

Kid Power, Inc.

2019-2020 Annual Report

TRANSFORMATIVE *Connections*



protégé vs. mentee

At Kid Power, we want our young people to take ownership of their dreams and goals. **We take a strengths-based approach to all of our programs, which we hope gives our youth confidence to forge their own path.** As our world evolves so does the language we use. Throughout this report, you will find that we use the term protégé vs. mentee as we move away from a deficit-based mentorship model and towards a model where our youth understand they have power, agency, and responsibility.

**“ONESHIA TAUGHT ME TO BE OPEN
TO NEW OPPORTUNITIES.**

**SHE HAS TRULY TAUGHT ME
THE VALUE OF HAVING GOOD
CONNECTIONS. BUT THE MOST
IMPORTANT LESSON I’VE LEARNED
FROM HER WAS TO MAKE SURE I
SERVE A PURPOSE AND THAT I’M
CONFIDENT IN WHAT I WANT TO DO.**

**KNOWING SOMEONE CARES
ENOUGH ABOUT ME AND MY
FUTURE ENCOURAGES ME.”**

**BRYANA
MENTORS, INC. @ KID POWER PROTÉGÉ**

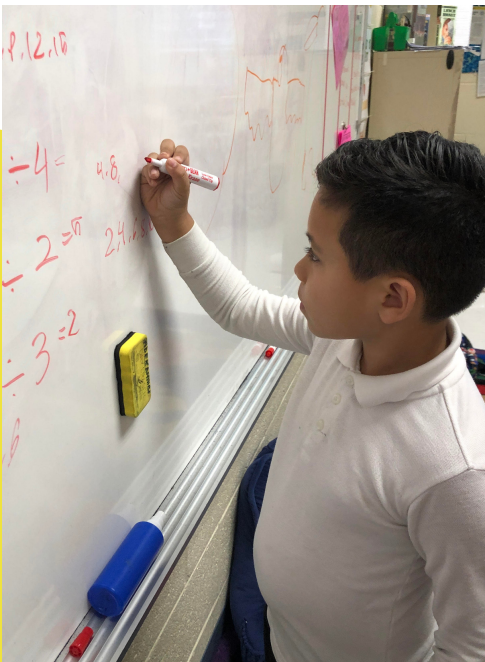
OUR MISSION

Kid Power, Inc. inspires youth leadership by promoting academic advancement, physical and emotional wellness, and positive civic engagement in underserved communities throughout the District of Columbia.

Kid Power is the only nonprofit expanded learning program offering a three-pronged approach to helping underserved DC students grow and become engaged leaders in their communities. Each year, Kid Power helps hundreds of youth succeed academically, empowers them to become engaged leaders and responsible citizens, and fosters healthy living through school gardens. Kid Power students work every day to build a stronger, healthier, and more resilient District.

OUR VALUES

- We believe that **civic engagement** and **mental and physical health** are the foundation for individual and community success.
- We believe in **safe learning environments** for our young people to learn, show courage, and grow.
- We are committed to being **reflective and adaptable**, always looking to be mindful of how to be most impactful.
- We value diversity and believe it adds to the richness of our programs, and we believe learning is most effective when **inclusive of varying perspectives**, people, and experiences.
- We are **committed to equity**, as well as leading with empathy and understanding in all we do.
- We value **feedback from all of our partners and stakeholders** and integrate change based on what we learn. Our initiatives, partnerships, and collaborative efforts are rooted in mutual understanding, respect, community building, and continual learning.
- Our staff, board, and volunteers are empathetic, respectful, **committed to transparency**, and have a collective desire to be part of changing the world for the better, all while having fun!



A Message FROM OUR EXECUTIVE DIRECTOR

I am writing this letter in utter awe, gratitude, and pride at the remarkable coordination, collaboration, and deep connections of our Kid Power team and the larger Washington DC community to ensure that all students have access to resources when they need them most.

In our FY18 annual report, [Voices of Kid Power](#), we shared our collective community's voice that fueled our strategic plan's operational, programmatic, and development goals, which we laid out in our FY19 report, [Dare to Dream](#). As we entered FY20, our team was on track to achieving these goals to ensure we had the resources to meet the needs of our youth.

In our monthly meetings, our team huddled around the conference room table with sticky notes and spreadsheets updating our benchmarks. Reading lessons from our inquiry-based curriculum, watching our alumni hop around the room on a giant financial literacy game, and observing instructors hired through our teacher pipeline partnership with Urban Teachers all filled me with great joy and pride.

And then, seemingly overnight, we received the news on March 13th that DC Public Schools would close all in-person programming due to the COVID-19 pandemic. Like most of you, our team digested the news in small bites and then marched forward. We knew collaboration was essential to best serve our youth and overcome any challenges they would face. Thus, we reached out, flexed our creative muscles, and leveraged resources. We listened. We learned. We innovated.

As you read **Transformative Connections**, I hope you are as inspired as I am witnessing the fortitude and creativity of our collaborative community. Our team immediately worked on a needs assessment to connect our families to resources and provide services beyond the scope of our traditional programming. We understood the tremendous loss of social interaction on our young people and launched a new online after-school program, called "**Kid Power Connect**," focused on school work help, community building, mental and physical health, and service projects. We enhanced our Mentors, Inc. @ Kid Power and PowerUp! programming for older youth by increasing our check-ins, launching a new blended training, and promoting experience activities. And, we mobilized our community partners.

From delivering supplies directly to families, offering 1:1 virtual tutoring with high -school students through our community partnerships, to providing food and cooking supplies that align with our newly created [VeggieTime at Home](#) videos, our team continued to connect directly with our students and meet family needs to be most impactful.

As the pandemic strengthened, and racial inequities plagued our city, we continued to see a growing gap in technology and resource allocation. We know we have much more work to do. We share a deep concern for the short and long-term impact on our youth. **We recognize the sharp decline in empathy in our country, exacerbated by a lack of in-person connection, however, I am truly buoyed and inspired by our strong, creative, and brave community that continues to connect to each other and to our students.** I am so grateful for each and every one of you: our volunteers, donors, and community partners.

Together, we are stronger!


Andria Tobin
Executive Director



KID POWER, INC. BOARD CHAIR

Jeri Mulrow

Dear Kid Power Community,

I am sure that you will all agree that 2020 was a year of challenges. There were so many public and personal events that challenged all of us in different ways: from the pandemic, to losing a loved one, from racial injustice, to losing a job. These are only a few among the many. Despite these challenges, Kid Power has been a steady beacon of hope for our community of students and parents.

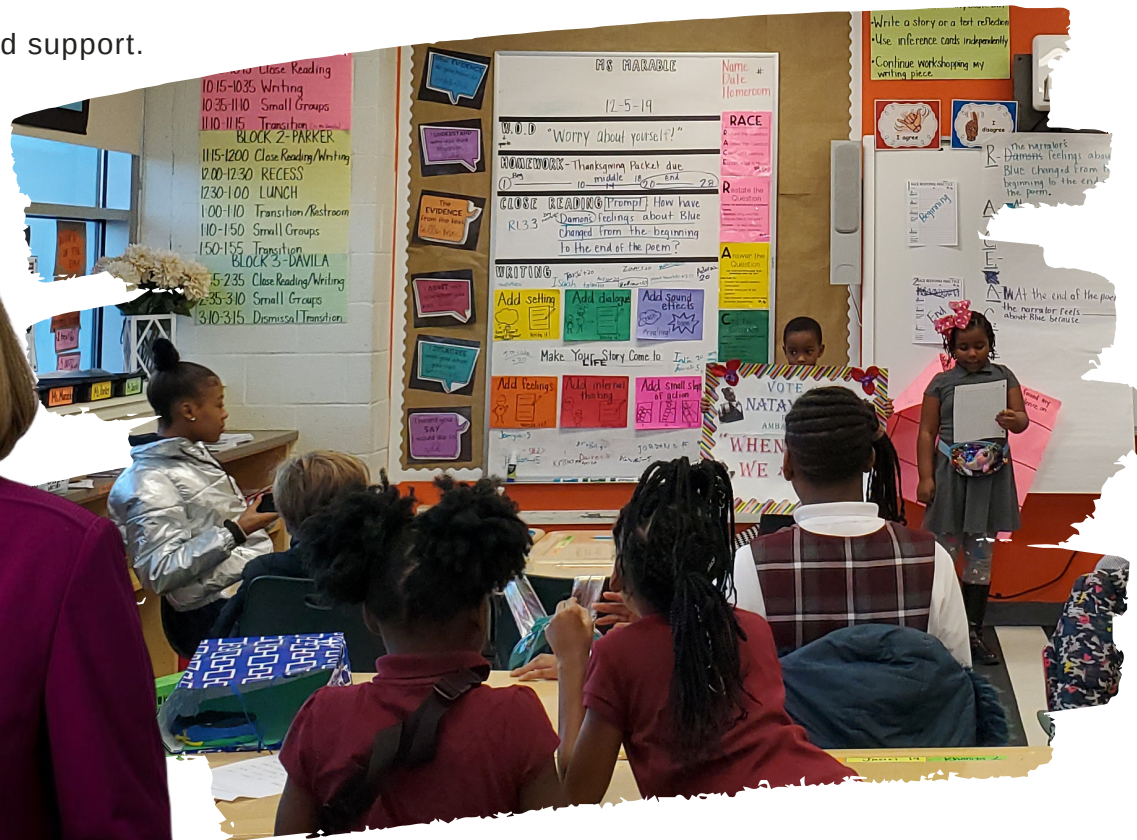
I am truly amazed and grateful for the agility and creativity of all Kid Power staff, who rose above and beyond to meet these challenges and continued to provide our programming and support to the community, our youth, parents, and educators. As Board Chair, I have had the distinct opportunity to hear from students who were so happy to be able to continue to receive mentoring, coaching, and academic assistance. I have heard from parents who appreciate the personal outreach to them and their children offering assistance within the Kid Power mission, including providing a safe space for their kids to express their concerns and access to food via local farmers' markets at nearby schools. I have heard from Kid Power educators and volunteers who, through all the challenges of schooling remotely, found ways to meaningfully connect with the students and the broader community. I have seen the continued dedication of board members to the mission of Kid Power. It is inspiring and gives me hope for the future.

We will continue to face challenges that push us to work harder. I know I speak on behalf of the rest of the board when I humbly ask you to continue supporting our mission and goals, becoming involved in any way you are able, and enacting kindness towards yourself and those you know and love. I am truly honored to be part of such a wonderful, diverse, creative community known as the Kid Power community.

Thank you for your continued support.

Jeri Mulrow

Jeri Mulrow
Board Chair



IMPLEMENTING OUR *Strategic Plan*

After hosting an annual retreat for the Board of Directors and staff, Kid Power followed up with stakeholder interviews and meetings with senior staff to set goals that would advance the organization into the next chapter of growth and to meet Kid Power's strategic priorities. In 2018, Kid Power launched its Strategic Plan operationalizing quarterly benchmarks through June 2021.

TEACHER PIPELINE

Develop a strong pipeline for frontline staff to increase teacher retention rates, improve seasonal hiring processes, and ensure a larger pool of part-time staff to facilitate program expansion.

Implementing the Plan

Kid Power secured partnerships with Urban Teachers and TeachNOW, providing opportunities for teaching-accreditation participants to fulfill Master's level program requirements by leading Kid Power after-school and summer classrooms. In summer 2020, four Urban Teachers program participants taught English Language Arts during Kid Power Explorers, our virtual Summer Leadership Academy.

Kid Power continued meetings with Georgetown University, Catholic University of America, and Gallaudet University to secure similar partnerships to place highly trained and dedicated teachers and instructors in Kid Power classrooms.

ALUMNI PROGRAMMING

Launch a newly designed alumni program to better support students as they age out of elementary and middle school programs with a focus on building community partnerships to support implementation.

Implementing the Plan

In August 2019, Kid Power officially merged with Mentors, Inc. to provide a community-based mentoring program, staff, and community partners to support Kid Power's growing alumni population. Also, Kid Power developed PowerUp!, a new enrichment program for Kid Power alumni. This program helps to prepare youth for professional next steps before fully immersing them in the mentoring program.

ON-BOARDING & PROFESSIONAL DEVELOPMENT TRAINING

Create additional professional development opportunities for instructors and AmeriCorps members through a formal needs assessment, utilizing data from DC Public School (DCPS) and OSSE, and hire an Instructional Coach to streamline the on-boarding process.

Implementing the Plan

Kid Power hired a full-time Instructional Coach to hire, train, and coach all frontline staff. As a former DCPS teacher, the Instructional Coach provided extensive knowledge and updated the previous evaluation rubric, revised training materials, and created a library of professional development workshops.

CURRICULUM DEVELOPMENT

Finalize thematic curriculum books for three years with connected, effective, and efficient evaluation tools.

Implementing the Plan

The new thematic curriculum was piloted in 2019-2020 across all after-school program sites. The curriculum focuses on three distinct themes segmented by grade levels: "Innovators" (2nd & 3rd grade), "All About U.S." (4th grade), and "Around the World" (5th grade - Middle School). Lessons throughout these themes cover the subjects of STEM, Citizenship, and Art with a Purpose, while working alongside our VeggieTime lessons. Each week, after-school senior leadership solicited instructor and student feedback allowing them to make adjustments for student engagement.

COMMUNICATIONS & FUNDRAISING

Strengthen and integrate new communication and marketing tools.

Implementing the Plan

Kid Power completed and launched the newly streamlined Kid Power website in June 2020. The organization also distributed new quarterly impact reports to major donors, presented the newly developed [Voices of Kid Power](#) video series on YouTube, introduced the Founders Club donor circle, and exceeded all online Giving Days fundraising goals by more than 15%.

IN-SCHOOL PROGRAM

This school-day initiative was launched in 2019 through new funding from the Office of the State Superintendent of Education (OSSE) and FoodCorps. We re-branded and expanded our program offerings in partner schools to integrate wellness into the entire school culture. In-School programming consists of Kid Power's FoodCorps service members teaching health, wellness, and nutrition through hands-on gardening, cooking lessons, and STEM-based environmental science lessons. FoodCorps service members also run cafeteria taste-test events, composting and recycling components, and school-based markets. The program reaches over 1,400 students.

LESSONS TAUGHT

Common Core and NGSS aligned lessons taught with daytime classes

100

@Barnard Elementary

51

@JO Wilson Elementary

90

@Malcolm X Elementary

29

@Stanton Elementary

STUDENTS TAUGHT

Students reached with VeggieTime classes on a regular basis

240

@Barnard Elementary

281

@JO Wilson Elementary

146

@Stanton Elementary

140

@Malcolm X Elementary

HOURS ENGAGED

Cafeteria hours based on engagement with students encouraging healthy choices

56.5

@Barnard Elementary

25

@JO Wilson Elementary

40

@Stanton Elementary

31.5

@Malcolm X Elementary

INTERACTIVE ACTIVITY

Number of taste tests for students to try new foods in the classroom, garden, and cafeteria

44

@Barnard Elementary

20

@JO Wilson Elementary

15

@Stanton Elementary

140

@Malcolm X Elementary

It's Veggie Time!



In 2019, Kid Power expanded its VeggieTime Garden Market program. In partnership with Dreaming Out Loud and FreshFarm, Kid Power provided low-cost and free local produce through a farmers market style stand during school dismissal; increasing family and community access to affordable fresh foods.

REWARDING DEDICATION AND SERVICE

Brittany Happy and Madelene Flores were awarded the Gilda Allen "Best School Garden" Award from the Office of the State Superintendent of Education. The students were challenged with writing a short essay answering the question: "Why is your school garden the best school garden in the District?"

Excerpt from essay:

The Barnard garden is the best school garden in DC because we care for it. We care for it first by weeding. Weeding is important because weeds block the sunlight and don't give enough space for other plants to grow. Weeds also take the nutrients from the vegetables like sunlight, water, air, and soil. The garden is also great because we protect the pollinators. We never kill bees, and we don't destroy their homes. People think killing bees is good because they can sting you. But that's really bad because if we didn't have any bees, we wouldn't have food because they pollinate the plants. And they make honey! We also shouldn't kill earthworms because they help the earth too! Worms help keep the soil moist, clean, and nice and healthy.

When we garden, we feel helpful, and when we finish in the garden, we feel proud of ourselves. Remember that the garden is what helps you get food and that you should always take care of it.

In a room full of students, teachers, and representatives from the Farm-to-School community, Brittany and Madelene read their award-winning essay. They described their Kid Power Barnard garden as "special" because it gives them access to fresh produce like apples, plums, and cherries that make cooking exciting.



**MADELENE FLORES AND BRITTANY HAPPY
BARNARD ELEMENTARY, 5TH GRADE**

Pictured with Kid Power FoodCorps service member, Al Goodman

AFTER-SCHOOL PROGRAM

Kid Power continued to provide learning opportunities for students following school-day operations, including academic and enrichment support. Kid Power Instructors, working collaboratively with DCPS teachers, served 2nd-8th grade students daily by providing interactive and engaging lessons, social-emotional support, homework help, as well as small-group mentoring and tutoring.

GROWING OUR TUTORING PARTNERSHIPS

Our students participate in weekly tutoring field trips with local partner high schools, providing all students with tools for academic success. Students have the opportunity to build stronger social-emotional support networks, increase academic confidence through individualized tutoring, and interact with role models. These partnerships continue to support our commitment to innovation and provided diverse experiences for our students to learn and thrive.

Students from LaSalle-Backus Education Campus, Jefferson Middle School Academy, and Barnard Elementary worked one-on-one or in small groups with high school students from Georgetown Day School and Sidwell Friends School.

Students from Malcolm X Elementary worked with tutors from Thurgood Marshall Academy while students from Stanton Elementary were paired with high schoolers from SEED Academy.

Kid Power also launched a new tutoring program partnership with McKinley Technology High School.

TUTORING PARTNERS



LAUNCHING A NEW PROGRAM

Kid Power launched the Kid Power Cooking Club, where students from all partner schools, as well as high school protégés from Mentors, Inc. @ Kid Power, came together in a professional kitchen to prepare and cook a full meal while learning about different cultures. The Cooking Club was planned as a four-part event, providing an opportunity for students to develop their cooking and social skills in a fun and challenging environment, as well as providing the space to connect with students of various ages and from different parts of DC.



Working with Kid Power staff and FoodCorps service members, students in small groups made a traditional Eritrean meal with injera, sambusas, lentil stews, and more. Students then worked together to set a table, serve food to each other, and sit and talk over the shared meal.

CONNECTING WITH

Georgetown Day School

Kid Power grew our mutually beneficial partnership with Georgetown Day School with a music program that provided 5th-grade students musical instruments to keep for weekly lessons. Students also participated in homework help and tutoring, an Art Club, and engaged in service-learning projects. Our middle school students also had the opportunity to participate in Coding and Science Clubs!



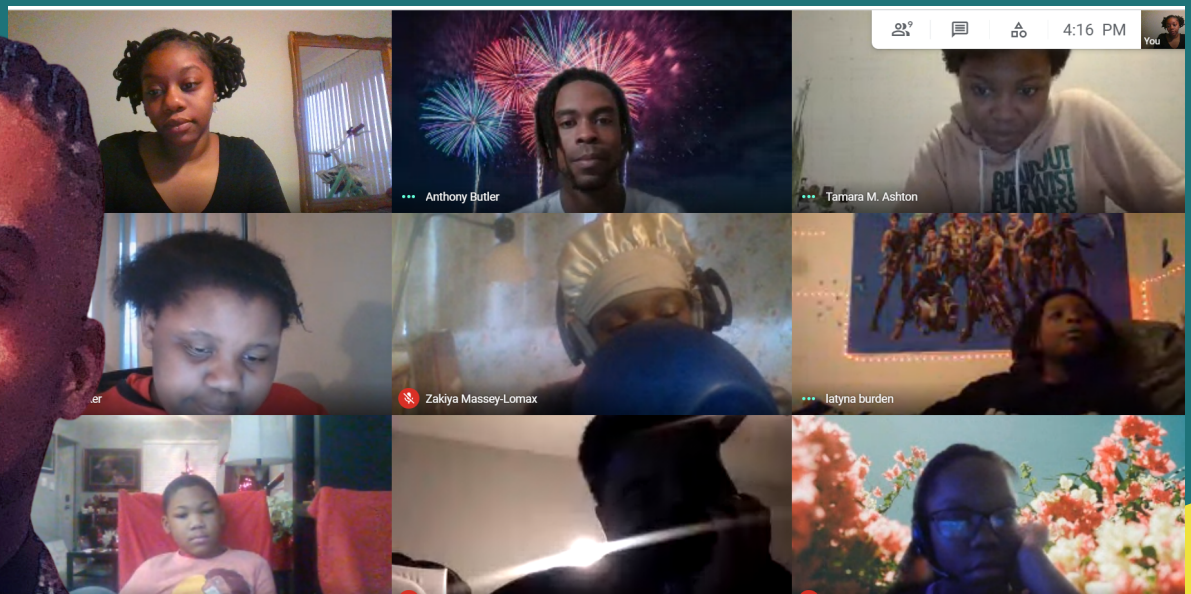
CONNECTING WITH OUR FAMILIES

Since the pandemic began, communication has been an essential tool for Kid Power's instructors. Each instructor prioritized weekly, and sometimes daily, contact with each student and their parents to ensure continued communication and support.

During a weekly check-in call, Kid Power instructor, Anthony Butler contacted Cozette Jackson mother of 5th-grade student, Rafriel. She gave him the following feedback about our programming during the pandemic:

"I want to express my thanks to you, but also to Kid Power as a whole. What you all are doing to help Rafriel and many other kids is beyond amazing. The workload from DCPS gets us a little frustrated at times, but to know you guys are there to help and support us if we need it is great. When talking about Kid Power Connect, Rafriel has told me many times how he looks forward to class and that you keep it interesting and fun. Again, thank you for all you guys do because this definitely helps my son get through the weeks."

Overwhelmed by her kind words, Anthony said, "I was silent for maybe 30 seconds once she finished talking just thinking to myself how amazing of an opportunity this is. I came in thinking I would be in a classroom and, of course, I would be if not for COVID, but to have an extended role and be able to impact the lives of students from my home just makes my passion even stronger."



ANTHONY BUTLER
AFTER-SCHOOL PROGRAM INSTRUCTOR

MENTOR & ENRICHMENT PROGRAM

THE POWER OF MENTORS

Our newest program, Mentors, Inc. @ Kid Power, supports DC public and charter school students in grades 8-12 with one-to-one community-based mentors to support them with academic, college, career, and personal development goals. This program follows national best practices that support enhanced youth outcomes and includes career site visits, college tours, enrichment activities, and ongoing match assistance.

MENTORING BY THE NUMBERS

38 Total mentoring matches

14 Matches from Wards 7 and 8
Kid Power matched students in all 8 wards

84% Matched over 1-year
Best practices indicate that 1-year commitment must be met for positive impact.

100% Felt their mentor made a difference in their life



"I hope that I introduced my protégé to things she may not have seen otherwise and encouraged her to be her best self."

"My mentor allowed me to express what I was dealing with and helped me with my problems. My mentor also helped me with my final choice between going to college or going into the workforce."

"My mentor pushed me and kept me motivated throughout a challenging senior year in high school."

POWERUP!

Kid Power's new freeform, student-led, enrichment program for youth in grades 6-12, PowerUp! empowers youth to explore career, college, and personal goals on their own terms. Launched in February 2020, PowerUp! consists of workshops focused on life skills, scholarships, financial literacy, and stocks. Students participated in a career site visit to the U.S. Botanic Garden, and a job shadow day with Kaiser Permanente. The program also incorporated college scavenger hunts at Howard University and George Washington University.

ENRICHMENT BY THE NUMBERS

51 New students were served through enrichment and mentoring activities.

6 Partners supported career exploration activities

2 Local universities supported the college day activities

Temitayo Adeola

Eastern High School

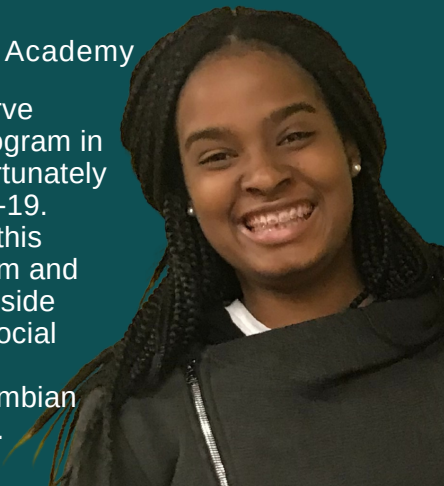
Selected as an OSSE Scholar to study at Syracuse University during summer 2020, where the program continued virtually. Temitayo was also DC's National History Day Competition 2nd-place winner for his documentary on Katherine Johnson and went on to represent DC in the national competition.



Tyonna Pleasant

Washington Leadership Academy

Accepted to the LearnServe International Summer Program in Zambia, which was, unfortunately postponed due to COVID-19. Tyonna was selected for this highly competitive program and scholarship to work alongside community leaders and social entrepreneurs to deepen their understanding of Zambian solutions to global issues.



BUILDING CONSISTENCY AND CONNECTION

Originally from Bolivia, Luis, a junior at Columbia Heights Education Campus, was matched with his mentor Danny in the fall of 2019. With the stay-at-home orders in place, Luis and Danny originally struggled with communication and adjusting to the new school and work schedules caused by the pandemic. Eventually, they built consistency and connection. "I don't know what would have happened if I didn't join the program," Luis expressed.

These days, Danny often forgets that this is a volunteer role. His biggest surprise is that they are able to consistently and regularly talk and meet up, even if it is virtually. Luis has been taking advantage of his time with Danny to push full steam ahead on SAT prep. As a junior, he understands that this is an important time in his high school career as he prepares for college.

Danny is constantly impressed by Luis's drive and determination.

"Luis is a great candidate for universities, but his biggest challenge is that he isn't a typical applicant because he has overcome a lot more than other people have, so our goal is to get his story across to the admissions offices so they can understand him. I don't worry about his classes now or graduation because he is such a responsible student."



**DANIEL RODRIGUEZ AND
LUIS VELARDE
MATCHED 2 YEARS**

“KID POWER IS AN AMAZING PROGRAM FILLED WITH SO MUCH DIVERSITY, ENTHUSIASM, AND INSPIRING ENERGY IT ALMOST MAKES IT FEEL LIKE A SECOND FAMILY.

I HAVE ATTENDED KID POWER SINCE I WAS 8 YEARS OLD. I LIVED IN A TROUBLED NEIGHBORHOOD AND IT WAS RARE FOR ME AND MY SIBLINGS TO HAVE FUN OUTSIDE.

THEN WE JOINED KID POWER AND IT CHANGED OUR LIVES. IF IT WASN'T FOR THEM I WOULDN'T BE THE PERSON I AM TODAY. I WAS A TROUBLED STUDENT AND JOINING KID POWER MADE ME WANT MORE FOR MYSELF!”

**ARMANI
KID POWER ALUMNA**






AN UNFORESEEN *Challenge*

Kid Power's Response to COVID-19


The decision to close all public schools made an immediate and direct impact on Kid Power's ability to deliver its traditional in-school and after-school programming. However, our team never missed a beat. They conducted a needs assessment with families, reached out to other nonprofit youth organizations, connected with DCPS administration, and did research on distance learning programs. Our Instructional Coach trained our frontline instructors on academic content and Google Classroom.

In Spring 2020, Kid Power pivoted to virtual programming for all of its core programs. On April 6th, we formally launched **Kid Power Connect**, our new online distance learning program. Kid Power Connect was implemented three days a week from April - June 2020. This program helped prevent a growing achievement gap and provide youth with critical relationships, mission-driven virtual opportunities, and social-emotional support to help navigate this challenge. **Mentoring and Enrichment** also went virtual, providing support to matched pairs and continuous training opportunities.

IN-SCHOOL AND AFTER-SCHOOL PROGRAMS

-  **Social and Emotional Learning:** Elementary and middle school students participated in daily KP Circle sessions where they had an opportunity to speak with their instructor and peers about national and global events without fear of judgment. These student-led discussions centered around social justice, advocacy, COVID-19, isolation, wellness, and self-care and provided an outlet for students in the midst of the global pandemic.
-  **English Language Arts:** Students learned about various poetic elements including haikus, iambic pentameter, and rhyming schemes, and created different poems to match. Students then recorded their poems for the senior community across DC to combat loneliness and depression.
-  **Citizenship:** Students participated in Zoom calls to recite their poems to senior members at the Congress Heights Senior Wellness Center. They also learned about the history of Historically Black Colleges and Universities (HBCUs), the California Gold Rush, Death Valley, Climate Change, and the Oregon Trail; along with the impact that each had on various groups of people.
-  **VeggieTime:** FoodCorps service members innovated their usual hands-on lessons to match at-home accessibility. During these lessons, students investigated bees and the importance of pollination as it pertains to global ecosystems, plant adaptations, and Earth Day. Students also dove into the importance of sustainability through School Lunch Hero Day and food supply chains.
-  **Art with a Purpose:** Instructors led lessons on the importance of HBCUs and guided students in creating marketing commercials to promote HBCU campuses. Students also learned about Yosemite National Park, painted natural landscapes, and connected nature back to self-awareness and emotional self-regulation. Students also participated in a two-week project learning about Medieval folklore where they created fantasy creatures.

MENTORING AND ENRICHMENT PROGRAM

-  Programming serving older youth also pivoted due to new COVID protocols and safety procedures. Additional check-ins with both mentors and protégés were included each month, new recruiting, training, and matching activities were moved online, and additional resources were provided to protégés, mentors, and families were distributed. Staff used the Elements of Effective Practice Supplement for E-mentoring to develop new program expectations. Our team created the Three Month Toolkit for new matches; promoted experience activities; launched the virtual PowerUp! enrichment programming; and connected protégés and their families with resources.



[Click to watch "We Are Here" Video](#)
Kid Power Senior Staff



bit.ly/KPWeAreHere

ADAPTING TO THRIVE

- Distributed over **1,000 pounds of produce** to the community.

- Delivered **3,600 meals** to Kid Power families for 12 weeks.

- **16 volunteers** logged over **119 volunteer hours**.



3/13

DCPS announced the closure of all public schools for in-school learning impacting Kid Power programs.



By March 16th, Kid Power staff jumped into action and started on a series of projects to continue to support local youth.



Staff participated in webinars that provided strategies and tools to best serve students.

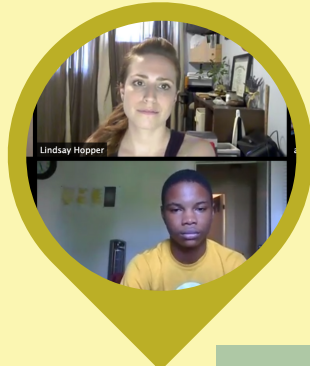


Launched needs assessments and check-ins with students and families.



Compiled and distributed a list of mission-driven resources for families. Coordinated with SuperFd for home meal deliveries.

MARCH



4/6

KID POWER CONNECT

Launched Kid Power Connect, our online after-school program to meet the needs of DCPS students.

85

DCPS students enrolled in Kid Power Connect.

8

Weeks of online sessions, which included three 1-hour sessions per week.

100%

Mentor matches successfully transitioned to virtual mentoring.



Click to watch VeggieTime at Home



Launched **VeggieTime at Home** YouTube channel featuring Kid Power's FoodCorps service members demonstrating how to make fun, simple, and healthy recipes for students and their families.

bit.ly/VEGGIEHOME

APRIL



The Voices of our Students Through Poetry

Launched a poetry series to uplift and showcase student voices during the pandemic. "We Can Make A Difference" was written by Amayla.



Click to watch "We Can Make A Difference" Video

bit.ly/KPDifference

2

Kid Power seniors, Kameya and Bryana, were essential workers during the pandemic, saving money for college while maintaining their studies and family commitments.

free

Offered E-Tutoring through Google Classroom for DC youth seeking extra help. Paired authorized volunteers with students in areas of reading, literacy, math, and science.



Microsoft stepped up to help engage our middle and high school students by providing three web-based workshops: "How to Build a Business Plan," "Hack Your LinkedIn," and "Productivity Hacks."

MAY



\$7K

Grant awarded from Crowell & Moring LLP ensuring that we continue our essential work of uplifting the voice of our youth.

78

Students participated in the newly launched Kid Power Explorers, our virtual Summer Leadership Academy for rising 3rd-8th grade students. Students took a journey around the world through team-building, academic enrichment, field trips, and social-emotional support activities.



Families and students received a delivery of basic supplies, along with art and VeggieTime materials, as part of participating in Kid Power Explorers.



UNITED STATES BOTANIC GARDEN

New partner, U.S. Botanic Garden, offered a 6-week "Hands On Plant Science" program and delivered a backpack to each student that included a microscope, journal, watercolors, and other supplies!



JUNE

MOBILIZING OUR *Community*

Kid Power believes in the power of community building and developed a consortium of program partners to leverage resources and bolster programmatic impact. During the COVID pandemic, local businesses, community leaders, and families were essential to transforming our programs and strengthening our mission.

IN-SCHOOL & AFTER-SCHOOL PARTNERS



"I appreciate the partnership between Malcolm X Elementary and Kid Power. I can always count on Kid Power when I need support during the day when troubleshooting is needed involving our families"

-Zara Berry-Young
Principal

MENTORING AND ENRICHMENT PARTNERS



"She guides me when I have questions about the future but also helps me with school assignments. She really goes out of her way to help me even though she has her own work."

-Maliah, Protégé

SUMMER LEADERSHIP ACADEMY PARTNERS



"I am excited to know that our teachers are showing up each day ready to do whatever necessary for the success of their students."

- Candice Cooper,
Urban Teachers,
Senior Assistant Director

“NAYA IS SO LOUD WHEN SHE DOES KID POWER!

I WAS EXCITED BECAUSE THE KIDS WERE LEARNING ABOUT FINANCIAL LITERACY AND A LOT OF US DIDN'T GROW UP HAVING THAT. SHE SEEMED TO BE HAVING A LOT OF FUN.”

**TANISHA ROBERTS
KID POWER PARENT**

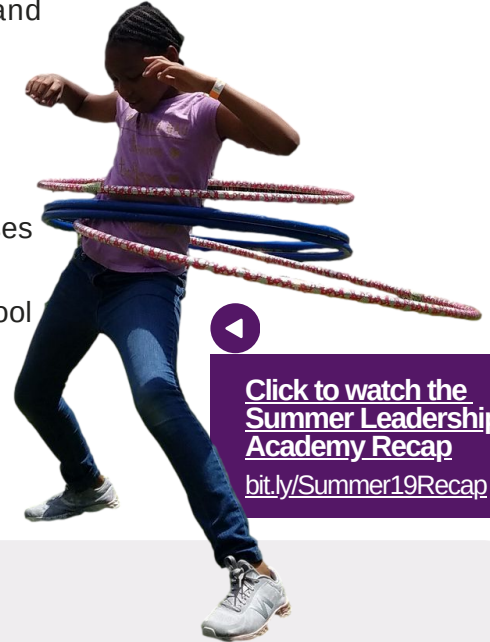
SUMMER LEADERSHIP ACADEMY

Kid Power's Summer Leadership Academy offers a 5-week program serving approximately 150 DC students each summer, providing a safe, structured space and helping to prevent summer learning loss. Our daily, interactive program provides youth with opportunities to acquire workforce development skills such as public speaking, research, marketing, financial literacy, goal setting, and technology use through long-term projects.

THE SUMMER OF 2019

5 Weeks **25 Instructors and Staff** **150 DC Youth**

- English Language Arts, math, service-learning, and civics morning classes based on weekly themes
- Daily team building and Kid Power Circles
- VeggieTime and citizenship enrichment based on Kid Power's after-school program
- Public speaking, research, technology, marketing, financial literacy, and goal setting
- Sports, arts and crafts, research projects, scavenger hunts, and off-site field trips



Click to watch the
[Summer Leadership
Academy Recap](https://www.youtube.com/watch?v=bit.ly/Summer19Recap)
[bit.ly/Summer19Recap](https://www.youtube.com/watch?v=bit.ly/Summer19Recap)

DC COUNCILWOMAN ELISSA SILVERMAN VISIT TO CAMP



Kid Power hosted Councilmember Elissa Silverman and her team at our 2019 Summer Leadership Academy, held at Capitol Hill Montessori at Logan. During the tour, the Councilmember observed classrooms with students participating in English Language Arts and coding activities. As Chairperson on The Committee on Labor and Workforce Development, Councilmember Silverman spoke with our Summer Youth Employment Program (SYEP) staff to learn more about their direct experience in the program. Our alumni who work as SYEP provided tangible ways to improve the program for future success.

SUMMER LEARNING GOES VIRTUAL IN 2020

48 Academic Lessons

24 Enrichment Sessions

11 Field Trips in 5 weeks

On June 8, 2020, Kid Power launched **Kid Power Explorers**, our virtual Summer Leadership Academy. Rising 3rd-8th grade students took a journey around the world through thematic activities including team-building, academic enrichment, and field trips. Through partnerships with both the US Botanical Garden (USBG) and CapX, students engaged in hands-on STEM activities. Through live Google Classroom and recorded sessions on Kid Power's YouTube Channel, Kid Power Explorers helped DC youth overcome summer learning loss and feel safe and supported during the pandemic.

Additionally, to ensure that all students had equitable access to programming, Kid Power hand-delivered all the supplies and technology needed to participate in virtual summer programming.



**“I LOVED HOW WE WERE
ABLE TO VISIT THE ZOO
ALL THE WAY IN ARIZONA!**

**THAT WAS VERY EXCITING
AND IT WAS SOMETHING
DIFFERENT THAN OUR
NORMAL VIRTUAL LEARNING.”**

**JIMMY
KID POWER STUDENT, 4TH GRADE**

CELEBRATING THE Wins

GROWING OUR GARDENS

Awarded a **\$3,000 grant from the Whole Kids Foundation** to fund a garden improvement project at Barnard Elementary.

This grant allowed Kid Power to create an outdoor learning space with a pollinator garden, raised bed gardens, a teaching area with shaded seats, a picnic table for students, and a blackboard for instructor use.



KID POWER RELIEF FUND

Our community banded together and **raised \$9,272** during the early months of the pandemic to address equity issues experienced by our students to ensure they were fed, felt safe, supported, and had the necessary resources to engage academically.

POWER OF LOVE

Our annual Community of Champions reception was held February 20th at the Pepco Edison Place Art Gallery to culminate our "Power of Love" month, which recognized the power of our collective community with an evening filled with laughs, student art, and a heartfelt poem from alumna and Kid Power Instructor, Jenari Mitchell.

THE CLASS OF 2020

On June 11th, Kid Power hosted the first annual Mentors, Inc. @ Kid Power virtual graduation celebration for the Class of 2020. Recognizing the accomplishments of our six graduating seniors: Kameya, Asia, Taqiyy, Zahkee, Bryana, and Cassandra. The seniors announced their accepted colleges and **received scholarship awards totaling over \$10,000.**



CLASS OF 2020



[Watch the Class of 2020 Virtual Celebration bit.ly/KPClass2020](https://bit.ly/KPClass2020)



7TH ANNUAL TASTE OF THE GARDEN

Kid Power held its annual fundraising event on September 12th raising **\$16,557** to support Kid Power students in the award-winning VeggieTime Program. Guests were inspired by Kid Power alumna and future nutritionist Barbara Kyler, and our student chefs from J.O. Wilson Elementary who

assisted our featured Executive Chefs **Andrew Markert** and **Joy Crump**. The event also honored activist, political commentator, and entrepreneur **Michael Skolnik** with the 2019 Excellence in Leadership Award.



FARM TO SCHOOL CHAMPION AWARD

VeggieTime Director **Alex Boyd** received the Farm-to-School Champion Award from the Office of the State Superintendent of Education. Through the Farm to School Program, DC Public Schools collaborate with local community-based organizations, government agencies, farmers, athletes, and chefs to coordinate inspiring activities aimed at engaging students with topics concerning nutrition, the environment, and being active. Alex strives every day to promote healthy eating habits and nutrition to the students we serve through VeggieTime.



**“SERVE DC’S SUCCESS
IS REFLECTED IN
KID POWER’S SUCCESS.**

**WE WANT TO MAKE SURE
THAT EVERYONE HAS A
POSITIVE EXPERIENCE, FROM
THE YOUNG PEOPLE SERVED
BY KIDPOWER’S PROGRAMS,
TO THE AMERICORPS
MEMBERS THAT SERVE
THOSE YOUNG PEOPLE.”**

**SERVE DC
KID POWER PARTNER**

MOVING FORWARD Together

At Kid Power, our staff constantly innovates by aiming high and moving the goalposts even through unprecedented times. We excitedly share these new program components for FY21 that will continue to engage, inspire, and transform our community.

ADVANCING OUR BRAND AND TECHNOLOGY

Kid Power will undergo a rebranding initiative to better illustrate and convey our efforts to promote equity and uplift youth voices. This effort will be led by a committee that uses feedback from former and current board members, students, and staff, and may result in a new name for Mentors, Inc. @ Kid Power.

Kid Power will also implement the findings and recommendations from its technology strategy project with Compass completed in June 2020. The project gave us tangible ways to better leverage technology to support our short and long-term goals, such as new systems for communication and data collection, standardization of software and hardware, and increased security systems to protect both participant and financial information. As we moved to a remote work environment, these recommendations fortified our communication and security needs while also allowing us to implement a new system for tracking student data across our programs.

MENTORING AND ENRICHMENT PROGRAM ENHANCEMENTS

As our community-based mentoring program continues to grow significantly, we are thrilled to work towards the National Quality Mentoring System accreditation by enhancing our program evaluations, revising our youth and mentor requirements, and adding additional staff members. These enhancements will allow us to increase our capacity to serve more students in FY22. As a result of the success of our virtual program additions due to COVID, we will continue to build our online community and virtual experiences for our youth.

Future planning also includes a seamless transition from after-school and summer programming to Mentors, Inc. @ Kid Power through PowerUp!, complete with quarterly programming built into 5th grade and middle school after-school enrichment and increased communication with parents.

CULTIVATING PARENT AMBASSADORS

In a crisis, we turn to our critical network of partners to best fulfill our mission goals. Our partnerships with our parents grew stronger during this pandemic as they helped us best adapt our outreach and programs to be most effective. A new initiative in FY21 will build on this momentum by adding a focus group of committed parents to better serve our communities. These Parent Ambassadors will collaborate with senior staff members to boost student enrollment numbers by registering students in need of academic, social-emotional, and tutoring support and will conduct research within our school communities to identify the types of resources our students and families need the most.

GROWING NEW PROGRAM PARTNERSHIPS

During a year of challenges, Kid Power maintained and strengthened existing relationships with valued partners, such as Georgetown Day School and Sidwell Friends School, while expanding new partnerships with the U.S. Botanic Garden, CapX, St. Albans School, and the National Park Service to further benefit our students. Other new partnerships that benefited students across programs include Urban Teachers, TeachNOW, Dreaming Out Loud, The Smithsonian, RISE DC, DC Collaborative, Bach Consort, National Museum of Women in the Arts, Pulitzer, DanceLoft on 14th, and the MusicianShip.

RETAINING STAFF THROUGH PROFESSIONAL DEVELOPMENT

Kid Power anticipates hiring five instructors through pipeline partnerships in 2020-21. In addition, Kid Power will provide frontline staff with training and professional development sessions that will be recorded and uploaded to a staff resource portal. We will also implement a new video recording observation system so that all instructors have the opportunity to receive timely professional feedback and coaching, alongside in-person observations.

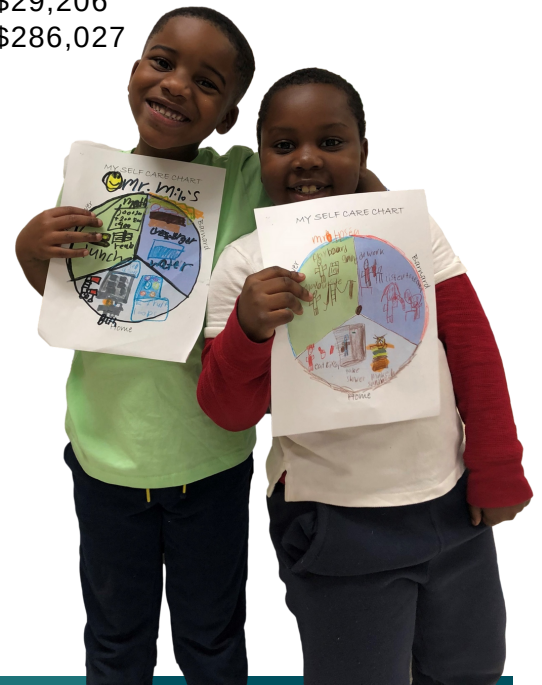
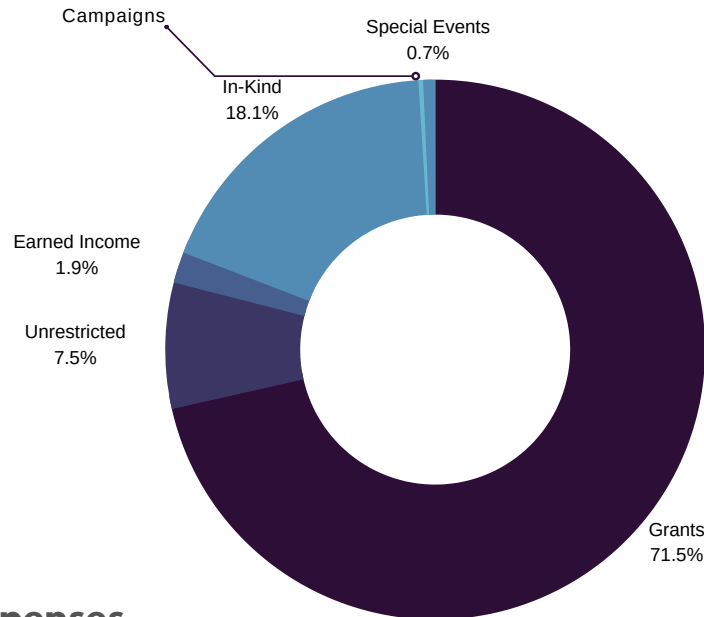


STATEMENT OF ACTIVITY

FISCAL YEAR 2019-2020

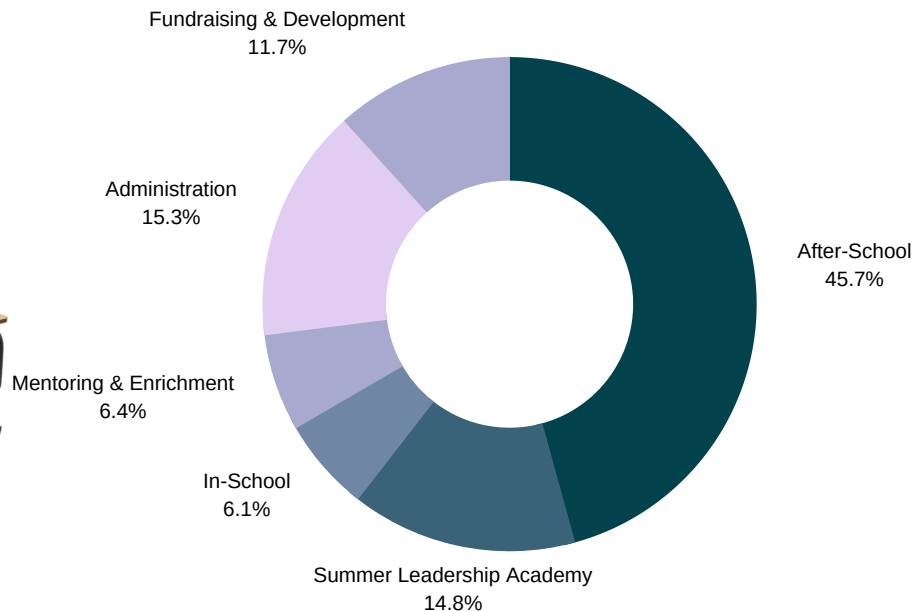
Support & Revenue

Grants (Restricted, Federal, Local, Corporate, & Foundations)	\$1,126,218
Unrestricted (Individual and Major Donors)	\$118,787
Campaigns (United Way, Combined Federal Campaign)	\$4,424
Special Events	\$11,283
Earned Income (Sales, Consulted Services)	\$29,206
In-Kind	\$286,027



Operating Expenses

In-School Program	\$97,393
After-School Program	\$728,187
Mentoring & Enrichment	\$101,289
Summer Leadership Academy	\$235,484
Administration	\$244,190
Fundraising & Development	\$186,138



THANK YOU

We are grateful for the generosity of our donors, partners, and volunteers who contributed financial resources and expertise from July 1, 2019-June 30, 2020. It is these resources that allowed us to identify and address the ever-changing needs of our community today and into the future.

\$100,000 AND ABOVE

Compass (In-Kind)
District of Columbia Public Schools
Office of the State Superintendent of Education (OSSE)
United Way of the National Capital Area

\$20,000 - \$49,999

Greater Washington Community Foundation
John Edward Fowler Memorial Foundation
OSSE Division of Health & Wellness Share Fund

\$5,000 - \$9,999

City First Enterprises
Crowell & Moring
Eco Caters DC
Julianna Friedman
Lillian Meyers
River Road Universalist Congregation
Sidwell Friends School (In-Kind)
Wegner CPAs LLP

\$1,000 - \$2,499

Action For Healthy Kids
Michael Battaglia
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\$500 - \$999

Nancy and Robert Bloch
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Aminat OdunEwu-Seese

\$50,000 - \$99,999

400 E Street SW, LLC. (In-Kind)
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Serve DC, AmeriCorps State Formula Grant
The Morris and Gwendolyn Cafritz Foundation

\$10,000 - \$19,999

Richard and Nancy Marriott Foundation
Giselle Hicks and Bill Ross
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\$2,500 - \$4,999

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Continental Building LP
Edgewood Family Support Collaborative
Goulston & Storrs PC
Lainoff Family Foundation
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Thurgood Marshall Academy (In-Kind)

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Jessica Truitt
Deputy Director

Martina J. Arnold
Director of Development

Curtis Leitch
Senior Program Director

Sterling Pino-DeGale
Director of Instruction and Curriculum

Shana Townes
Program Director

Alex Boyd
VeggieTime Director

Kaitlin Ewen
Mentors Inc. @ Kid Power Program Director

Felicity Poussaint
Mentors Inc. @ Kid Power Program Coordinator



AMERICORPS STAFF

Marquis Allen
AmeriCorps Site Director, J.O. Wilson Elementary

Ayael Delbe
AmeriCorps Site Director, J.O. Wilson Elementary

Kate Dumanian
AmeriCorps Site Director, Barnard Elementary

Marcus James
AmeriCorps Site Director, Malcolm X Elementary and Stanton Elementary

Aminat OdunEwu-Seese
AmeriCorps Site Director, J.O. Wilson Elementary

Brittany Wingfield
AmeriCorps Site Director, LaSalle-Backus Education Campus and Jefferson Academy Middle School



FOODCORPS STAFF

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Barnard Elementary

Chantelle Kodua
Stanton Elementary

Ayla Kumano
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Merih Woldu
Malcolm X Elementary



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Westat

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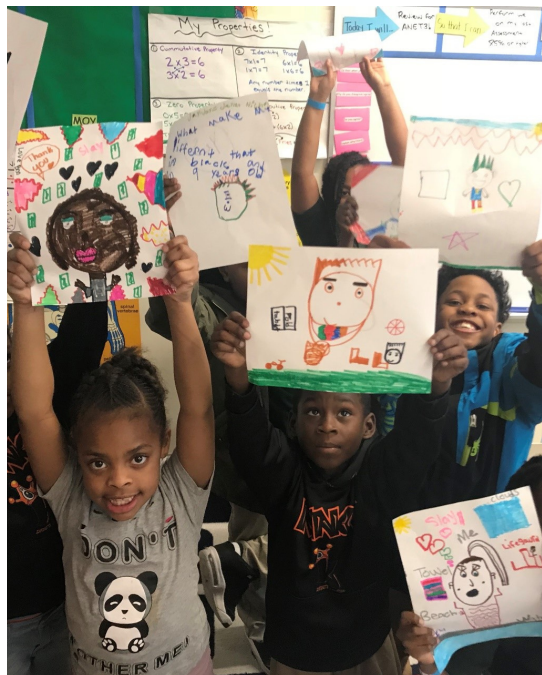
Aashima Gupta

Max Kanner

Stacy Kirk

Courtney Moran

Sara Wells



**“FROM MEETING WITH
YOUR STUDENTS,
I CAN TELL HOW
MUCH KID POWER
MEANS TO THEM
AND HOW EXCITED
THEY ARE TO GET
BACK INTO THINGS
THIS FALL.”**

**GEORGE WASHINGTON UNIVERSITY
KID POWER PARTNER**



THANK YOU
YOUR SUPPORT MAKES
OUR CRITICAL WORK POSSIBLE.

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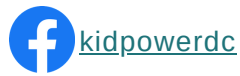
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PROGRAM OFFICE

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