam Robers and Stephanie Shain	
Exelon Corporation	Evgeniya Kim Mangan	Anatolly Shatkovskyy	
Margaret Crimmins	Stacy Kirk	Brian Sholl	
Thomas Dain	Sonia Kobrin	Brett Shomaker	
Trevor Davis	Josh Konopka	Simon Skolnik	
Dina de Veer Giannetta	Anne Laroche	Kristen Solberg	
Emily V Dean	Brendon Lawrence	Michelle Solberg	
Paige Deckelbaum	Colin Lawrence	Alec Sorensen	
Casey Denson	Alexander LePore	Cindy Spieske	
Paul Doherty	Charissa Liburd	Jermell Stills	
Thomas Drake	Melody Liu	Cheryl Swannack	
Justin Edelman	Ian Lubetkin	Caitlin Taber	
Carol Elliott	Mara Lucas	Janis Taormina	
Byron O Elwell Jr.	Spencer Lucker	Ferdinand Tchoupochoum	
Taylor Farnum	Molly Lynch	Olaf Tennhardt	
Kathleen Farrell	Swathi Manoravi	Emily Tiberio	
Patrick Fise	Vicky Marchand	Angela Tilghman	
Thomas Fise	Hunter Marston	Linda Tippins	
Jennifer Flinn	Alexa McClain	Andria Tobin	
Courtney Foley	Georgina McDowell	Caitlin Tobin	
Anna Forgeron	Beth McGarry	John Tobin	
Lisa Frederick	Kyle Miskell	Megan Tobin	
Gary Fried	Courtney Moran	Michael Tobin	
Sean Furlong	Kenna J Morgan	Jessica Truitt	
Ryan Gatti	Matthew Morgan	Lauren Tyburski	
Robin Gilbrecht Minter	Travis Morgan	Jenny Vasquez	
Allison Gleason	Sonia Morrison	Carol Weiss	

## PARTNERSHIPS: COLLECTIVE POWER

Kid Power believes in the power of community building and has developed a consortium of program partners to leverage resources and bolster programmatic impact. In addition to partnering with local universities through the Federal Work-Study Program; one of our largest partnerships is the Public-Private Network. This partnership brings Kid Power students and high schools students from Sidwell Friends School, Georgetown Day School and Thurgood Marshall Academy together for mentorship, tutoring support, and civic engagement. We also collaborate with consulting firms to implement financial literacy and public speaking workshops. We are grateful to the following partners who collaborate with us to our strengthen mission.



## YOU CAN STRENGTHEN OUR PROGRAMS

By supporting Kid Power with your time, talents, and generosity, you can strengthen the voice for our local children so that they too can reach beyond their communities and build a stronger District of Columbia.

Join us and make Kid Power a truly transformative experience for students. To learn more about how you can get engaged as a volunteer, donor, corporate sponsor, or intern contact us at [info@kidpowerdc.org](mailto:info@kidpowerdc.org) and follow us on social media.

**VOLUNTEER. DONATE. FOLLOW.**



## OUR LEADERSHIP: BOARD OF DIRECTORS

**Michael Feder, Board Chair**

American Association for the Advancement of Science

**Jeri Mulrow, Vice-Chair**

U.S. Department of Justice

**Andrew J. Morgan, Secretary**

Lex Mundi Pro Bono Foundation

**Faheem Rahman, Treasurer**

Capital One Bank

**Sher'Nae Key, Parent Representative**

U.S. Department of Interior

**Peter Bloom**

Shipley Associates

**LaVonne Bunch**

iLead: Innovative Learning through Expeditionary and Adaptive Discovery

**Jennifer Carinci**

American Association for the Advancement of Science

**Gregory Henderson**

Flint Hill School

**Phillip Martin**

The Education Trust

**James Shipe**

Goulston & Storrs

**Peter Slone**

McKesson Corporation

**Robert Wood**

Eco Caterers

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Elitza Barzakova

Nicole Berckes

Patrick Fise

Jenn Garbach

Scott Garfing

Max Kanner

Lisa Kaplan

Lot Kwarteng

Alec Sorensen



“

My Mom signed me up for Kid Power as a way to occupy my time during the summer and to make sure I was safe while her and my Dad worked. Kid Power encouraged me to get out of my comfort zone and expand my environment in order to have a greater impact on my community.

I learned a lot but the one thing that Kid Power expressed to every single child every summer... always give back. And I think that's what will really stick with me for the rest of my life. No matter where life takes me I'll always remember to give back.

”

Wilmon H. Lee IV  
Kid Power Alumnus



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United Way NCA Designation Code

**7215**



CFC Designation Code

**76384**

