



Annual Report 2014 - 2015

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A Letter from Andria



It would have been hard to imagine 10 years ago, as I interviewed in a coffee shop for a part-time Curriculum Director position with our Founder Max Skolnik, that in 2015 Kid Power would be serving over 400 students after-school and 800 in-school, building a state-of-the-art greenhouse, and opening a second central office. At the time, Kid Power didn't have an office, was serving 40 students, and had only two full-time staff members.

The mission was compelling—helping underserved DC youth learn about civics and leadership so that they could become agents of change in their communities—but, knowing the current state of the District's education and social service systems, I couldn't help but wonder, "Is it all too much to take on?"

I took the position and, after just one year, Kid Power students taught me to never doubt again. They showed me that with the right tools, support, and opportunities they could overcome any obstacle they faced. Sure, there would be two steps forward, one step back. There would be family setbacks, personal challenges, and plain and simple bad days.

But students attending Kid Power programs were making real progress and were excited to be with their Kid Power family every afternoon. I loved watching previously shy students enthusiastically raise their hands. I was humbled by their eagerness to make sandwiches for their homeless neighbors, organize toy drives for children in the hospital, and beautify their schools.

Thus, what has made this past year so special for me, is seeing many of those bright-eyed students that I helped to master long division, held hands with on the metro, painted murals and recited poetry with, now enrolled in colleges across the country and thrive as young adults.

One such alumnus is Iyoha. Iyoha joined Kid Power as a 4th grader at Miner Elementary School. Growing up in violence-plagued Northeast DC, he had many obstacles to confront. He had few male role models, opportunities to positively connect with his community, or outlets for his anger.

Joining Kid Power provided Iyoha with caring, supportive adults, positive role models, academic help, and opportunities to participate in meaningful service. Soon, he made academic gains, controlled his outbursts, and took on leadership roles. In fact, he was given an award for his service hours (a record-setting 1,052 hours) when he graduated from Wilson High School in 2013. Iyoha is now a junior at West Liberty University and he works as a counselor at our Summer Leadership Academy. Every time Iyoha walks into our office, I am filled with a renewed sense of purpose.

In this report, you will see the rising test scores, testimonials of academic and nutritional improvement, and the major milestones of this past year that we're thrilled to share. But for me, it is always important to come back to the question of: why do we do this work?

Fortunately, all I have to do is look to Iyoha and other thriving Kid Power alumni to see that despite any seemingly insurmountable challenges DC youth face, they can and will overcome them with support and opportunity. In my ten years with Kid Power, I am reminded daily that the young people in this city are courageous, resilient, and eager to learn. They remind me that the answer is a resounding "no," it is not too much to overcome.

We sincerely thank you for joining us on this journey. You—our collaborative partners, supportive parents, tireless staff, generous donors, and determined advocates—make all of this progress possible. We do not take your faith in our work lightly and we will continue to move the goal posts as we help these fearless youth become leaders in their community today and successful young adults tomorrow.

Sincerely,

Andria Tobin
Executive Director



Top: Iyoha in the 4th grade at Miner Elementary **Bottom:** Iyoha and Andria at the 2015

Summer Leadership Academy



Our History

It was the vision of our Co-Founders Max Skolnik and Caroline Sholl that young people could become agents of positive change in their own communities that led to the launch of the organization in 2002. They founded Kid Power to ensure that DC youth had a voice in their communities. And, with an inaugural first class of 12 students at Miner Elementary, Kid Power was born.

In 2008 and 2011, respectively, Kid Power acquired Linking Communities for Educational Success and Facilitating Leadership in Youth, non-profits operating east of the Anacostia.

In 2012, Andria Tobin succeeded Founder Max Skolnik as Executive Director.



Our Mission



Kid Power inspires youth leadership by promoting academic advancement, physical and emotional wellness, and positive civic engagement in underserved communities throughout the District of Columbia.

We envision a world in which youth are given the tools and opportunities they need to graduate from high school and pursue higher education and employment, lead healthy lives, and contribute positively to their community.

To achieve this vision Kid Power teaches its students to understand the current social, health, and economic structures that influence their communities so that they can become strong and creative learners and agents of positive change in their schools and communities.

The Critical Need

Kid Power's Impact



Only 47.7% of DCPS students scored proficient in reading and 43.1% in science [1]



30.5% of families with children suffer from food hardship and 35% of children and adolescence are considered obese [2]





Almost 70% of middle school students were in a physical fight in 2013, and nearly 30% reported being bullied on school property [3]

Too often DC youth are trapped in a cycle of poverty without the académic skills, social supports, and healthy living tools needed to break this cycle.

- 1. Office of State Superintendent of Education (2014)
- 2. Food Research & Action Center (2012)
- 3. Youth Risk Behavior Survey (2011)

In the 2014-2015 School Year

Kid Power students made academic gains:



graduated to the next grade level



class participation rate according to their teachers



of parents noticed increased enthusiasm for learning

and nutritional gains:



of students identified healthier snack alternatives



of students distinguished between of parents noticed an increased local and imported produce



nutritional knowledge

and civic engagement gains:



of students reported that they knew how to design a service project



believe they can make a difference in their community



of parents saw gains in child's understanding of the importance of helping one's community



by the numbers





42,645 academic support hours

18,000 nutritional & environmental science hours

15,000 service hours from dedicated volunteers

6,943 gardening & cooking hours

6,044 services-learning hours

400 lbs./day reduced in waste as a result of composting initiatives at 3 schools

- 19 student-led service-learning projects completed
- 13 years of Kid Power celebrated on March 4th!
- full-time AmeriCorps members joined our staff in August 2014
- of the best small charities! Kid Power was named "one of the best small charities in the Greater Washington Region" by The Catalogue for Philanthropy for the third time

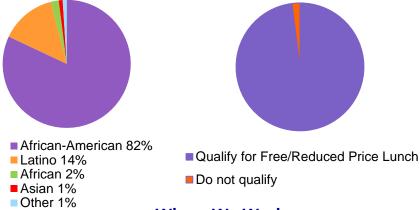
Students Served

Kid Power served **425 students** afterschool at 10 DC Public and Public Charter School sites and **225 students** at the 2014 Summer Leadership Academy.

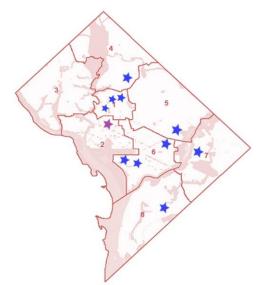


Amidon-Bowen Elementary School (Ward 6)
Barnard Elementary School (Ward 4)
Browne Education Campus (Ward 5)
Cesar Chavez Public Charter School (Ward 1)
H.D. Cooke Elementary School (Ward 1)
Jefferson Middle School (Ward 6)
Malcolm X Elementary School (Ward 8)
Miner Elementary School (Ward 6)
Sousa Middle School (Ward 7)
Tubman Elementary School (Ward 1)

Kid Power Student Demographics



Where We Work



Student Spotlight

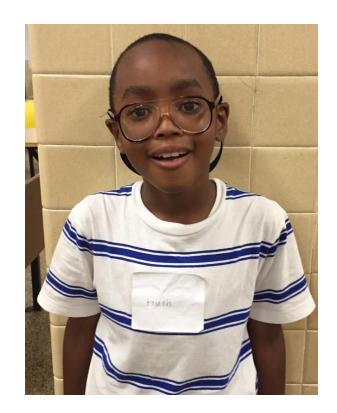
Meet Truth

A student at Malcolm X Elementary School

Truth was very quiet and struggled with reading comprehension when he first joined Kid Power as a second grader at Malcolm X Elementary. Kid Power's Academic Power Hour allowed Truth to review reading and math strategies through hands-on, small group instruction. Truth would write down information he did not understand from each day's lesson and then review it one-on-one with Kid Power tutors.

His teacher at Malcolm X, Ms. Samuels, noticed his improvement, "Slowly but surely, Truth began to break out of his shell by talking more and working with others. Kid Power staff made learning fun and had a lot of kinesthetic learning opportunities, which all of the students benefited from, especially Truth. I am proud to say Truth's reading abilities have increased and he works extremely well with his peers. Truth now attends Kid Power's summer program and has been smiling everyday."

Truth has set his sights high for the upcoming school year and is planning to run for President of the Malcolm X Kid Power Student Government. We know that Truth has a very bright future, and we can't wait to see all that he will accomplish!



Alumni Spotlight

Meet Wendall



Top: Wendall in 2008 participating in a service-learning project [2nd from the right] **Bottom:** Wendall as an instructor at the 2015 Summer Leadership Academy.



Wendall joined Kid Power as a 6th grader at Sousa Middle School in Southeast DC. He was shy and hesitant to speak up at first. However, he quickly discovered his passion for entrepreneurship and service through Kid Power's CookieTime Project.

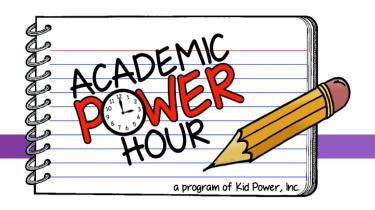
Over time he took on leadership positions on service trips around the country and was elected Kid Power Student President. He became not only a role model to younger students in the program, but a leader amongst his peers.

In 2011, he received the Mayor's Community Service Award. Mayor Vincent Gray remarked, "He has been an incredible role model and tutor for younger students in his neighborhood... Wendall has displayed a commitment to help solve problems in his community. He is an inspiration..."

In His Own Words:

"Going from Kid Power student to staff showed me that the position I hold is very important. As a student, I always looked up to my Kid Power teachers. This is why I choose every summer to help and work with [current students] to keep them active and having fun at the same time."

Wendall returns each summer to work as an instructor at Kid Power's Summer Leadership Academy. This past summer, he was promoted to the role of Site Coordinator (our youngest ever!) due to his impressive teaching skills, patience, and maturity. He is currently a Junior at Delaware State University.



Students participate in an hour-long academic segment to receive homework assistance and academic enrichment support.

Structured Lessons: Kid Power's curriculum is aligned to the **Common Core Standards**; however, Kid Power meets students where they are academically while working to gradually support grade-level standards. Students are put into small groups led by high school and college staff or volunteers to address individual academic and social needs.

Academic Activities & Games: Activities incorporate innovative, hands-on, and kinesthetic learning. For example, students engage in advanced math lessons through a Fantasy Baseball competition or practice literacy skills through researching community issues, writing personal essays, and analyzing films.

School-Day Alignment: Kid Power began **contracting with DCPS teachers** to help implement the Academic Power Hour and fully align in-school and after-school learning. This addition has greatly improved academic outcomes and homework completion.







This Year in the Academic Power Hour:

- 100% of students graduated to the next grade level.
- The curriculum was fully aligned to Common Core and Next Generation Science Standards.
- Students demonstrated an increase in the **belief that they** would attend college (90% to 97%).
- Students increased their ability to make good decisions and set personal goals (88% to 98%).
- 92% of parents noticed **increased enthusiasm for learning** and better behavior.
- Teachers reported that of those needing improvement, students improved in their class participation (88%), academic performance (78%), and motivation to learn (74%).

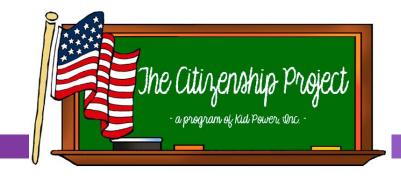
In Their Own Words:

"In Academic Power Hour, when I'm stuck on a homework problem my mentor helps me. She showed me how I can draw a number line and that's when I figured it out." — Arilenny (Barnard ES)

"My mentor is amazing because she works with me and teaches me new things."

Makayla (Amidon-Bowen ES)

"[In Academic Power Hour] We solve story problems, play board games, and review multiplication cards whoever gets the most cards wins!" — Harmony (Barnard ES)



Using a literacy-building and civic engagement curriculum, students study US History and the building blocks of citizenship and implement youth-led service-learning projects in their communities.

The Curriculum: Youth work with mentors to complete the original Citizenship Workbook, which include lessons on **US history** and the **building blocks of citizenship**. They use this knowledge to design and implement **service-learning projects** to address a need they have observed in their community.

The Public—Private School Network: Kid Power partners with local private schools (Edmund Burke, Georgetown Day, and Sidwell Friends) and universities (Howard University, Georgetown University, George Washington University, and American University). These high school and college students serve as positive role models and provide one-on-one instruction to help youth meet individual academic goals.

Kid Power Government: Students elected a **Kid Power President** and **Vice President** at each school site who facilitated leadership circles, passed or vetoed Kid Power bills, and served as liaisons to Kid Power Senior Staff and Board of Directors.







This Year in the Citizenship Project:

- Students improved 12% on their **Citizenship Assessment** and ended the year with a high 89% good social behavior score.
- Youth organized a **Read-a-Thon** to raise money to beautify their school and foster increased family literacy.
- Students wrote **greeting cards** for sick children spending the holidays in the hospital.
- Students planned and implemented meaningful service projects on MLK Day of Service in January and Global Youth Service Day in April with the help of over 100 volunteers
- Each semester, students met with their pen pals from Delta Towers Senior Living Center as part of the **inter-generational Pen Pal Program**.
- Duretti, a 3rd grader at Barnard Elementary School, testified in front of DC City Council about the importance of after-school programming in the District.
- Kid Power Government **expanded elections** to include campaigns, in which students ran on specific issues and worked to implement their desired changes to programming once elected.

In Their Own Words:

"Our service learning project was important... it helped people learn to stop bullying each other."

— Mia (Barnard ES)

"It's important to take care of our community so the people of tomorrow don't suffer from pollution."

— Priscilla (Malcom X ES)

"It makes me feel good that our project helped other kids eat healthy." — Lamecia (Sousa MS)

"Our project helped clean up the community. We chose to do this because we want to keep the world green."

- Chasio (Miner ES)



Students learn a wide array of nutritional, health, environmental, and agricultural concepts using an original STEM-based curriculum.

- Using an original, STEM-based curriculum, students learn a wide-array of nutritional, health, environmental, and agricultural concepts.
- Youth use environmental agricultural techniques to act as stewards of the plot by planting, maintaining, and harvesting their own school gardens.
- Students then use a portion of the produce in healthy cooking classes and family cooking nights. Families may bring home portions of the harvest to help meet their food and health needs. Remaining produce is also used to operate a vegetable marketing business. Find us at the Columbia Heights and 14th and U St. Markets!
- Using farmers market profits, youth implement nutritional and environmental service projects, such as creating PSAs on healthy eating and organizing school-wide recycling and compositing programs.







This Year in the VeggieTime Project:

- Kid Power partnered with **DC Greens** to lead a garden learning program for 25 youth at the **Washington Nationals Youth Baseball Academy**.
- Built our first-ever **state-of-the-art greenhouse** (500 sq. ft.) to expand garden learning opportunities year-round.
- Kid Power received 5 new OSSE School Garden Grants in 2015 to initiate in-school lessons at Jefferson Middle School, Browne Education Campus, and Houston Elementary, and to further expand in-school lessons at H.D. Cooke Elementary and Sousa Middle School.
- Kid Power students launched school-wide composting and recycling programs at H.D. Cooke, Barnard, and Sousa which reduced lunchtime landfill waste by 70%.
- Kid Power students at Sousa won the Best New Garden Award and Barnard students won the Best Sustained Garden Award as part of Growing Healthy Schools Month!
- Volunteers from Deloitte built an outdoor kitchen at Jefferson Middle School that will allow students to clean and prepare their produce right in the garden.

In Their Own Words:

"The magic word for today is vitamins- it means I'm going to eat the rainbow. That means I'm going to eat all sorts of different vegetables! Different colors means different vitamins."

— Maria (Amidon-Bowen ES)

"I like learning about health stuff.
For example, I learned that when
you play too hard or play sports you
need to get some protein after for
your muscles to recover."

— William (Sousa MS)

"In VeggieTime, I learn to cook new foods with different flavors, and I get to be a part of gardening which is something I can't do around my neighborhood."

– Amber (Jefferson MS)



Students participate in advanced academic, entrepreneurial, artistic, nutritional, service-learning, and recreational activities.

Academics & Workforce Development: Students work on goal-setting, time management skills, and college essay writing; additionally, they participate in financial literacy and workforce development workshops with DC area professionals.

VeggieTime Moves: In addition to their gardening and healthy cooking activities, students now enjoy getting active through zumba classes, sports, and other physical activities.

Alumni Leadership: Kid Power high school and college alumni return each summer as staff members through the Marion S. Barry Summer Youth Employment Program. They gain critical work experience while serving as leaders and role models for current students.







This Year at the Summer Leadership Academy:



The Hot Sauce Challenge: Middle school students piloted the Hot Sauce Challenge, in which they worked with a professional chef to design an original recipe, market, and sell their own line of hot sauce using peppers from their gardens! In teams they created budgets, brochures, and market schedules, and participated in workshops with consulting firms to reinforce entrepreneurial skills. They chose to donate the proceeds of the sales to St. Jude Children's Research Hospital.

City Planning: Students learned hands-on about city planning, budgeting and taxation, public services, spatial design, and architecture through an innovating city planning curriculum using city models and financial technologies.

Film Studies: Applying literary concepts from English class, such as story arcs and cliff hangers, students wrote, filmed, and edited their own movie trailers. They competed for "Best Edited" and "Most Suspenseful", and presented them at the final family harvest dinner.



In Their Own Words:

"My favorite things so far at camp have been learning about films and VeggieTime where we made hummus and got to be active."

— Tasia (Jefferson MS)

"I learned how to set goals for myself in order to track my progress."

—Sidney (Sousa MS)

"I feel more prepared to go back to school."

— Marcus (Jefferson MS)

Special Events and Projects

AmeriCorps Members Joined the Kid Power Team

Kid Power won its first AmeriCorps grant, which provided the organization with five full-time Members to support curriculum development, volunteer outreach, and VeggieTime expansion. Daisy, Anna E., Anna D., Curtis, and Nani have consistently shown their desire to help students in need and strengthen the DC community.





The 2nd Annual Taste of the Garden

Kid Power's Board of Directors, staff, and friends enjoyed a perfect rooftop evening in celebration of the VeggieTime Project.

Special thanks to Cedar Restaurant, The Front Page, and Schiff Hardin LLP for contributing to the event's success, which supported the construction of brand new garden beds at Browne Education Campus!

MLK Jr. Day of Service

Students and volunteers made and distributed over 100 lunches for homeless community members.
Afterwards, students participated in a reflection activity based on Dr. King's "I Have a Dream" speech and brainstormed more ways to help their community.





Our First Greenhouse!

Thanks to the generous support of the Office of State Superintendent of Education, Kid Power constructed a state-of-the-art greenhouse at Barnard Elementary! It will support expanded learning opportunities and hands-on student and community engagement with year-round growing.





Community Health and Academic Fair

Over 200 students and parents stamped their "Passport to Health" by participating in each of the fitness, gardening, nutritional, medical, and academic activities and games at the Kid Power and Barnard Elementary Community Health & Academic Fair in May!



Our Volunteers

Each year, approximately 300 community volunteers and 250 high school mentors help make Kid Power a truly transformative experience for students. Volunteers strengthen Kid Power programs and ensure that youth receive the best quality support by tutoring youth one-on-one, sharing their expertise through workshops, providing students with unique opportunities and field trips, and improving gardens and facilities.

Research continually shows the positive academic and social impact mentors have on students' growth. We are truly grateful that the youth we serve have the opportunity to connect with the community through these dedicated volunteers. From the bottom of our hearts, we thank them for their commitment to Kid Power students and their passion to improve the DC community.

For volunteer opportunities, please email: volunteer@kidpowerdc.org!



Name: Trinity Wilson

Connection: Deloitte's Greater Washington Volunteer Council

School: Miner ES

In Her Own Words:

"Not only did I enjoy tutoring during the traditional Academic Power Hour, but I loved the variety of learning activities throughout the program.

From VeggieTime to service-learning projects, the students showed confidence in realizing that learning can take place outside of the classroom.

When working one-on-one with the students, it was amazing how seamlessly those positive experiences seemed to transfer into their homework."

Our Partners

Kid Power leverages the power of the community and bolsters its programs and resources by partnering with a variety of community partners. We are tremendously grateful for their support!





































































Our Families

Kid Power believes that family involvement is critical to long-term youth success.

Volunteering: Kid Power parents regularly volunteer to support academic activities, help maintain garden beds, assist in weekly cooking classes, and chaperone field trips.

Cooking Nights: Kid Power implements quarterly cooking nights at each program location. These pot-luck family dinners give students a chance to showcase what they have learned at program and allow parents to share favorite family meals.

Regular Communication: Site Coordinators call or meet with parents on a weekly basis, send home monthly newsletters, and solicit advice and parental feedback regularly.

Board Participation: Two Parent Representatives sit on Kid Power's Board of Directors to ensure that family input is involved in all organizational decisions.







Responses to the 2015 Parent Satisfaction Survey included:

- "The best thing is knowing that she is learning and not just playing like some afterschool programs."
- "Homework gets complete ASAP!"
- "My child is more attentive."
- "The program really helps the kids out with parents that have more than one child and need to work."
- "He is reading well, better than ever now, and I'd like to thank you all for that!"
- "[He is] a lot more calm, especially when in conflict situations."
- "I now have to limit my cookie intake and eat more fruit... setting a good example for my TREASURE!!"

In His Own Words:

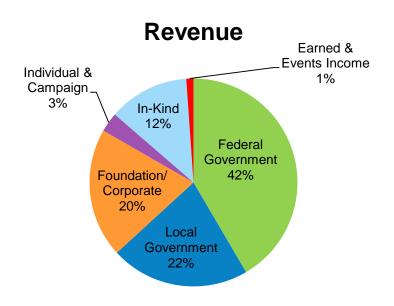
(Elias, father of Malcolm, explains the impact Kid Power has had on his son)

"The program is a very positive way for Malcolm to get another 3-4 hours after school in which he is still actively learning and socializing with his peers. That adds on hundreds of hours each year that he is developing positive behaviors and learning new things

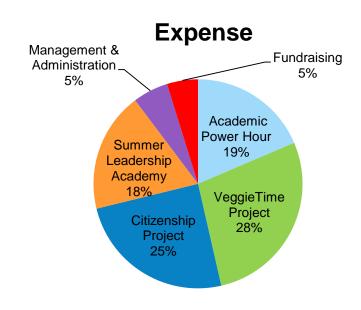
Malcolm loves the garden at the school--he is always bringing home different produce from the garden, or recipes from a cooking class. He is encouraging our family to eat healthier.

Malcolm often has trouble controlling his temper and has emotional disabilities that have been a struggle at times for him to deal with. Kid Power staff are patient and caring. They also hold him to high standards and work with him to set goals and achieve them."

Financials: Income and Revenue



Revenue	Amount
Federal Government	\$430,227
Local Government	\$223,841
Foundation/Corporate	\$208,225
Individual & Campaign	\$31,443
In-Kind	\$129,875
Earned & Events Income	\$11,462
Other	\$1,114
Total Revenue:	\$1,036,188



Expense	Amount
Academic Power Hour	\$180,378
VeggieTime Project	\$270,100
Citizenship Project	\$240,000
Summer Leadership Academy	\$180,000
Management and Administration	\$53,284
Fundraising	\$46,448
Total Expenses:	\$970,210
Net Revenue:	\$65,978

Thank You to Our FY 15 Funders and Donors

\$100,000 +

Office of the State Superintendent of Education DC Children and Youth Investment Trust Corp.

\$50,000 +

Serve DC- AmeriCorps State Competition District of Columbia Public Schools American University (*in-kind*) George Washington University (*in-kind*) Taproot Foundation (*in-kind*)

\$25,000 +

Morris & Gwendolyn Cafritz Foundation Commonweal Foundation

\$15,000 +

Lois and Richard England Family Foundation Georgetown Day School (*in-kind*) Eugene and Agnes E. Meyer Foundation The Share Fund Sidwell Friends School (*in-kind*) US Airways Foundation

\$10,000 +

Max and Victoria Dreyfus Foundation Richard E. & Nancy P. Marriott Foundation Morningstar Philanthropic Fund Office of Latino Affairs Hattie M. Strong Foundation

\$5,000 +

Capital Area Food Bank (in-kind)
Howard Gilman Foundation
Bill Ross & Giselle Hicks
Corina Higginson Trust
Opal Apple Foundation
Hitachi Foundation

\$1,000 +

Anonymous (1)
Capitol Hill Community Foundation
Michael Feder
Michelle Grove
Mark Mioduski
Faheem Rahman
Schiff Hardin LLP (in-kind)
Ami Scott
Michael Skolnik
Angel Vaccaro
Wendy Wertheimer

\$500 +

Anonymous (1)
Paul and Susan Berman
Kathleen Farrell
Freddie Mac
Lauren Garren
Alfred and Lynne Groff
Robin Hayes
Chad Herzog
Moshe Nelson

\$250 +

Anonymous (2)
Adam &
Senta Fleisher
Theresa Poussaint
Martha Skolnik
Sharon Sommerville
Glenn White Jr.
Brian Whittaker

\$100 +

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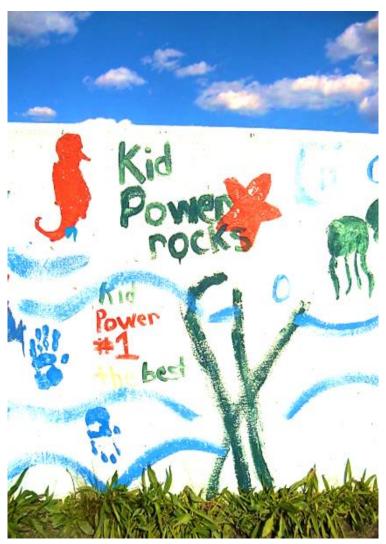
Angel Vaccaro
Senior Partner, Deloitte

Looking Forward

This year has been one of tremendous growth in the capacity and scope of our services to DC youth. Nevertheless, we aim to continue moving the goalposts.

Looking forward, our goals are to:

- Maximize impact and best utilize resources by serving 70-100 students at each school site and strategically expand to the schools with the greatest need in the District
- Continue to develop entrepreneurial and financial literacy opportunities for older youth, such as the hot sauce challenge
- Build a second greenhouse to extend the growing season for more DC youth and their families
- Engage 1,000 long-term volunteers in the next thee years through expanded community and alumni outreach
- Assist students in launching city-wide service-learning projects that address issues in their neighborhoods
- Thanks to E Street Development Group, we will be opening a second office location to meet our growing organizational needs





How to Get Involved

Our mission would not be possible without the time and efforts of our volunteers, staff, and families. We hope you will join our efforts to build a stronger, healthier District community! Thank you for your support!

1) Donate!







Supports a School Garden



Sponsors a student for a semester

Gifts can be mailed to 755 8th St. NW, Washington, DC 20001 or made online at: www.razoo.com/story/Kid-Power-4

2) Volunteer!

E-mail <u>volunteer@kidpowerdc.org</u> to learn about individual and group volunteer opportunities!

3) Connect with us via







@kidpowerdc





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UW #7215 • CFC #76384



GREATER WASHINGTON