ROOTED IN RESILIENCE

GROWING STRONGER TOGETHER
2020-2021 ANNUAL REPORT
A year spent behind computer screens tackling unrelenting challenges had the potential to significantly impact our health. This global pandemic compounded the long known traumas in our communities; food insecurities, gun violence, and under-resourced schools. While our resilience helped us endure, cope, and move forward, it has also allowed us to redefine its meaning for ourselves, our youth, and our community.

In the beginning, many students struggled with virtual instruction; however, with the support from our patient Instructors, our students soon became experts in Google classrooms, often asking to stay on screen after programming ended. We created a new social and emotional learning curriculum and increased team-building exercises and partnered with local organizations to host virtual field trips to provide additional resources for our community. We removed the barriers for our protégés and mentors to connect; blended learning techniques and conversation starters; and leaned into our community to develop a new mentoring road map that encouraged matches to engage more intentionally with their communities. We opened new channels for leadership to help navigate pandemic challenges and guide our growth with six new Board Members, four Advisory Board Members, and eight Parent and Youth Ambassadors. And, we transformed our traditional school-based markets into Produce PopUp! markets that served as uplifting community events to bring together family members, school-day teachers, and our Kid Power team.

Despite being virtual, our programs made a measurable impact. In fact, 87% of students who participated in our school year programs understood why it was important to help others; additionally, 100% of guardians reported that their students gained confidence in expressing themselves and advocating for others. We also saw 61% of our students increase their reading levels or sustained "at grade level or above" and 60% increased their grade levels for math; additionally, 100% of our protégés were confident in their schoolwork in a virtual setting based on reported data.

Data alone could not paint a picture of the impact of our team; it is the support of stakeholders, connections with our community partners, and the commitment of our Instructors that make this work possible. While we still have so much work to do to help repair and recover from two years of disrupted learning and social networks, we know our students will gain confidence, persevere, and achieve. Thank you for helping us provide our youth with supportive adults, enriching learning opportunities, and a space for them to be their authentic selves.

Throughout this annual report, you will see that we leaned on the old African proverb, “If you want to go fast, go alone. If you want to go far, go together.” Through partner meetings, robust communication, and regular needs assessments we continued to harness the collective knowledge and resources of our community. We are a community rooted in resilience and I hope you feel inspired by how we embraced one another and grew stronger together.

Andria Tobin
Executive Director
WE TAKE A STRENGTHS-BASED APPROACH TO ALL OF OUR PROGRAMS, WHICH GIVES OUR YOUTH CONFIDENCE TO FORGE THEIR OWN PATH.

As our world evolves so does the language we use. Throughout this report, you will find that we use the term protégé vs. mentee as we move away from a deficit-based mentorship model and towards a model where our youth understand they have power, agency, and responsibility.

OUR MISSION
Kid Power, Inc. inspires youth leadership by promoting academic advancement, physical and emotional wellness, and positive civic engagement in underserved communities throughout the District of Columbia.

Kid Power is the only nonprofit expanded learning program offering a three-pronged approach to helping underserved DC students grow and become engaged leaders in their communities. Each year, Kid Power helps hundreds of youth succeed academically, empowers them to become engaged leaders and responsible citizens, and fosters healthy living through school gardens. Kid Power students work every day to build a stronger, healthier, and more resilient District.

KID POWER VALUES

- We believe that civic engagement and mental and physical health are the foundation for individual and community success.
- We believe in safe learning environments for our young people to learn, show courage, and grow.
- We are committed to being reflective and adaptable, always looking to be mindful of how to be most impactful.
- We value diversity and believe it adds to the richness of our programs, and we believe learning is most effective when inclusive of varying perspectives, people, and experiences.
- We are committed to equity, as well as to leading with empathy and understanding in all we do.
- We value feedback from all of our partners and stakeholders and integrate change based on what we learn. Our initiatives, partnerships, and collaborative efforts are rooted in mutual understanding, respect, community building, and continual learning.
- Our staff, board, and volunteers are empathetic, respectful, committed to transparency, and have a collective desire to be part of changing the world for the better, all while having fun!

THE POWER OF LANGUAGE: PROTÉGÉ VS. MENTEE

At Kid Power, we want our young people to take ownership of their dreams and goals.

We take a strengths-based approach to all of our programs, which gives our youth confidence to forge their own path. As our world evolves so does the language we use. Throughout this report, you will find that we use the term protégé vs. mentee as we move away from a deficit-based mentorship model and towards a model where our youth understand they have power, agency, and responsibility.
IN-SCHOOL HEALTH & WELLNESS PROGRAM

Our In-School program consists of a wide array of VeggieTime enrichment activities. Emphasis over the past year was placed on evaluating curriculum to meet the needs of our community, as well as creating a structure that would work for both remote and in-person learning. The curriculum was restructured into four units ranging from culinary skills to plant science, food justice, and advocacy to support our youths’ neighborhoods and communities.

ENRICHED VIRTUAL LEARNING
To keep students engaged while learning from home, Kid Power launched hands-on VeggieTime programming to go along with our virtual after-school programming, KP Connect. Enrolled students received a personalized “chef’s box” that included a cutting board, student-safe knives, tongs, aprons, and measuring spoons. Every two weeks, students received fresh ingredients and supplies to use when participating in our virtual classes.

OPENED PRODUCE POP-UPS!
Kid Power partnered with FRESHFARM who connected us to local farmers who helped supplement our produce to create pop-up markets that could meet the community’s need for fresh produce. Kid Power also partnered with DCPS Food and Nutrition Services, Sodexo Magic, and Coastal Sunbelt Produce who donated funding.

ENHANCED GARDEN SPACES
The VeggieTime FoodCorps Service team renovated an unused space at J.O. Wilson Elementary School and transformed it into a new garden learning area. We installed a 7’x14’ greenhouse, a new outdoor seating area, and a pollinator garden with a mural painted by the students.

In addition to the J.O. Wilson project, our staff designed and built brand new garden beds at Barnard Elementary School featuring a terraced design for easy access.

Where’s Miss Hannah today? I want to do VeggieTime so we can talk about food again and go out in the garden to have fun. I want to see if the things we planted are starting to grow.

5th Grade Student
Barnard Elementary School

52 Produce PopUps! markets held
13,750 Pounds of fresh local produce distributed to our school communities at no charge
Something that was always great to see is how creatively and uniquely the students think. We did a food hero/food activists lesson where we had the kids create their own food-related superhero. They had so much fun with the lesson, drawing their superhero and explaining their super powers and seeing the response from their peers. The Instructors had so much fun too, watching the students showcase the product of their imagination!

MAYA CAMPBELL
FOODCORPS SERVICE MEMBER
AFTER-SCHOOL PROGRAM

Kid Power Instructors continued to work collaboratively with DCPS teachers to support 2nd-8th grade students through our KP Connect virtual programming. In response to parent feedback, Instructors refined the programs to fit the immediate needs of our students. Using both Google Classrooms and delivered supplies and materials, the program focused on group and individual school-work help, community building, self-expression, STEM, advocacy and service, and gardening and cooking.

**NEW WAYS TO CONNECT**

Program Director Shana Townes developed a new way to connect our families, students, and supporters in a non-traditional way through a Read-Aloud Project. The project consisted of community volunteers who recorded themselves reading their favorite children's books. It allowed Kid Power to connect through stories that are culturally relevant and diverse for our expanding community. The Read-Aloud Project featured stories like *The Very Hungry Caterpillar*, *The Belonging Tree*, *The Lorax*, and so many others on the Kid Power Read-Aloud YouTube channel.

Kid Power also secured new partners that provided us with volunteers who assisted students with academic support and tutoring assistance.

| 11,996 Hours of Social Emotional Learning | 142 Hand-delivered Supply Drop-offs to Families |
| 60 Virtual Enrichment Sessions Conducted | 38 Partner-Led Virtual Field Trips |
| 20 Coats Distributed to Families In Need (Donated by Annie Lloyd Johnson Foundation) |

**3RD GRADERS ADDRESS CLIMATE CHANGE**

Kid Power's 3rd-grade class from Barnard Elementary School worked with The Sierra Club to complete a macro service-learning project on climate change. The students conducted a presentation to members of the Sierra Club summarizing what they learned about climate change. The class decided to grow herbs at home for their final project, demonstrating how everyday people can prevent greenhouse gases from spreading in the air.

**STUDENTS PARTNER WITH THE WORLD WILDLIFE FUND**

Students from Jefferson Middle School Academy and Stanton Elementary School collaborated on a macro service-learning project focused on toxic substances like gas and pollutants harming people and animals in their communities. Through a partnership with the World Wildlife Fund, students wrote letters to elected officials expressing their passion for clean water encouraging policymakers to take action. The students also made posters about the importance of clean water.

I think the biggest success we’ve had is being able to watch the friendships grow between our 3rd and 4th-grade students that consistently show up to class. They started the year knowing each other but not being that close, and over the year it’s been so much fun to watch their bond grow. That all culminated when they got to see each other in person for the first time all year at the playground.

Kris Keppel
AmeriCorps Site Coordinator
I am so thankful for Kid Power. It has been a huge blessing for us, especially the homework help. You guys are doing an awesome job, and I know working through COVID is a lot.

Ms. Denver has been great with navigating our needs. I just want to say thank you, thank you very much!

ROXANNE MCCARTER
KID POWER PARENT
Before I was just going with the flow and because things came easy I never put too much effort into it. My mentor, Jonathan, taught me about time management and putting more effort into my work.

With my lifestyle brand called Positive Role Models, we hope to create change and set the precedent for what it means to be a Positive Role Model who promotes positivity.
Brian exposed Demetrius to many activities he most likely would not have experienced through me. Not only that, Brian "gets" Demetrius and his love of gaming. I am most happy that Demetrius has someone that he can confide in and talk to outside of the family.

MICHELLE SMITH
PARENT OF PROTÉGÉ
For a second consecutive year amidst the COVID-19 pandemic, Kid Power was ready and well prepared to provide our virtual summer program, KP Explorers. Following guidance from DCPS administration, Kid Power partnered with DC local schools to support in-person programming aligned with DCPS Summer Acceleration Academies. The Summer Acceleration Academies gave Kid Power a shared opportunity to return to the classroom and provide in-person program offerings to families in need at our partner school locations.

Kid Power used lessons learned from an entire year of virtual programming in addition to parent, student, and instructor feedback to enhance our virtual summer programming. We focused on academic enrichment, health and wellness, social and emotional learning, art, and physical recreation. We virtually engaged with youth through a combination of daily live-interaction discussions and lessons. Activities often incorporated group challenges and competitions to encourage youth engagement and retention. Building off the success of last year’s virtual field trips, we worked with new program partners providing our students to explore through virtual field trips.

Students reported behavioral outcomes through Kid Power’s KP Explorers and Summer Acceleration Academies:

- 85% learned something new over the summer
- 86% believe it’s important to help others
- 84% believe it’s important to take care of the environment
- 82% have positive feelings about their future

**SUMMER ACCELERATION ACADEMY LOCATIONS**

- **WARD 4**
  - Barnard Elementary School
- **WARD 6**
  - J.O. Wilson Elementary School
  - Jefferson Middle School Academy

**SUMMER LEADERSHIP ACADEMY**

Kid Power has amazed us this summer with the lessons and support provided to our youth and their parents. This is exactly what we needed for our school during these difficult times.

J.O. Wilson Elementary Administrator

**KP PARTNERS VIRTUAL EXPERIENCE**

**U.S. BOTANIC GARDEN**

Students were provided with at-home kits that included a backpack, microscope, science journal, seeds, soil, and a magnifying glass to participate in lessons on plants and plant growth. For six weeks, our students experienced various career roles as botanists, forensic botanists, and urban foresters.

**PULITZER CENTER**

Photographer Pablo Albarenga and *Time for Kids* editor Jaime Joyce taught students about underreported news. Activism by an Indigenous youth from the Amazon, a teenager and former gang member who worked to improve his community, and the refugee migration from Honduras and the Sudan.

**NATIONAL PARK SERVICE**

Park Rangers conducted weekly virtual experiences explaining the history of National Parks, engaging students in discussions and presentations on the nation's memorials and statues.
Do you see that coral reef with blues and greens and different twisted coral reefs on the side? Well, that’s mine, and I made it look like the coral reefs we learned about and how there are many kinds and colors there are from Miss G.
Maliah and her mentor Nia Furr were matched just days before the pandemic lockdown began. They canceled their planned outing to connect and embarked on virtual mentoring with tools provided by the Mentors, Inc. @ Kid Power programming team.

These two started having weekly video calls and talked about school, Maliah’s goals, the pandemic, the challenges of working from home, and shared new recipes. This new virtual environment allowed Maliah and Nia to be creative in their interaction. Maliah appreciated the support and perspective provided by Nia in helping her stay focused, while Nia valued connecting with another person during the isolating pandemic.

In March of 2021, Maliah and Nia reflected on their time as a match and being able to meet in person since the pandemic. Nia expressed that “experiencing the pandemic together strengthened our relationship.” Maliah shared that she has gotten “better at communication and being more proactive.” Through their persistence, Maliah and Nia are planning to explore colleges and setting up informational interviews to help Maliah reach her goals of being an intellectual property lawyer. These two have navigated the challenges of a mentoring partnership during a pandemic and switching to a virtual environment, to focus on meeting Maliah’s goals for her junior year of high school.

Kid Power’s AmeriCorps Site Coordinator, Nicky Lindenberg, reflects on her interaction with Barnard Elementary students transition from our virtual program KP Connect to in-person learning. While being in a virtual environment, a young student’s inquisitive nature stood out. Nicky later learned that the student would be attending DCPS Summer Acceleration Academy at Barnard and was excited to meet the student and her family in person. During the in-person summer programming, Nicky witnessed the student’s excitement for STEM and our VeggieTime lessons. She would verbalize to Nicky that she frequently went home and continued to do her own research on the internet about the day’s lesson. Throughout the summer, Nicky continued to witness the student grow in her excitement for learning about food sustainability, science, and nutrition.

“The experience of going back in-person was remarkable because I felt the energy and excitement from the students as they got to participate in fun enrichment activities with their friends while learning at the same time. Getting to know our students during our virtual programs first allowed the team to build a rapport with students before the summer began.”

During a weekly lesson focused on social and emotional learning, we led our J.O. Wilson Elementary School students in an activity called “Raise Your Hand If...” We would repeat this phrase over and over and each time follow it up with a statement such as “you’ve ever felt lonely” or “you’ve ever been proud of yourself for something”. The students engaged with the activity beyond our expectations. Although no one was required to participate, they all shared positive and negative experiences. It was amazing to see them open up and at times reveal a more vulnerable side of themselves without fearing judgment from anyone.

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Credit card company, Brex, chose Kid Power to be one of the featured organizations of their new advertising campaign. The campaign included Executive Director Andria Tobin and Alumni Coordinator and Kid Power Alumna Felicity Poussaint. Their videos were later displayed on transit billboards across DC, Miami, and Houston, in addition to all social media platforms. Brex also generously donated $12,000 to enhance Kid Power programs.

Holy Trinity Catholic Church awarded Kid Power a grant to support our mentoring and VeggieTime programming. With this support, Holy Trinity Catholic Church goal is to combat persistent education disparities, especially after the academic disruption caused by the COVID-19 pandemic.

Kid Power was selected by Monumental Sports & Entertainment Foundation and the Elliot in the Morning Show as their So Kids Can 2020-21 beneficiary! Former Washington Capitals Mike Green and current players Brenden Dillon, Nicklas Backstrom, Tom Wilson, and Elliot Segal pledged $50 per Capitals win during the regular season and $100 per win during the playoffs to Kid Power. Resulting in a donation totaling $39,600.46.

Grant awarded by The Office of the State Superintendent of Education Nita M. Lowey 21st Century Community Learning Centers to support the implementation of Kid Power out-of-school time programs at Malcolm X Elementary School, Stanton Elementary School, J.O. Wilson Elementary School, and Barnard Elementary School.

Charles E. Smith started his family’s legacy in philanthropy more than 50 years ago and his values, beliefs, and commitment to giving back. Members of the Smith-Kogod Family continued the tradition of philanthropy with a donation of $10,000 to support Kid Power’s citizenship and “Art with a Purpose” activities, VeggieTime markets, and a scholarship to a graduating senior. Charles E. Smith’s legacy was carried forward by Robert H. & Clarice R. Smith and Robert P. & Arlene R. Kogod and their children and grandchildren.
Since the start of KP Connect this year, I had a student who truthfully had no interest in being engaged with the class. They did not enjoy speaking with the other students, did not want to turn their camera on, and would leave the sessions.

After a few months of Instructor check-ins, this student is not only engaged with the other students, but I'm overjoyed to see that they are making an effort to attend class regularly. They have even started taking on a leadership role in class, participating in the lessons, and having fun with the rest of their classmates!

CARIZMA FORBES
KID POWER INSTRUCTOR
GROWING IN LEADERSHIP

BOARD OF DIRECTORS
Kid Power's Board of Directors is responsible for governance, policy, strategic priorities, and oversight of finances and fundraising. Members are leaders in their respective professions and invest their time, resources, and expertise to advance the mission of the organization.

NEW MEMBERS OF THE BOARD

Stephanie Bailey
BetterUp
Shital Desai, M.D.
Mid-Atlantic Permanente Medical Group
Oneshia Herring
U.S. Department of Justice
Jennifer Speight
Parent Representative
Jeffery Walker
Transition Walkers
Robin Weisman
Corporate Director and World Bank (retired)

Jeri Mulrow
Board Chair
Westat
Gregory Henderson
Vice Chair
Flint Hill School
Peter Slone
Secretary
McKesson Corporation
Tony Bowen
Treasurer
Fidelity Charitable
Sher’Nae Kay
Parent Representative
U.S. Department of Interior

Peter Bloom
Shipley Associates
Faheem Rahman
Capital One Bank
James Shipe
Goulston & Storrs
Kedda Williams
Magnetar Capital Foundation
Robert Wood
Eco Caters & SuperFd

ADVISORY BOARD
Kid Power's Advisory Board is composed of supporters and community leaders who serve as advocates for Kid Power's mission. This group of experienced and dedicated volunteers is used as a resource to accomplish the goals of the organization.

NEW MEMBERS OF THE ADVISORY BOARD

Nikita Kachroo
Children's National Hospital
Neal Kantharia
ExpertConnect
Brian Ohlhausen
Columbia Capital
Christina Ratatori
Boys & Girls Clubs of Greater Washington

Ruth Adu-Gyamfi
Booz Allen Hamilton
Alexa Angelo
Student, University of Virginia
Nicole Berckes
Public Affairs Professional
Patrick DiSalvo
Clinical Social Worker

Aashima Gupta
EAB
Max Kanner
U.S. Senate
Courtney Moran
Elevate
Andrea Tucker
Parent Representative
Sara Wells
The Universities at Shady Grove
“I appreciated how my colleagues led with empathy, gave me space and grace, and allowed me to be vulnerable throughout the pandemic. I am grateful that Kid Power acknowledged the stress attributed to virtual work and gave me the flexibility to exercise, spend time with my daughter, and focus on my mental health.”

**Curtis Leitch, Deputy Director**

“I felt supported by Kid Power in the virtual space with the ability to have a flexible work schedule. We were able to work when we needed and to take mental health breaks. I’m grateful to have this flexibility and empathy as so many of us are struggling with other life problems. It feels good to have a work-life balance which is super rare!”

**Shana Townes, Program Director**

“I am so grateful to work with a senior staff team that is uplifting, understanding, and incredibly supportive. Working throughout this pandemic has not been an easy task, but I am so appreciative to work with staff members that continue to show up not only during the good times but also during those difficult moments.”

**Yevette Smith, Communications and Operations Manager**
Something that is important for all of us to remember is that even if you never have your name on a plaque or there isn't a designated award just know that the value of what you're doing is insurmountable for the lives of the people who you're touching every day.

JOANNE ODOM
RECIPIENT OF KID POWER COMMUNITY HERO AWARD
PRESENTED DURING THE 8TH ANNUAL TASTE OF THE GARDEN
STATEMENT OF ACTIVITY
FISCAL YEAR 2020-2021

Support & Revenue

<table>
<thead>
<tr>
<th>Revenue Source</th>
<th>Amount</th>
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<tr>
<td>Grants (Restricted, Federal, Local, Corporate, &amp; Foundations)</td>
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<tr>
<td>Unrestricted (Individual and Major Donors)</td>
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<td>Campaigns (United Way, Combined Federal Campaign)</td>
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<td>Special Events</td>
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Operating Expenses

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<td>Fundraising &amp; Development</td>
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Due to the nature of the documents, it is not possible to provide a plain text representation.
We gratefully acknowledge the generosity of the following donors and partners for their investment in our programs and students from July 1, 2020-June 30, 2021. It is these contributions that have allowed us to identify and provide the necessary resources and programs to the Washington, DC community.

$100,000 AND ABOVE
Ceres Foundation
Compass (In-Kind)
District of Columbia Public Schools
Office of the State Superintendent of Education (OSSE)
Office of Out of School Time Grants and Youth Outcomes

$50,000 - $99,999
400 E Street SW, LLC. (In-Kind)
AmeriCorps
Holy Trinity Catholic Church
Properties by Leah
The Morris and Gwendolyn Cafritz Foundation

$20,000 - $49,999
Harman Foundation
Morningstar Foundation
OSSE Division of Health & Wellness
Share Fund

$10,000 - $19,999
Andrew Family Foundation
Beany-Mason Family Foundation
Charley's Kids Foundation
CoStar Group Builds
Crowell & Moring Foundation
The Herb Block Foundation

$5,000 - $9,999
MAFRAC
Mary McCain
Lillian Meyers
Office on Latino Affairs
River Road Universalist Congregation
Giselle Hicks and Bill Ross

$2,500 - $4,999
BLK & Bold
Peter Bloom
Capital One
DCTV (In-Kind)
Goulston & Storrs PC
Brighton Jones
Jeri and Edward Mulrow
Jenn and Faheem Rahman
SuperFD LLC
Meghan and Brian Whittaker

$1,000 - $2,499
Anthony Bowen
Jennifer Carinci
Senta and Adam Fleisher
Denise Garone
Laurie Goldberger
Ben Jones
Joseph Kelly
Leslie Kogod
Lauren Kogod
Stuart Kogod
Arlene R and Robert P. Kogod
Arlene Kogod
Simeon M. Kriesberg
Lainoff Family Foundation
Philip Martin
Caroline Milne
Janice and George Rasmussen
James Shipe
Michael Skolnik
Michelle Smith
Clarice R Smith
David Bruce Smith Family Foundation
Stacy Smith Liss
Clarice R. Smith Trust
TeMika Warner
Sara Wells
Glenn D. White, Jr.

$500 - $999
Robert and Nancy Bloch
John Cosgrove
Edward Giefer
Kristin Hanley
Laurence Platt and Clare Herington
Stacy Kirk
Louis Leibowitz
Debbi and Howard Lindenberg
Wendy Jan Wertheimer and Mark Mioduski
Andrew Morgan
Nolan Robinson
Sherry Rosenblum and Gary Smith
Ami Scott
David Yankovitz
Youth Service America
Michael Zung

$250 - $499
Thomas Bonny
Brain Caplan
Susan Cattozzo
Paul Clemmons
Caroline Clinton
Marc Denner
Victoria Elliott
Julie Ellis
Rory Falconer
Michael Feder
Sarah and Max Grangien
Alexi Greenberg
Ron Harman
Sondra Henderson
Kimberly James Morgan
Kaiser Foundation Health Plan of the Northwest Community Giving Campaign
Kenneth Keppel
Dan Littmann
Rezarta Lloyd
Andy Main
Vicky Marchand
Jeanelle McCain
Reid Miller
Courtney Moran
Nedra Pickler
Andrew Scalise
Brian Schneider
Brett Shomaker
Max Skolnik
Peter Slone
Jonathan Valenti

THANK YOU
Washington Youth Garden
Provided at-home gardening kits with seeds and soil, in addition to activity kits and fresh produce for students during the summer enrichment programming.

The Annie Lloyd Johnson Foundation
Donated new winter coats to Kid Power students and their family members during the holiday season and the winter months.

Georgetown Day School
Organized donation drives that included a School Supply Drive, a Book Club Drive, a Warm Clothing Drive, and a Healthy Pantry Drive. Georgetown Day School students also conduct weekly small group tutoring and club enrichment sessions.

The MusicianShip
The Vaccaro Family
U.S. Botanic Family
Urban Teachers

Washington Youth Garden
Provided at-home gardening kits with seeds and soil, in addition to activity kits and fresh produce for students during the summer enrichment programming.
THANK YOU
YOUR SUPPORT MAKES OUR CRITICAL WORK POSSIBLE.

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GET SOCIAL
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Kid Power Inc.

CFC # 76384
2122
United Way of the National Capital Area # 7215