

2021-2022 ANNUAL REPORT

*Celebrating*  
**20** POWERFUL  
YEARS

ANNIVERSARY EDITION



## Diversifying and Expanding Our Language: Protégé vs. Mentee

At Kid Power, we encourage our young people to take charge of their aspirations and objectives. We follow a strengths-based strategy in all our programs, which helps boost our youths' confidence to create their own paths. As our world evolves, so does the language we use. Throughout this report, we use "protégé" instead of "mentee" to shift from a mentorship model focusing on weaknesses to a model where young people recognize their ability, influence, and accountability.

# FROM VISION TO IMPACT BUILDING A POWERFUL *Legacy*



Our Co-Founders, **Max Skolnik** and **Caroline Sholl**, had a shared belief that young people possessed the power to become catalysts for positive change within their own communities. Max having dedicated himself to youth development and social services in both DC and New York, pursued his Master's Degree in Latin American Studies from The George Washington University. Inspired by his involvement in a youth theater project in Cuba, he joined forces with Caroline Sholl, a native of New Orleans, Louisiana. Caroline excelled academically at Vanderbilt University, with degrees in Child Development, Community Development, and Social Policy which served as the turning point where she discovered her love for mentoring underserved children.

Together, Max and Caroline launched Kid Power on March 4, 2002, which marked the beginning of a remarkable journey. The organization welcomed its inaugural class of 12 students at Miner Elementary School in October 2003. From that point forward, Kid Power became a catalyst for inspiring young minds to realize their potential and contribute to their communities.

Through the years, Kid Power continued to grow, fueled by a commitment to sustainable program expansion. In 2008 and 2011, Kid Power acquired Linking Communities for Educational Success and Facilitating Leadership in Youth, respectively. In 2013-2014, a significant investment from the Office of the State Superintendent of Education enabled Kid Power to focus on enhancing program quality, aligning all curricula with the Common Core Standards, strengthening program partnerships, investing in staff development, and improving family engagement practices.

As the organization flourished, new program site locations were added each year. Kid Power made a resolute decision in late 2014 to deepen its impact in schools by serving more youth at each school site and allocating resources to areas with the greatest need, specifically in Wards 7 and 8.

In 2019, a new chapter began for Kid Power when it merged with Mentors, Inc., amplifying its impact and unlocking new possibilities for our older youth. Today, Kid Power is a testament to the belief that young people hold the key to shaping a brighter future. An organization that inspires hope and nurtures the innate leadership potential within every child. With every success story and every life transformed, Kid Power reaffirms that the power to create positive change lies within each of us.

## KID POWER PROGRAM SITES 2002-2022

### WARD 1

Tubman Elementary  
Marie Reed Elementary

### WARD 2

Ross Elementary  
Garrison Elementary

### WARD 4

Barnard Elementary  
LaSalle-Backus Education Campus

### WARD 5

Browne Education Campus

### WARD 6

Tyler Elementary  
Amidon-Bowen Elementary  
J.O. Wilson Elementary  
Jefferson Middle School Academy

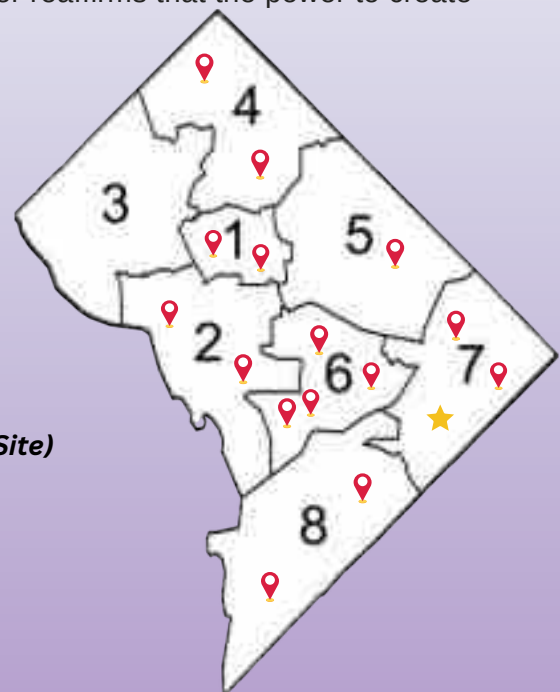
### WARD 7

#### ★ Miner Elementary (*First Kid Power Site*)

John Philip Sousa Middle  
Cesar Chavez Public Charter

### WARD 8

Malcolm X Elementary  
Stanton Elementary





# A YEAR OF REFLECTION WITH EXECUTIVE DIRECTOR

*Andria Tobin*

Twenty years ago, our Co-Founders, Max Skolnik and Caroline Sholl, launched Kid Power with a simple but powerful idea: **"Kids have the power; we just need to get out of their way."** This driving belief has guided our work over the past two decades as we strive to create opportunities for DC youth to become strong, creative, and engaged learners.

When I transitioned from Program Director to Executive Director in 2012, I struggled with the terms *"empowerment"*, *"client"*, and *"served"* because our work has always been about partnership with our youth and communities. The term "empowerment" often implies giving power to those who lack it, but we firmly believe that power resides within all of us. Our work is to create environments and provide support that helps young people recognize, understand, and utilize their power.

Having worked directly with young people earlier in my career, I experienced firsthand their capabilities and saw myself as a part of their journey. At Kid Power, we focus on building trust and fostering genuine partnerships to create nurturing environments for our youth. Open communication, feedback, and active participation are crucial elements that encourage our young people to take risks, explore their interests, and build confidence in their abilities.

While social-emotional learning (SEL) has always been part of our programming, we have intensified our efforts in response to the mental health challenges and community disconnection caused by the pandemic. SEL promotes educational equity and helps create learning environments that value collaborative relationships, intentional curriculum, and continuous feedback and evaluation. As our youth work to develop their emotional intelligence and relational skills, they make informed decisions and develop positive community relationships.

However, we know empowerment goes beyond individual growth and requires collaboration, equity, and social justice. It involves investing in our internal and external communities and working with institutional partners and local leaders to effect positive change at individual and community levels. Throughout this annual report, you will read stories of partnerships that leveraged community experience and knowledge to create opportunities for our youth. You will also see our steadfast commitment to building power internally through continuous learning, innovation, relationship building, and leadership development within our team. And finally, our donors and volunteers whose trust, ongoing feedback, and faith enable us to adapt and direct resources where they are most needed.

Looking ahead to the next five years, we temporarily halted our strategic planning process due to the pandemic, allowing us to carefully reassess the shifting priorities, needs, and opportunities within our communities. Fortunately, we were privileged to receive a COMPASS pro bono strategic alignment project, which involved a team of consultants surveying our stakeholders, analyzing internal data, and conducting extensive external research. These valuable insights served as the foundation to inform our program adaptations, expansion plans, and overall operational growth.

As a result of this effort, Kid Power was described by respondents as *"engaging, consistent, community-oriented, trusted, and empowering."* Armed with this feedback, we are more motivated than ever to continue positively impacting our surrounding community. Our vision is to incorporate authentic opportunities for youth voice, including our Youth Ambassador program and increased service learning; expand our reach with our Mentoring Program to support middle school youth and group mentoring opportunities; create more sustainable wellness curriculum and activities into our school communities; and expand our High Impact Tutoring Program to support over 800 youth.

**This is the true evolution of power, the ability to recognize and mobilize resources to create lasting and positive impact.** Together, we are poised to embrace the future and advance our mission with a renewed sense of purpose and dedication.

Thank you for trusting Kid Power,





## OUR MISSION

Kid Power, Inc. inspires youth leadership by promoting academic advancement, physical and emotional wellness, and positive civic engagement in underserved communities throughout the District of Columbia.

Kid Power helps youth develop academically while inspiring them to become engaged leaders and advocates. We are committed to elevating youth voice, advancing equity in the District, equipping youth with the tools to be confident agents of positive change, and providing opportunities that encourage informed, healthy decision-making. Together with our partners, Kid Power students work to build a strong, healthy, and resilient community each day.

## OUR VALUES

- We believe that civic engagement and mental and physical health are the foundation for individual and community success.
- We believe in safe learning environments for our young people to learn, show courage, and grow.
- We are committed to being reflective and adaptable, always looking to be mindful of how to be most impactful.
- We value diversity and believe it adds to the richness of our programs, and that learning is most effective when inclusive of varying perspectives, people, and experiences.
- We are committed to equity, leading with empathy and understanding in all we do.
- We value feedback from all of our partners and stakeholders and integrate change based on what we learn. Our initiatives, partnerships, and collaborative efforts are rooted in mutual understanding, respect, community building, and continual learning.
- Our staff, board, and volunteers are empathetic, respectful, committed to transparency, and have a collective desire to improve the world, all while having fun!

# GROWING IN LEADERSHIP

## BOARD OF DIRECTORS

Kid Power's Board of Directors plays a critical role in the governance and strategic direction of the organization, ensuring that policies align with the mission and overseeing financial and fundraising efforts. Comprised of accomplished professionals who generously invest their time, resources, and expertise, the Board provides invaluable guidance and leadership in advancing Kid Power's mission.

## NEW BOARD OF DIRECTORS MEMBERS



**Michael Battaglia**  
Brighton Jones



**Flannery Berg**  
*Board Treasurer*  
BDO FMA



**Kathleen Booker**  
Buchanan & Mitchell,  
P.C.



**Brittany Gaines**  
KPMG



**Tanya Morant**  
Management Leadership for Tomorrow



**Brian Ohlhausen**  
Columbia Capital



**Sara Wells**  
The Universities at Shady Grove

**Gregory Henderson**  
*Board Chair*  
Flint Hill School

**James Shipe**  
*Vice Chair*  
Goulston & Storrs

**Peter Slone**  
*Secretary*  
McKesson Corporation

**Jennifer Speight**  
*Parent Representative*  
Consultant

**Stephanie Bailey**  
BetterUp

**Peter Bloom**  
Shipleigh Associates

**Shital S. Desai, M.D.**  
Mid-Atlantic Permanente Medical Group

**Oneshia Herring**  
U.S. Department of Justice

**Jeri Mulrow**  
Westat

**Faheem Rahman**  
Capital One Bank

**Robin Weisman**  
World Bank (retired)

**Robert Wood**  
Eco Caterers & SuperFd

## NEW ADVISORY BOARD MEMBERS

Kid Power's Advisory Board includes dedicated community leaders who donate their time to provide valuable expertise across government, community, and corporate sectors to advance Kid Power's mission and goals.



**Edward Holman**  
Purpose Possible



**Adam Levner**  
Tilt/Shift



**Ben Picciano**  
Keller Partners & Company



**Mackenzie Weise**  
Wolters Kluwer Health



**Stephanie Williams**  
Adobe Consulting Services

**Ruth Adu-Gyamfi**  
Booz Allen Hamilton

**Alexa Angelo**  
Student, University of Virginia

**Nicole Berckes**  
Public Affairs Professional

**Patrick DiSalvo**  
Clinical Social Worker

**Aashima Gupta**  
EAB

**Nikita Kachroo**  
Children's National Hospital

**Max Kanner**  
U.S. Senate

**Neal Kantharia**  
Nanocan Therapeutics Corporation

**Courtney Moran**  
Elevate

**Christina Ratatori**  
Arts Education Advocate

**Andrea Tucker**  
Parent Representative



“  
It was really important for me to work in an organization whose morals and values really aligned with my own. I was drawn to Kid Power because I saw they really made an impact in the communities that they serve and that they sought input from those communities instead of just assuming what was needed. As soon as I stepped foot into the door at Kid Power, I knew this was the organization that I really wanted to work in, no matter what the capacity.”

Jessica Truitt  
Former Kid Power  
Deputy Director



# INSIDE KID POWER

Kid Power has a passionate leadership team whose commitment to excellence and inclusivity inspires students and educators to reach new heights and foster meaningful relationships. The team is dedicated to creating a learning and teaching environment that promotes equality, encouraging local youth to flourish and feel a sense of belonging while striving for academic achievement in a nurturing, supportive community.

## SENIOR STAFF




**Andria Tobin**  
Executive Director


**Curtis Leitch**  
Deputy Director

**Martina J. Arnold**  
Director of Development

**Charles Thomas**  
Human Resources Manager



**DeShantee "Nikki" Oliver**  
VeggieTime Director



**Kaitlin Putnam**  
Mentors Inc. @ Kid Power Program Director

**Aiden Teplitzky Dobens**  
Mentors Inc. @ Kid Power - Mentor & Partnership  
Development Program Manager

**Hannah Ayer**  
Mentors Inc. @ Kid Power Program Manager

**Sterling Pino-DeGale**  
Out of School Time - Senior Program Director

**Sarah Pasqualini**  
High Impact Tutoring Program Director



**Stanley Berry**  
High Impact Tutoring Coordinator

**Christa Smith**  
High Impact Tutoring Coordinator

**Felicity Poussaint**  
High Impact Tutoring Coordinator

**Erin White**  
Out of School Time - Partnerships Program  
Manager

**Brittany Wingfield**  
Instructional Coach



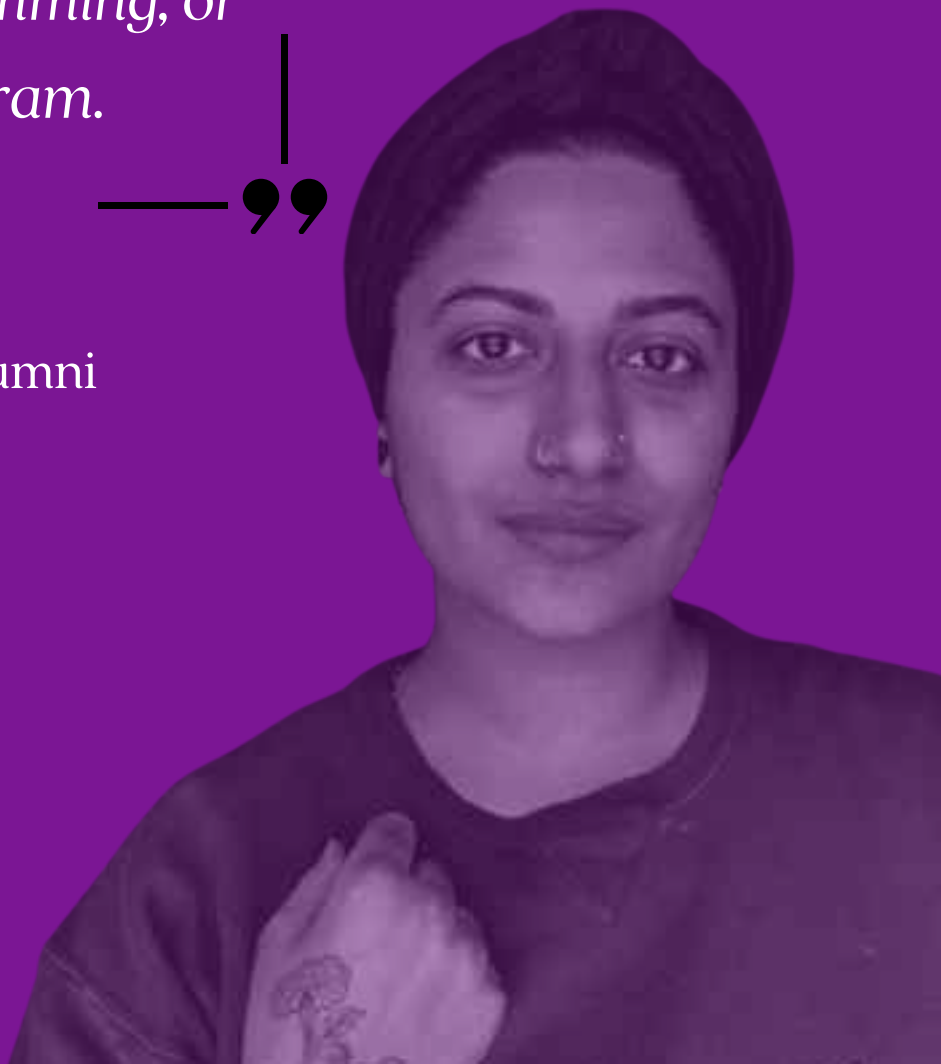


“

*Working at Kid Power was an opportunity for me to grow, and the same could be said no matter what capacity you are involved within the organization. They're always going to have a vested interest in supporting you whether you're attending their programming, creating their programming, or working in their program.*

”

Nani Swaminathan  
Americorps Member, Alumni



# IN-SCHOOL PROGRAM

Our In-School Health & Wellness program, which includes the VeggieTime project, provides an extensive range of enrichment activities to promote healthy living practices by ensuring access to fresh produce through community gardens, cooking classes, and community produce markets. Students participate in comprehensive health and environmental curricula, hands-on activities, and advocacy initiatives to collaboratively develop the health of their homes and communities.

Kid Power's FoodCorps service members partnered with Barnard, J.O. Wilson, Malcolm X, and Stanton Elementary schools to implement in-school and after-school health and wellness activities. They collaborated with approximately 20 DC Public School teachers weekly and engaged over 500 students.



83%

Students reported that they understood why it is important to eat healthy food, a 20% growth from the beginning of the year.

73%

Students have demonstrated a comprehensive grasp of precise plant science concepts.

70%

Students can effectively follow a recipe, indicating their proficiency in understanding and executing the steps required for successful cooking or food preparation based on provided instructions.



## THE POWER IN PARTNERSHIPS

Kid Power collaborated with **FRESHFARM**, a local nonprofit that sources fresh produce from local farmers, for our Produce Pop-Ups! initiative. Over the course of the year, we hosted 40 produce markets, distributing approximately 6 tons of free produce to students, families, faculty, and community members. These Pop-Ups served as a valuable food resource for school communities, fostered a space for meaningful connections with our families, and contributed to building a stronger relationship with our local community.

In addition, Kid Power partnered with **DC Central Kitchen** to provide 150 prepared meals that were distributed to families in Ward 8, further supporting our mission to address food insecurity and promote community engagement in underserved areas.







Kid Power's VeggieTime team organized a Family Garden Day at J.O. Wilson Elementary School. The event brought together volunteers and family members from the community, from the youngest to the most experienced gardeners, working collaboratively towards the common goal of preparing the school garden for the upcoming spring growing season. The activities ranged from crafting vibrant garden signs to clearing and mulching flower beds. The event exemplified the spirit of community and cooperation, with everyone coming together to breathe new life into the school garden.





# AFTER-SCHOOL PROGRAM



As our program shifted back to in-person activities this year, Kid Power students displayed a great deal of enthusiasm toward engaging in service-learning initiatives. They demonstrated strategic thinking and brainstormed effective methods to contribute to their communities and make a positive impact. Students initiated a range of impactful projects, including but not limited to supply drives to raise awareness about child hunger, creating care packages for unhoused persons, developing public service announcements about pertinent issues such as cyber-bullying and racism, and educating the public about the effects of littering. Our Instructors and students both enjoyed the service-learning experience, finding it to be a fulfilling endeavor partnering with each other to better their communities.



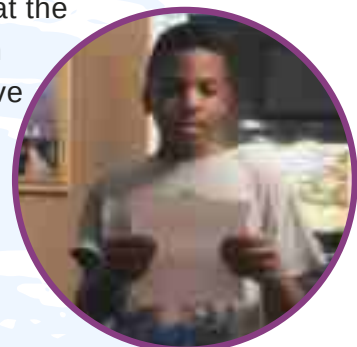
## THE POWER IN PARTNERSHIPS

Kid Power expanded its educational program to **Garrison Elementary**, supporting 100 students from 2nd to 5th-grade. This collaboration facilitated an exciting program expansion in the Shaw neighborhood of DC, bringing our innovative approach to education to more students.

In our commitment to all DC youth, we continued our tutoring partnership with the **St. Albans School**, which provides students with an opportunity to engage in weekly virtual tutoring sessions. These sessions were led by high school tutors and focused on various civics lessons. By connecting younger and older students in this way, Kid Power provided a unique learning experience that allowed students to not only gain new knowledge but also build strong relationships.

## SUCCESS BEYOND THE CLASSROOM

Kid Power Instructors created family engagement packets for our school sites and distributed them to students and families to encourage engagement at home. Even though parents were not allowed in school buildings then, Kid Power families participated in the activities and sent pictures to showcase their engagement. One inspiring moment was that of **Romeo**, a 5th-grade Kid Power student, and his family. They sent in pictures daily of them engaging in various projects. Romeo's guardian shared that the activities cheered him up after a tough loss in a basketball game. This initiative underscores the power of uplifting students in and out of the classroom and promoting academic success.





# 39 WEEKS OF AFTER-SCHOOL PROGRAMMING

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## SCHOOL SITES

Barnard Elementary  
Garrison Elementary  
J.O. Wilson Elementary  
Jefferson Middle School Academy  
Malcolm X Elementary  
Stanton Elementary

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## PROGRAM BY THE NUMBERS

82%

Students accurately identified youth advocacy methods, a **19% increase** from fall to spring.

81%

Students reported they were able to get the help needed to complete homework and schoolwork.

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## IMPROVEMENTS FROM FALL TO SPRING

44%

Improved in classroom behavior

42%

Improved in classroom attentiveness

39%

Improved in achievement motivation

38%

Improved their classroom participation



# MENTORING & ENRICHMENT PROGRAM



Our new formal Match Review process significantly improved our efficiency in mentor matching and enhanced our team's experience and intuition, allowing us to better scale the program and maintain high standards or match quality. Furthermore, as part of the **National Quality Mentoring System Assessment**, Kid Power developed new logic models for both our Mentoring and PowerUp! Enrichment programs. These models played a key role in the development of an enhanced evaluation plan that addresses the four program milestones outlined in our **Mentoring Road Map**: academics, career, civic engagement, and personal development. These improvements will help us continue to provide effective and impactful mentorship to our youth participants.

## POWERUP! ENRICHMENT

Significant improvements were made to our PowerUp! Enrichment program that facilitated better connections between our middle school site for after-school programming and older youth programming. The Kid Power mentoring team played a vital role in engaging middle school youth across the District. This was especially evident in developing stronger relationships with youth in our after-school program at Jefferson Middle School. Additionally, we established a referral process with Kid Power staff members that helped us deepen our relationships with our students and create a more effective and collaborative environment. Through PowerUp! youth participated in a variety of financial literacy lessons (i.e. Financial Literacy Football and the Price is Right), career exploration workshops, and civic engagement activities (i.e. workshops with DC Justice Lab and Civics Kahoot).



## THE POWER IN PARTNERSHIPS

**Mentor MD | DC** identified Kid Power as one of nine DC-based mentoring programs to participate in an exciting new initiative highlighting the power of mentorship with the **Washington Mystics**. The partnership focused on engaging the Mystics fanbase in mentoring, providing role models, training, and professional development to make connections with young people in our community. As a result, Kid Power gained widespread exposure through the Mystics' web presence and was given the opportunity to have an awareness table at Mystics basketball games during the season. This initiative allowed Kid Power to show the power of mentorship and highlight its essential role in shaping the lives of young people in the DC community.



## YOUTH-PARTNER COLLABORATION FOR COMMUNITY IMPACT



Kid Power protégé, **Faithful**, demonstrated exceptional leadership in our partnership with the **DC Justice Lab**. Faithful connected with our partners during our summer workshop and shared her passion for addressing the challenge of equitable access to assistive technology. Her insights were well-received; and as a result, DC Justice Lab invited her to participate in a partner meeting.

Faithful eagerly embraced this opportunity and continued to serve as a youth leader in our PowerUp! sessions with the DC Justice Lab throughout the following Fall. Her leadership and commitment inspired other young people to engage with causes they care about and positively impact their communities.



# MENTORING & ENRICHMENT BY THE NUMBERS

66

DC youth served at 18 schools

21

PowerUp! Enrichment Sessions

100%

Graduation Rate of Program Participants

**\$12,250**

Awarded in Kid Power and Donor Scholarships

88%

Program participants reported possessing the skill to effectively solve problems.

93%

Mentors reported personal gain from their mentoring relationship.

100%

Program participants reported feeling confident about their abilities.

100%

Program participants learned something new from their mentor.

*"I have learned a lot about the next generation. I feel like before, I was so disconnected, and I've learned so much about how Gen Z operates and love having that window into her life. It's pretty cool."*

**Nia Furr, Mentor**





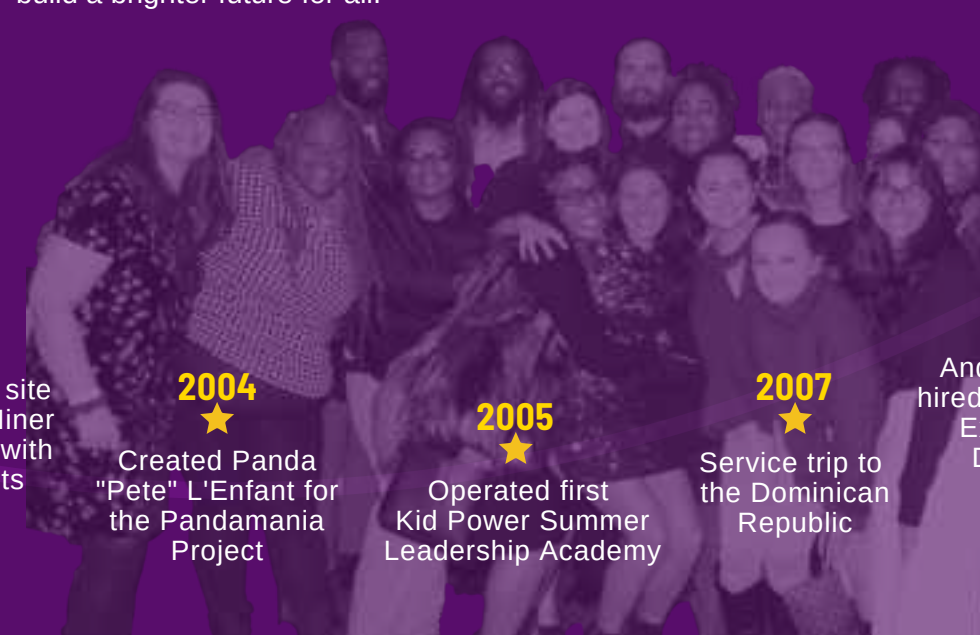
# Celebrating 20 POWERFUL YEARS

March 4, 2023, marked a significant milestone as we celebrated 20 years of inspiring DC youth and fostering a strong community. Despite challenges, Kid Power has persevered by launching programs catering to our community's evolving needs. Our community's remarkable support sets us apart, nurturing the holistic development of DC's young people. Through diverse programming, from a community mural honoring Dr. Martin Luther King Jr. to service trips to the Dominican Republic, building greenhouses, and establishing produce markets, Kid Power enriches the lives of our youth.

Our mission remains focused on promoting academic excellence, mental and physical well-being, civic engagement, and amplifying the voices of our young community members. These pillars drive our efforts and provide local youth with opportunities to discover, cultivate, and harness their potential and build a brighter future for all.

To kickoff the 20th Anniversary, our community came together to celebrate the **Next Generation of Changemakers**. This special event, co-hosted by Board Members, was a momentous occasion after two years of virtual gatherings. During the event, we had the privilege of hearing from speakers who reflected on Kid Power's past, present, and future. Among them were **Tajah Franklin**, an alumna; **D'mar Roberts**, a protégé; and Program Director, **Shana Townes**. Their insights underscored the transformative impact of Kid Power's work.

Highlighting the event was a powerful presentation from **Revolution**, a fourth-grade student who proudly showcased his classroom student-led service project, an impactful cyberbullying public service announcement. We were also grateful to have **Oliver and Leah Fernandez**, donors and local business owners, share their personal connection to Kid Power.



2003



First school site opened at Miner Elementary with 12 students

2004



Created Panda "Pete" L'Enfant for the Pandamania Project

2005



Operated first Kid Power Summer Leadership Academy

2007



Service trip to the Dominican Republic

2012



Andria Tobin hired as the 2nd Executive Director

2015



Named Community Cornerstone by Councilmember Anita Bonds

2017



Celebrated 15th Anniversary with Civil Rights icon Congressman John Lewis

2018



Awarded a three-year \$408,000 21st Century Learning Center grant from the Office of the State Superintendent of Education

2019



Merged with Mentors, Inc., to increase graduation rates for DC youth

2020



Received \$39,600 from the Washington Capitals as a beneficiary of the "So Kids Can" Campaign

2021-2022



Opened Produce Pop-Ups and distributed 13,750 pounds of fresh produce to our school communities at no charge

We marked our 20th Anniversary of Kid Power by hosting a celebration, **20 Powerful Years**, with our dedicated supporters, community leaders, students, and new friends. At the event, we were delighted to have Councilmember Anita Bond join us, who emphasized the significance of community development. Executive Director **Andria Tobin's** remarkable ten-year leadership journey at Kid Power was acknowledged with the prestigious President's Award, presented by Board Chair **Gregory Henderson** and Alumni **Felicity Poussaint** during the event.

As part of the festivities, attendees had the opportunity to immerse themselves in a journey down memory lane, reflecting on the two decades of service to the youth of DC. This reflection was shared through heartfelt letters addressed to our staff and captured in memory capsule videos, creating a tangible memory of this exceptional occasion.

This celebration of stories, laughter, and memories served as an inspiration, guiding our path toward the limitless potential that awaits both Kid Power and the young leaders of Washington, DC, in the future.





# SUMMER LEADERSHIP ACADEMY



Kid Power played an essential role in the District's pandemic recovery efforts by collaborating with DC Public Schools' Summer Acceleration Academies to provide in-person summer programming at three schools: Barnard Elementary, J.O. Wilson Elementary, and Jefferson Middle School Academy.

Approximately 200 DC youth had the opportunity to participate in our afternoon enrichment programs, where they engaged in a summer camp theme based on three components: Earth, Water, and Fire. Our program offered a variety of activities, including Civics, STEM, Art with a Purpose, VeggieTime, KP Circles, and additional social-emotional learning activities.

In addition to these enriching activities, our students participated in field trips, both in-person and virtual, and team-building activities to ensure a well-rounded experience during the critical summer months.

## 5 WEEKS OF IN-PERSON PROGRAMMING & 3 WEEKS OF VIRTUAL PROGRAMMING

85%

Students indicated that they had learned something new academically over the summer.

86%

Students stated that they understand the importance in helping others and members in their community.

85%

Students acknowledged the importance of recycling and promoting positive, eco-friendly practices in their homes, schools, and communities.

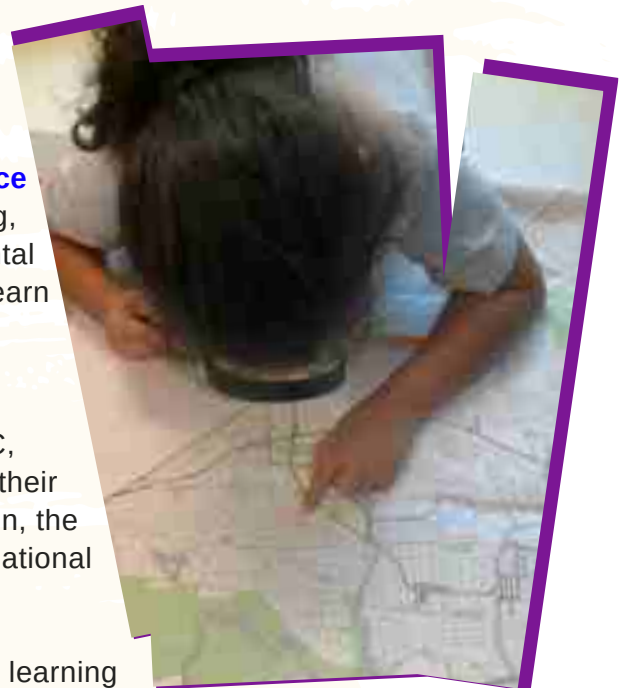


### THE POWER IN PARTNERSHIPS

Ranger **Jennifer Epstein Rudnick** from the **National Park Service** presented to our Jefferson Middle School students about recycling, highlighting the significance of reducing waste and its environmental impact. During the presentation, the students had the chance to learn about the process of breaking down recyclable items and the differences between recycling plastic and aluminum.

Students also participated in a mapping activity of Washington DC, where they shared thoughts on what they would like to change in their community to make it more sustainable. As part of the presentation, the students were given the opportunity to create designs for a new National Park Service uniform, which encouraged them to think creatively.

This partnership with the National Park Service was an invaluable learning experience for the students, as it promoted the importance of recycling and inspired them to take action in their local community.







***Kid Power's virtual field trip featuring karate was a fun and informative physical enrichment activity for students. The Instructor led interactive martial arts activities, discussed artistic elements and taught basic exercises and stretches. A demonstration made the experience engaging, allowing students to witness the martial arts techniques in action. The program highlighted the significance of physical activity and self-discipline. It inspired students to learn about new exercises and maintain a healthy lifestyle.***



**NEW**

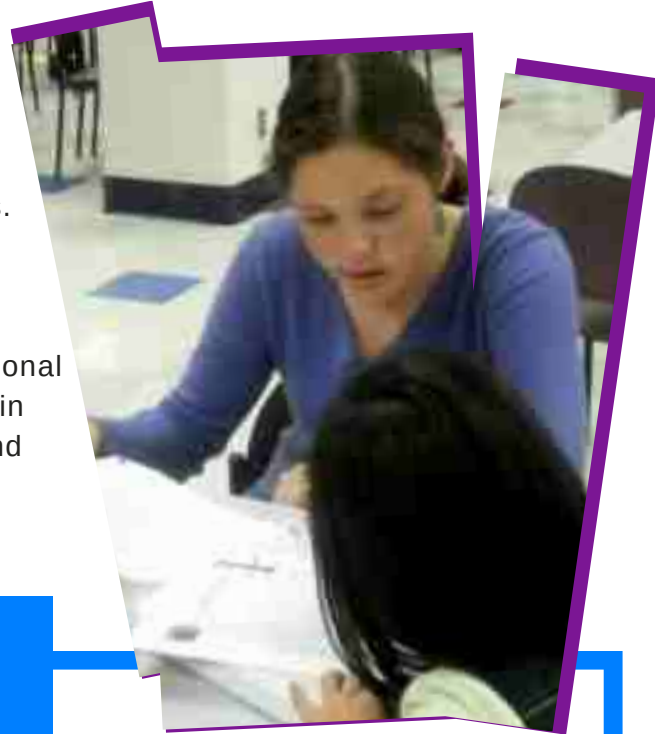
## **HIGH IMPACT TUTORING PROGRAM**



According to recent research by McKinsey (2021), the pandemic has caused students to fall behind in their studies, with an average lag of five months in mathematics and four months in reading. Specifically, students who took the District's annual assessment based on Common Core State Standards were found to be ten points behind in math and nine points behind in reading. These assessments measure understanding complex texts, evidence-based writing, and mathematical problem-solving.

To combat the learning loss caused by the pandemic, Kid Power launched a new program called High Impact Tutoring (HIT). This program was piloted at Stanton Elementary School in Ward 8 and aimed at providing additional academic support to 2nd through 5th grade students.

HIT offers small group tutoring lessons featuring a research-based curriculum focused on reading comprehension and literacy. Students also receive five minutes of social-emotional learning support. The program aims to help students progress in their studies, increase their confidence, sense of belonging, and engagement with peers and teachers.



**17 STANTON ELEMENTARY STUDENTS  
SUPPORTED DURING THE PROGRAM PILOT**

### **PILOT IMPACT**

A 3rd-grade student from Stanton Elementary School joined Kid Power's High Impact Tutoring program with low confidence in her reading ability and struggling with level-text reading. She had fallen below basic reading levels; however, by the end of the academic year, she had increased her reading proficiency and saw a significant jump in her test scores.

Kid Power's Stanton 3rd grade reading tutor reflects, "Initially, the student had difficulty completing a text within the 30-minute HIT session, but she eventually progressed to completing texts by the end of the school year. In our sessions, the student expressed how the program had helped her with her regular classes." In speaking with the student's daytime teachers, they noticed increased class participation and reading confidence. In addition, her teachers observed that the student had increased positive interactions with her peers.

Additionally, there was growth in phonemic awareness among students participating in the HIT program. Kid Power Tutors used phonics and word games to increase student productivity, engagement, and academic success.



# VOLUNTEERS MAKING A DIFFERENCE

We extend our most profound appreciation and gratitude to each volunteer who selflessly offered their time, effort, expertise, and creative energy to support the mission of Kid Power. Your unwavering dedication and commitment have made a lasting impact on our organization and helped us become an essential resource within the DC community.

## VOLUNTEERISM UNITING COMMUNITIES

Kid Power students participated in four virtual sessions on music theory, which high school volunteers led from **Sidwell Friends School**. These sessions offered a comprehensive introduction to the fundamentals of music theory, establishing a base for students interested in pursuing music. The topics covered during the sessions included rhythm, time signature, and an introduction to piano keys. In order to maintain student engagement, the sessions incorporated interactive activities like naming notes, clapping rhythms, and participating in Kahoot! quizzes. These activities played a crucial role in reinforcing the covered concepts and creating a more enjoyable learning experience for the students.



### AFTER-SCHOOL VOLUNTEERS



Volunteers



Volunteer Hours

### MENTORING & ENRICHMENT VOLUNTEERS



Volunteer Hours



Volunteer Hours Dollar Value



# CELEBRATING THE Wins

## \$1.32 MILLION

Grant awarded by the **Office of the State Superintendent of Education** to support Kid Power's implementation of our High Impact Tutoring program in three high-need Title 1 DC Public Schools: Stanton Elementary, Savoy Elementary, and Malcolm X Elementary School for 28 months.

## PARTNERSHIPS IN HOSPITALITY

The **InterContinental Hotel Group (IHG)** partnered with Kid Power on various initiatives. Through their "Swim to Support" program, IHG selected Kid Power as the beneficiary, with local employees donating \$1,000. Chef Kevin Tien, renowned culinary expert at IHG, was the featured Chef at the 9th Annual Taste of the Garden. IHG

provided care packages to Kid Power students at Malcolm X Elementary School during the holiday season, including winter accessories, school supplies, gift cards, and toys.



## AstraZeneca

Only 30 nonprofit organizations across the country were awarded \$25,000 from **AstraZeneca** for innovative and customized solutions addressing the needs of underserved communities. Kid Power was selected to continue providing the community with VeggieTime lessons promoting healthy eating habits and nutrition education.



## BLK & BOLD

National Black-owned coffee and tea company **BLK & Bold** selected Kid Power as one of their pledge partners. BLK & Bold donated \$3,441 to Kid Power for uplifting our community and supporting our DC students' academic and personal development.



## CONGRESSIONAL HUNGER CENTER

Collaborated with the **Congressional Hunger Center** and hosted Emerson National Hunger Fellow, Robbie Economou, who assessed VeggieTime's connectedness to school communities and obtained feedback from family members and school staff on their expectations for VeggieTime lessons and Produce Pop-Ups!. The recommendation was presented at the Congressional Hunger Center's "A Snapshot of Hunger in America" panel.

## \$25,000

**Morningstar Foundation** awarded a grant that includes \$15,000 to continue their commitment to our middle school programming and a one-time gift of \$10,000 to support our produce distribution work in our communities.

“

Here I learned a lot about the "what if's". One of the things I wondered the most is what if I did not have those stable blocks of support growing up. I can honestly stand here today and say that Kid Power was one of those stable blocks for me and I am honored to share my story with you.

Organizations like Kid Power are extremely important. Not only to the youth they serve but to the community as well. The community values and education that I received while at Kid Power were definitely not taught in school."

”

Tajah Franklin  
Alumni



# GROWING AND MOVING FORWARD *Together*

With an unwavering dedication to meeting the ever-changing needs of our community, Kid Power remains steadfast in our mission to continuously strive for innovation and progress. As we embark on new and exciting initiatives for FY23, we are filled with an overwhelming sense of excitement and anticipation. Working with our partners, our team continues to develop programs to inspire and equip our community's youth with the tools they need to achieve their goals with passion and determination.

## CULTIVATING GROWTH FOR EXPANDING MENTORING PROGRAMS

Kid Power has been selected as one of Compass Classic Project Nonprofit Clients for 2021-22. In collaboration with Compass, we embarked on a pro bono Strategic Alignment project aimed at aligning our mission, vision, and programs for future strategic planning.

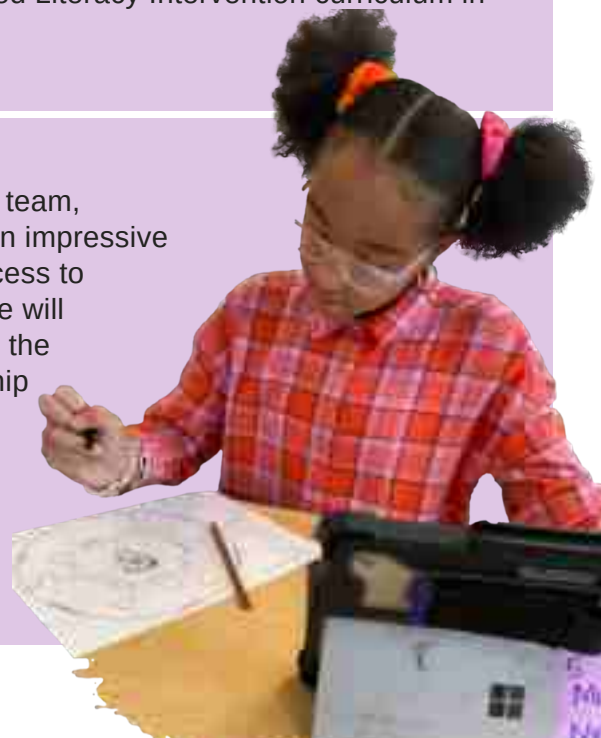
This project is a valuable opportunity to assess our organization's strengths and challenges, paving the way for a clear roadmap to guide our growth and development. At Kid Power, we aim to strengthen our After-School and Summer Mentoring programs by actively involving our alumni. We are committed to providing our alumni with ongoing access to the necessary resources, support, and guidance to thrive and accomplish their goals through our Mentoring program. This initiative will be a collaborative effort that involves our entire organization. By working hand in hand and leveraging the expertise of our partners, we are confident in our ability to achieve our vision of inspiring youth and creating stronger, more vibrant communities.

## FOSTERING STUDENT SUCCESS IN TIMES OF CRISIS

In 2023, Kid Power is launching our High Impact Tutoring Program into three Ward 8 schools: Savoy Elementary, Stanton Elementary, and Malcolm X Elementary. With our strong school partnerships, we anticipate serving 150 students in the first year and expanding to two more schools in 2024. Our program will be staffed by paid community tutors and DCPS paraprofessionals, who will receive comprehensive training in the highly effective Fountas and Pinnell Leveled Literacy Intervention, University of Florida's Literacy Institute's Science of Reading, and social and emotional learning strategies. We will also partner with Brown University's National Student Support Accelerator team to pilot their "Tips4Tutors" Project - a research project that provides our tutors with valuable social and emotional learning tips and activities to implement with their students. We plan to continue supporting our students' comprehension and writing needs with the Leveled Literacy Intervention curriculum in 2023 and expand our tutoring services to include the DCPS-aligned foundational skills curriculum.

## ELEVATING OUR HEALTH AND WELLNESS INITIATIVES

At the close of the fiscal year, Kid Power welcomed a new member to our team, **DeShantee Oliver**, who assumed the role of VeggieTime Director. With an impressive background in horticulture, DeShantee is passionate about increasing access to fresh and healthy produce within our community. Under her leadership, we will expand our Produce PopUp! markets, providing free and fresh produce to the community and encouraging greater community involvement and ownership of school garden spaces. DeShantee will also develop a new curriculum that aligns with our existing After-School themes including Innovators, All About the U.S., and Around the World. We are forging new community partnerships to further enhance our program offerings while collaborating with daytime DCPS teachers and faculty to provide our participants with comprehensive health and wellness resources.





“ I have experienced a lot of things that have influenced me and built me into who I am. From growing up in a single-parent household in the suburban part of Nigeria to moving to the United States where my mom had to work three jobs to be able to provide for me and my little sister, I have seen my fair share of challenges, even though I am still growing. I have learned that it is not how many times you fall but how many times you can rise to the occasion and use your challenges to your advantage.

Being with Mentors, Inc. @ Kid Power itself has also been another great experience. There have been many opportunities to connect with bright young students across the city who have different passions, interests and beliefs.





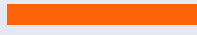

Temitayo Adeola  
Protégé, Alumni

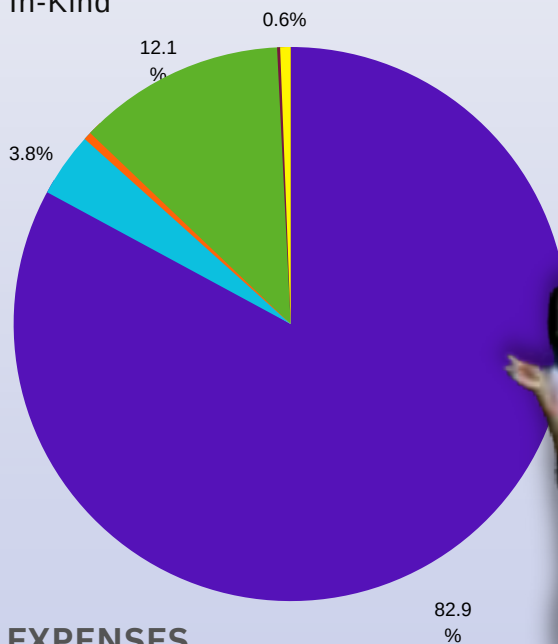


# STATEMENT OF ACTIVITY







FISCAL YEAR 2021-2022

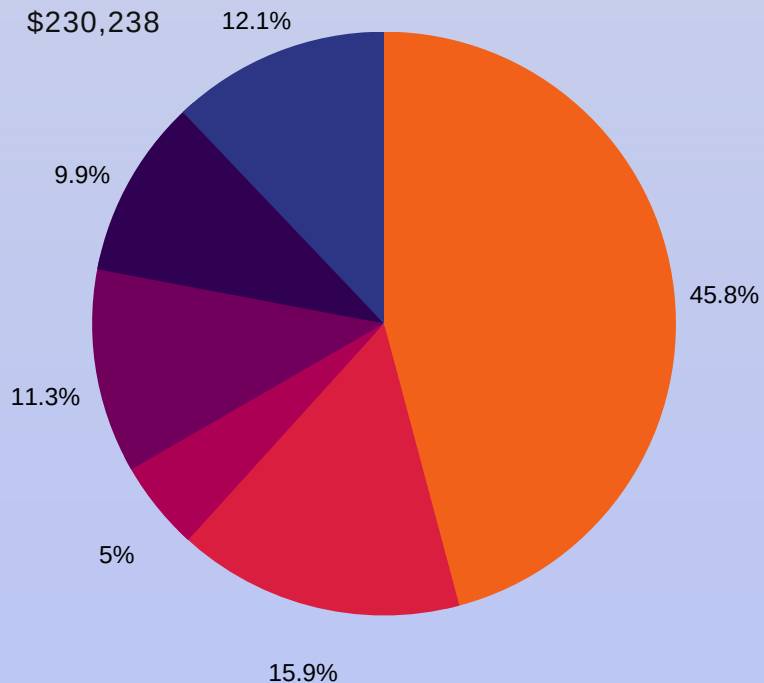
## SUPPORT & REVENUE

	Grants (Restricted, Federal, Local, Corporate, & Foundations)	\$1,869,286
	Unrestricted (Individual and Major Donors)	\$84,673
	Campaigns (United Way, Combined Federal Campaign)	\$3,977
	Special Events	\$13,702
	Earned Income (Sales, Consulted Services)	\$10,498
	In-Kind	\$272,872



## OPERATING EXPENSES

	In-School Program	\$94,334
	After-School Program	\$871,856
	Mentoring & Enrichment	\$215,141
	Summer Leadership Academy	\$301,692
	Administration	\$188,561
	Fundraising & Development	\$230,238



# AMPLIFYING THE *Voices* OF OUR YOUTH AND COMMUNITY

## ENLIGHTEN

"She helped me remember what life was like when I was 13-14, and put my life into perspective. Remembering these things helped me to relate better to younger people. She also inspired me with her love of learning. I started this mentorship while I was in grad school, and I was a little burnt out from school. But her spark and curiosity brought back the spark in my learning as well."

Mentor

## DISCOVER

"Where's Miss Hannah today? I want to do VeggieTime today so we can talk about food and go out in the garden to have fun. I want to see if our things have started growing."

Barnard Student

## UNIFY

"Our students had an absolute blast at the playground playing tug of war, three-legged races, egg races, and balloon pop relays. It was a great opportunity for Kid Power's parents and family members to connect with our staff and get to know the instructors and Kid Power team. We are incredibly grateful to everyone who came out and joined us in all the fun!"

Kid Power, Out of School Time Partnerships Program Manager

## EMPATHY

"I just appreciate my mentor's sense of curiosity and being interested in things that I want to share with her. It is definitely something not everybody has."

Protégé

## NURTURE

"The best part about Kid Power is seeing growth in a space made to build kids up, not keep them down."

J.O. Wilson Elementary Parent





# THANK YOU

We are deeply inspired by the boundless generosity displayed by our invaluable donors, partners, and volunteers throughout the period of July 1, 2021, to June 30, 2022. Through their support, we have been able to adapt and respond to the evolving needs of our community, not just in the present but with a steadfast vision for the future.

## **\$100,000 AND ABOVE**

Ceres Foundation  
Compass (In-Kind)  
District of Columbia Public Schools  
Office of the State Superintendent of Education (OSSE)  
Office of Out of School Time Grants and Youth Outcomes

## **\$50,000 - \$99,999**

400 E Street SW, LLC. (In-Kind)  
Serve DC, AmeriCorps State Formula Grant  
Oliver Fernandez Construction  
The Morris and Gwendolyn Cafritz Foundation

## **\$20,000 - \$49,999**

AstraZeneca  
Harman Family Foundation  
Monumental Sports & Entertainment Foundation-So Kids Can  
Morningstar Foundation, Inc.

## **\$10,000 - \$19,999**

Charleys Kids Foundation  
Mayor's Office on Latino Affairs  
Share Fund

## **\$5,000 - \$9,999**

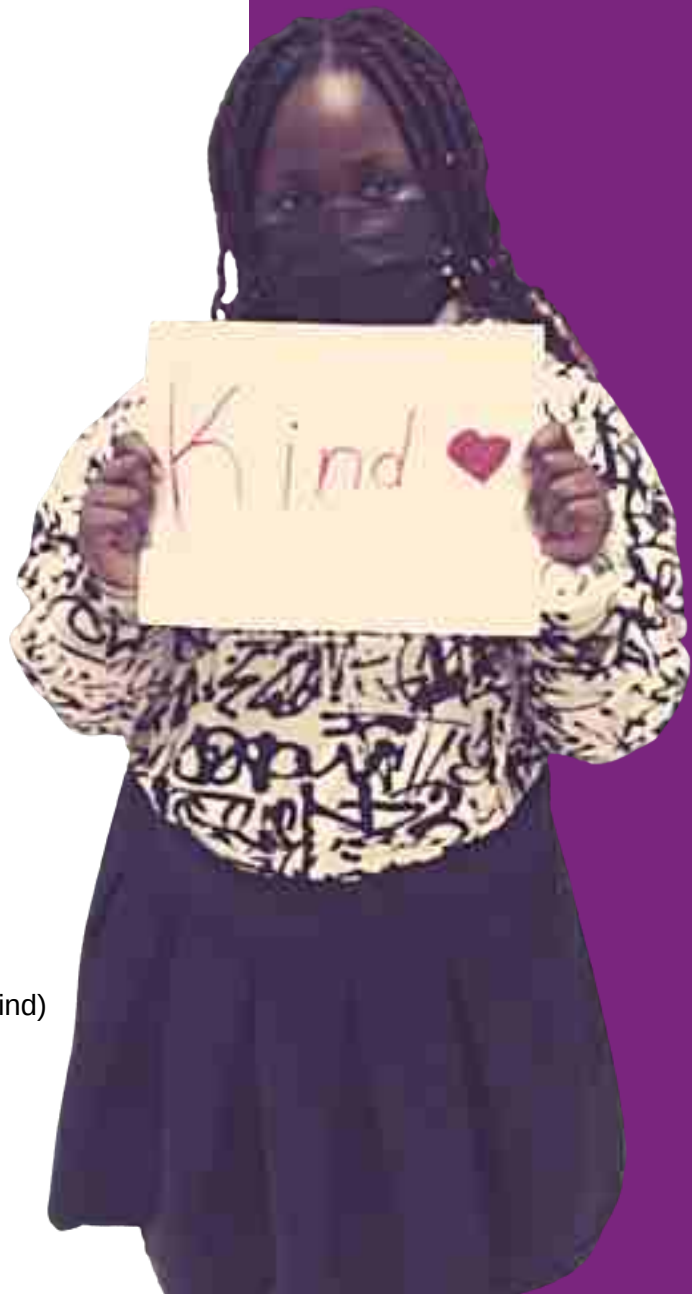
4P Foods  
Crowell & Moring Foundation  
JJS Advisory Fund  
Lillian Meyers  
Jeri Mulrow  
River Road Universalist Congregation  
Giselle Hicks and Bill Ross  
Peter Slone

## **\$2,500 - \$4,999**

BLK & Bold  
Peter Bloom  
Booma Family  
Anthony Bowen  
Columbia Capital  
SuperFD LLC  
United Way of the National Capital Area  
Whole Kids Foundation

## **\$1,000 - \$2,499**

Stephanie Bailey	Mary Cate Scroggins
Michael Feder	James Shipe
Adam and Senta Fleisher	Sidwell Friends School (In-Kind)
Goulston & Storrs PC	Michael Skolnik
Alfred and Lynne Groff	Jeff Soriano
Jessica Harris	Damon Vaccaro
Mary McCain	
Brian Ohlhausen	
Dr. Theresa Poussaint	
Jenn Garbach and Faheem Rahman	
George and Janice Rasmussen	



## **\$500 - \$999**

Ruth Adu-Gyamfi  
Anonymous  
Robert and Nancy Bloch  
George D Cheek  
Dr. Shital Desai  
Earth Force Foundation  
Greater Washington Community Foundation  
Stacy Kirk  
Louis Leibowitz  
Kevin MacAndrews  
Laura Mishkin  
Andrew Morgan  
Peter Ohlhausen  
Clare Herington and Laurence Platt  
Nolan Robinson  
Martha Skolnik  
Max Skolnik  
Gary Smith and Sherry Rosenblum  
Jessica Truitt  
Te-Mika Warner  
Robin Weisman  
Sara Wells  
Wendy Wertheimer  
Glenn D. White, Jr.

## **\$250 - \$499**

Amazon Smile  
Anonymous  
Joanne Baecher-DiSalvo  
Booz Allen Hamilton  
Patrick DiSalvo  
Andrew Di Salvo  
Adina Dorch  
Sondra Henderson  
Sherry Rosenblum  
Susan Sall  
Larry Smith  
Patrick Thronson  
Stephanie Williams  
Kedda Williams

## **\$1-\$249**

Ashlyn Adelman  
Vinita Ahuja  
Marta Ames  
Andrew Amore  
Anonymous  
Anonymous  
Martina Arnold  
Charlotte Baecher  
Krista Banks  
Barbara Begg  
Amber Bell  
Nicole Berckes  
James Blackburn  
Rachael Blinkhorn  
Stephanie Boone-Shaw  
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Marie Bradley  
Kim Brown  
Travis Brown  
Harold Bryant  
Thelma Burns  
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Rick and Susan DiSalvo  
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Tanisha Eanes  
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Victoria Elliott  
Linda Elmore  
Carol Emery  
Taylor Farnum  
Shelby Floyd  
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Shaniqua Granby  
Mrinalini Gupta  
Aashima Gupta  
Peter Hagan  
Rick Harris  
Alison Harwood  
Edith Henderson  
Chester Henderson  
Amina Herring  
Jean Hester  
Wendy Hills  
Bridgid Holleran  
Host Hotels & Resorts  
Amy Huck  
Margaret Huyck  
Minnie Ivery  
Michael Ivory  
Renee Jeffries Cheney  
E. Johnson  
Verna J Johnson  
Veronica Jones  
Kisha Jones  
John Jones II  
Kaiser Foundation Grant  
Tracy Kallio  
Courtney Moran and Max Kanner  
Martin Kanner  
Neal Kantharia  
Angie Kellar  
Kristopher Keppel  
Angela Knowlton  
Patti Kurtz  
Lot Kwarteng  
Quentin Latham  
Grace Latibeaudiere-Williams  
John Lee  
Amanda Leslie  
Xiao Liang  
Stephanie Locke  
Taeyjuana Lyons  
Caren Magdovitz  
Ryan Malone  
Shawna Marion  
Jerrica Mathis  
Madeline Maurice  
Lonnie Mcallister

Brittney McCambry  
Jenny McKillen  
Andrew McNeill  
Tanya Morant  
Daryl Mosby  
Matt Napolitano  
Jeremy Nathaniel  
Moshe Nelson  
Juliana Neuman  
Karyn Nicka Holmes  
James Noel  
Abigail Nurse  
Veronica Nyhanjones  
Mia Oconnell  
Afam Onyema  
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Brett Shomaker  
Karrenthya Simmons  
Keosha Simmons  
Eliza Simon  
Joanne Smith  
Mark Smith  
Jeanine Smith  
Debra Smith  
Alonza Solomon  
Sarah Stark  
Jon Strelecki  
Pam Strelecki  
Erica Stringfellow  
Brian Tahmosh  
Target Corporation Employee  
Giving  
Yvonne Thelwell  
Andria Tobin  
Susan Tran  
Andrea Tucker  
Damon Tucker  
Mary Tunstall  
Alexis Uhl  
Colin Warren  
Brian Whittaker  
Jennifer Wieboldt  
Aristea Williams  
Tiade Williams  
Erin Williamson  
Justin Wilson  
Daniel Wolff  
Shannon Woodson  
Joseph Yarbough  
Stacey Young  
Mike Zamalkany



# HOW TO SUPPORT KID POWER

We invite you to join Kid Power in serving our youth and creating a ripple of change that resonates into tomorrow.

## VOLUNTEER



Volunteers are vital to Kid Power's work and instrumental in providing a safe and secure connection for our students. Kid Power offers a variety of opportunities for volunteers to get involved in our life-changing work. Be a volunteer and bring your talents to further Kid Power's mission.

## VOLUNTEER "IMPACT DAYS"

Kid Power will work with your organization to field a group of supportive volunteers to meet your organization's community outreach goals and support the Kid Power mission.

## CORPORATE PARTNERS



Kid Power partnerships can be customized to align with your priorities and can include co-branded marketing campaigns, employee engagement opportunities, and an event or program sponsorship. Partnership levels fall within a wide range, allowing small and large businesses to support and sponsor our growing community.

## CORPORATE MATCH & VOLUNTEER GRANT PROGRAMS

Corporate matching gift programs can increase the value of a donation two or even threefold. These gifts underline an employer's commitment to charitable causes and community service.

Volunteer grant programs provide monetary donations to organizations where employees volunteer regularly. If you volunteer with Kid Power, it is an easy way to provide us with additional financial support. See if your company has a matching program: [bit.ly/KPMatching](http://bit.ly/KPMatching)



## COMBINED FEDERAL CAMPAIGN



Combined Federal Campaign (CFC) is the world's largest and most successful annual workplace charity campaign in which federal civilian, postal, and military donors can support nonprofit organizations.

**Kid Power Charity Code: #76384**

## UNITED WAY OF THE NATIONAL CAPITAL AREA

United Way NCA has worked diligently to change the lives of people and families in the National Capital Area. This workplace campaign allows employees to support organizations where they live, work, and play and address health, education, and economic inequities.

**Kid Power Charity Code: #7215**

## RECURRING GIFTS



We can all become agents of change through donations and fostering an ongoing impact with a recurring gift. By opting to contribute regularly, you provide stability and enable us to plan confidently for the future.

**Setup up your monthly gift: [www.kidpowerdc.org/donate](http://www.kidpowerdc.org/donate)**



To learn more about these opportunities, contact:  
Martina Arnold, Director of Development [martina@kidpowerdc.org](mailto:martina@kidpowerdc.org)

## Annual Report Links

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- **FRESHFARM:** [www.freshfarm.org](http://www.freshfarm.org)
  - **DC Central Kitchen:** [dcentralkitchen.org](http://dcentralkitchen.org)
  - **National Quality Mentoring System Assessment:** [www.mentoring.org/resource/national-quality-mentoring-system](http://www.mentoring.org/resource/national-quality-mentoring-system)
  - **Mentoring Road Map:** <https://sites.google.com/kidpowerdc.org/mentoringroadmap/home>
  - **Mentor MD | DC:** [mentormddc.org](http://mentormddc.org)
  - **DC Justice Lab:** [dcjusticelab.org](http://dcjusticelab.org)
  - **National Park Service:** [www.nps.gov](http://www.nps.gov)
  - **Office of the State Superintendent of Education:** [osse.dc.gov](http://osse.dc.gov)
  - **St. Albans School:** [www.stalbansschool.org](http://www.stalbansschool.org)
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## THANK YOU

YOUR SUPPORT MAKES  
OUR CRITICAL WORK POSSIBLE.

### ADMINISTRATION OFFICE

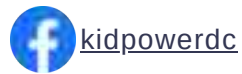
400 E St. SW. Washington, DC 20024  
202.484.1404

### PROGRAM OFFICE

421 Seward Sq SE Washington, DC 20003

[www.Kidpowerdc.org](http://www.Kidpowerdc.org)  
[Info@Kidpowerdc.org](mailto:Info@Kidpowerdc.org)

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# 76384



# 7215