

# 2016 ANNUAL REPORT & 2017 CALENDAR



[www.kidpowerdc.org](http://www.kidpowerdc.org)





400



young leaders served  
after-school

800



science scholars served  
in-school

at 9



school sites



55,520

academic  
support hours



5,955

service-learning  
hours



6,455

gardening &  
cooking hours



*“How did you make a difference today?”*

*“How were you a leader today?”*

As part of our mission to help youth become leaders in their communities, we ask these questions to Kid Power students during regular reflection activities. And, as an organization, we also ask ourselves these same introspective questions in order to adapt to and most effectively respond to ever-evolving youth and community needs.

Two years ago, poring over recent program data and asking ourselves these very questions, we saw there was an unequal distribution of Kid Power programs and resources across the city. Programs in some neighborhoods had low enrollment and more resources, while program sites in the historically underserved areas southeast of the Anacostia River—Wards 7 and 8—had long waiting lists, eager students and families, and some of the greatest needs. In Ward 8, youth face a 50% child poverty rate and, in Ward 7, 73% of children are overweight or obese. We saw clearly that our academic, health, and civic curriculum could have a significant impact in these communities and began the process of strategically refocusing our resources to serve more students in the areas of the greatest need.

This move has brought logistical and financial challenges, but, even greater impact. The needs of the students at these schools are staggering—with the student homelessness rate as high as 10% at one school and Math proficiency as low as 1.3% at another. However, despite these stark challenges, we are thrilled to report that over the last two years, Kid Power’s programs have been extremely well received by students, parents, and administrations.

As we work to holistically address the interwoven needs of the youth that we serve, we thank you—our intrepid teachers and staff, our generous donors and volunteers, and our supportive families and partners—for helping us make these critical hands-on learning opportunities possible for Kid Power students. Thanks to you, Kid Power served 400 students daily after-school and 800 students monthly in-school this past year.

And, with your support, the answer to our initial question is a resounding YES! Kid Power is making a difference in the lives of DC youth. In the following report you will see inspiring stories and statistics of student, family, and alumni success. These stories of progress and achievement keep us motivated in our efforts to help youth become academic, health, and civic leaders in their schools today and in our global community tomorrow.

From the bottom of my heart, I thank you for your support.

Sincerely,



Andria Tobin

Executive Director



**"Life's most persistent and urgent question is:  
what are you doing for others?"**

**- Dr. Martin Luther King Jr.**



**In celebration of MLK Day of Service, Kid Power  
students and volunteers created and distributed**

**100**

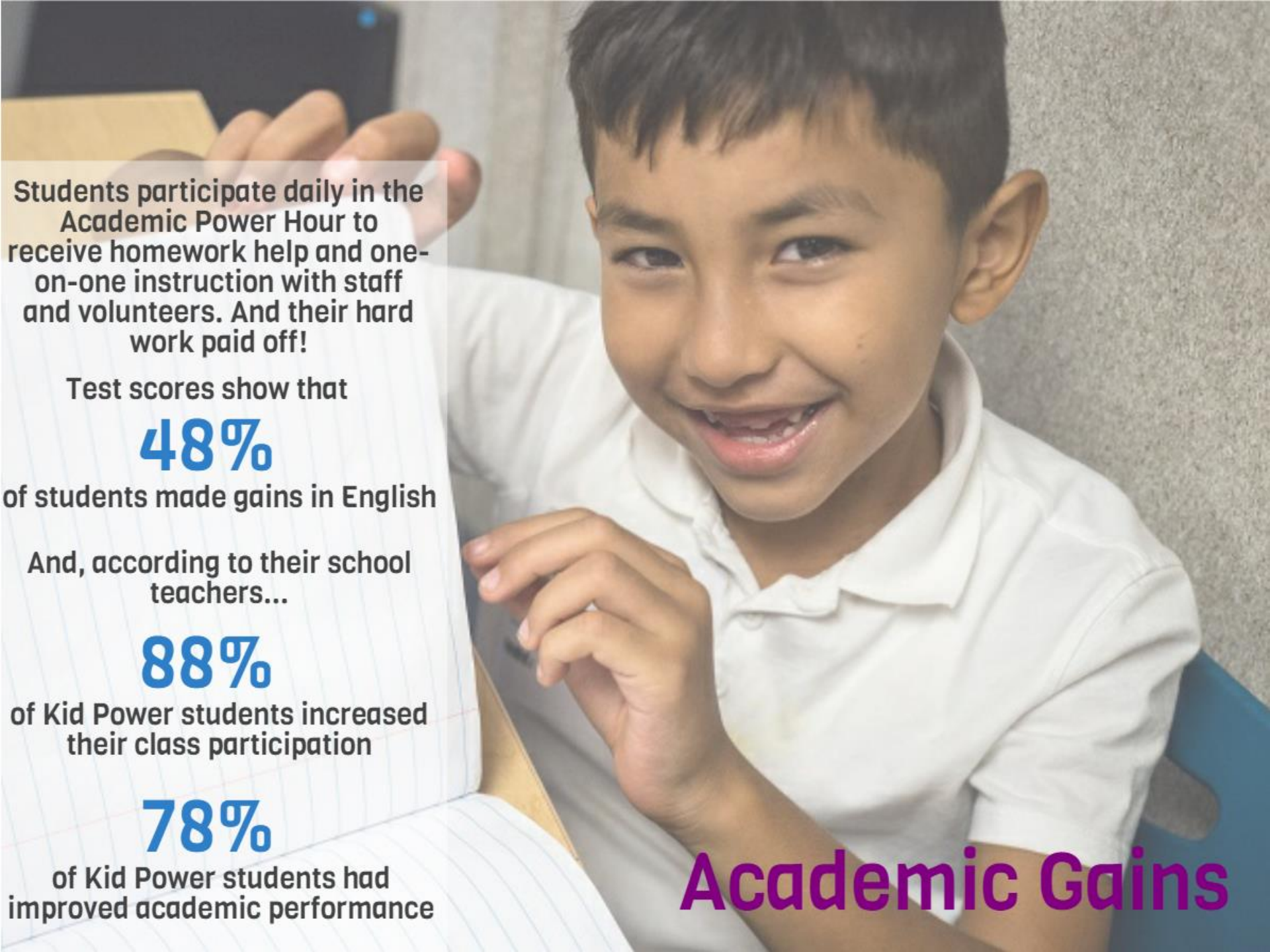
**support packages & healthy lunches for our  
community members currently experiencing  
homelessness.**

**Service Learning**

# JANUARY

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
New Year's Day						
8	9	10	11	12	13	14
15	16	17	18	19	20	21
	MLK Jr. Day				Inauguration Day	
22	23	24	25	26	27	28
29	30	31				





Students participate daily in the Academic Power Hour to receive homework help and one-on-one instruction with staff and volunteers. And their hard work paid off!

Test scores show that

**48%**

of students made gains in English

And, according to their school teachers...

**88%**

of Kid Power students increased their class participation

**78%**

of Kid Power students had improved academic performance

**Academic Gains**

# FEBRUARY

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	Valentine's Day	22	23	24	25
26	Presidents' Day	28				
	27					



Using Kid Power's trailblazing curriculum, students are growing healthier while building a healthier community through the VeggieTime Project! This year, youth completed the standards-based nutritional and environmental science curriculum with impressive results. Then they applied their knowledge in garden, kitchen, and community!

**700**

pounds of produce harvested

**75%**

of students reported that they like to eat vegetables

Kid Power continued to expand its in-school science lessons, STEM instruction, school-wide composting projects, and community wellness events.

**800**

students served monthly in-school



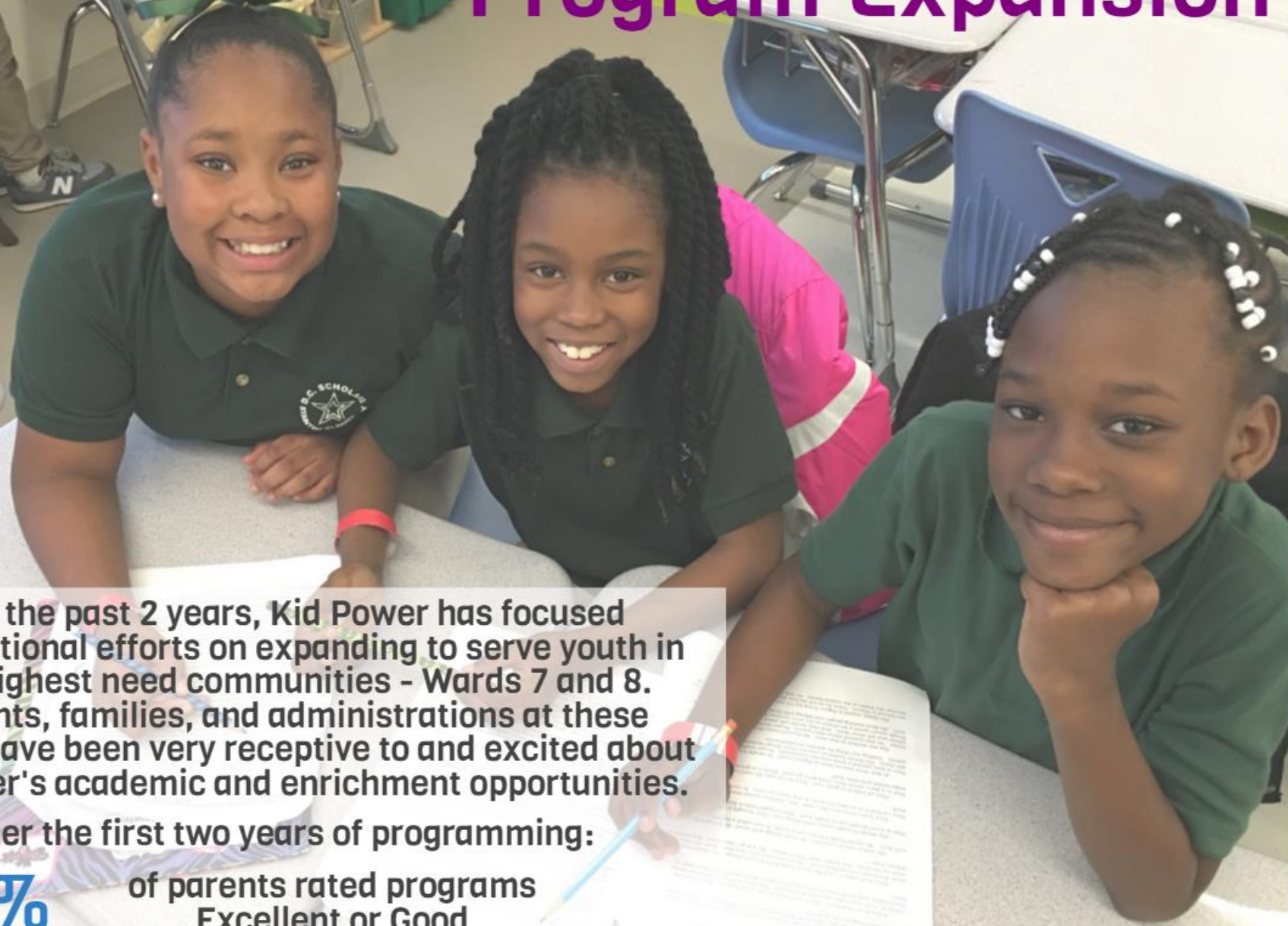
**VeggieTime**



# MARCH

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
					St. Patrick's Day	
19	20	21	22	23	24	25
26	27	28	29	30	31	

# Program Expansion



Over the past 2 years, Kid Power has focused organizational efforts on expanding to serve youth in DC's highest need communities - Wards 7 and 8.

Students, families, and administrations at these schools have been very receptive to and excited about Kid Power's academic and enrichment opportunities.

After the first two years of programming:

**90%**

of parents rated programs  
Excellent or Good

**30%**

of students improved their English  
Language Arts test scores



# APRIL

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
Easter						
23	24	25	26	27	28	29
30						

# Volunteers

**11,000**

**volunteer hours contributed**

We are so grateful for the hundreds of volunteers who contribute their time and talents as mentors, tutors, consultants, builders, board members, and more! Thanks to their support, Kid Power students gain invaluable experiences and relationships that foster their academic and social-emotional growth.





# MAY

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
Mother's Day						
21	22	23	24	25	26	27
28	29	30	31			
	Memorial Day					



## Meet Marcus!

"I joined Kid Power in 2008 [at the age of 11] because my best friend boasted so much about the program. What I loved most about Kid Power was being able to make so many friends and meet adults who were such great role models. Kid Power helped me to make wise decisions as I grew older. The life skills I learned helped me mature and develop my sense of character."

In high school I started volunteering and working over the summer to gain experience, but also to be there for the kids. From being in and working for Kid Power I believe I have the knowledge to help empower our youth. I feel our Kid Power students look up to me and others to show them how to be leaders. The knowledge and skills we're teaching our youth truly shows off in their progress. I love being a leader and role model for our students."



# Alumni Success



# JUNE

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
Father's Day						
25	26	27	28	29	30	

# Summer Learning



In order to keep students learning, active, and safe throughout the summer months, Kid Power's Summer Leadership Academy provides critical academic, health, civic, and workforce development opportunities combined with structured recreation time.

At the 2015 Academy:

**87%**

of youth demonstrated proficiency on nutritional and environmental science assessments

**80%**

of students reported forming meaningful friendships



# JULY

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4 Independence Day	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					



**Kid Power students applied their business, culinary, and service-learning skills through Pickle Power!**

**First, students created their own original pickle recipes. Then, with recipes in hand, they went to a professional kitchen (thanks to Board Member- Chef Robbie Wood!) to makeover 500 jars of their own pickles using fresh, locally source ingredients.**

**Next, these aspiring entrepreneurs pitched their business plans to a panel of "Shark Tank" judges. They discussed their logo designs, slogans, and net and gross profits. The winning team won an additional \$100 to support their project!**

**Finally, students sold their pickles in the community. They donated half of the proceeds to a charity of their choosing and kept the rest of their earnings for all of their hard work!**

# Pickle Power

# AUGUST

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		



# Taste of the Garden



Kid Power students, staff, family, and friends celebrated the success of the VeggieTime Project at the 3rd Annual Taste of the Garden. Student chefs showed off their culinary skills in a cooking competition with the help of guest chefs Kwon Crumble and Erik Bruner-Yang.

Thank you to the many guests who came out to support Kid Power students as they cook their way to a healthier District!

# SEPTEMBER

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4  Labor Day	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30



# Family Power



Parent engagement and satisfaction with programming is crucial to students' long-term success. Here's what parents had to say:

**"Kid Power staff was VERY informative and helpful"**

**"He loved having a non-stressful way to engage with peers and learn different activities."**

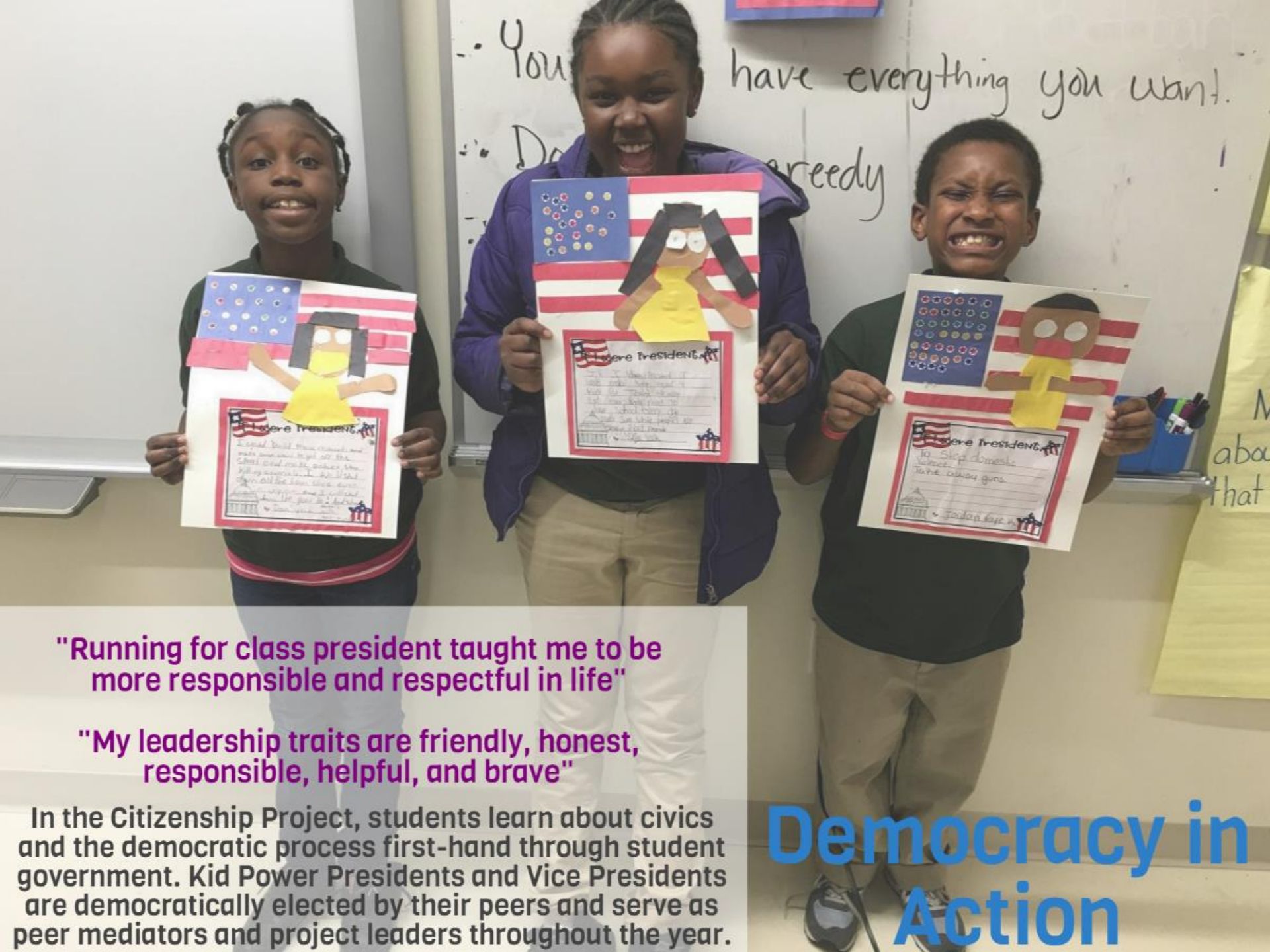
**"My son loves to read and cook and Kid Power does both!!"**

**"Kid Power staff allows her to express herself and sharpen her communication skills. This is a strong point for her."**



# OCTOBER

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9 Columbus Day	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31 Halloween				



**"Running for class president taught me to be more responsible and respectful in life"**

**"My leadership traits are friendly, honest, responsible, helpful, and brave"**

In the Citizenship Project, students learn about civics and the democratic process first-hand through student government. Kid Power Presidents and Vice Presidents are democratically elected by their peers and serve as peer mediators and project leaders throughout the year.

**Democracy in Action**

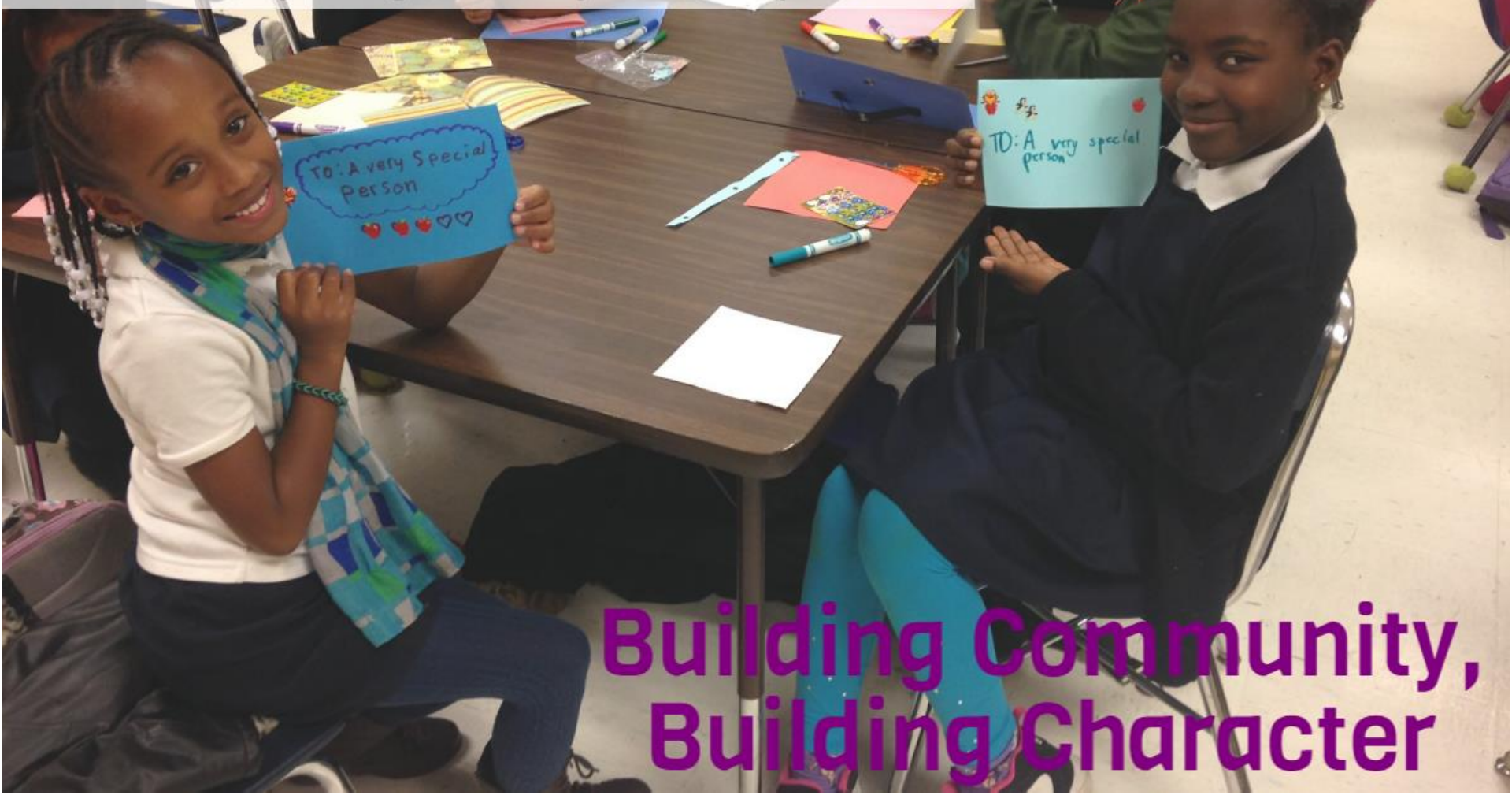
# NOVEMBER

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5	6	7	8	9	10	11
						Veteran's Day
12	13	14	15	16	17	18
19	20	21	22	23	24	25
				Thanksgiving		
26	27	28	29	30		



All of Kid Power's interwoven academic, health, and civics services are designed to help youth build the leadership skills they need to become informed advocates for change in their own lives and in their communities.

Throughout the year, students have opportunities to design service projects to address community needs. For the holidays, students chose to write greeting cards for children spending the holidays in the hospital.



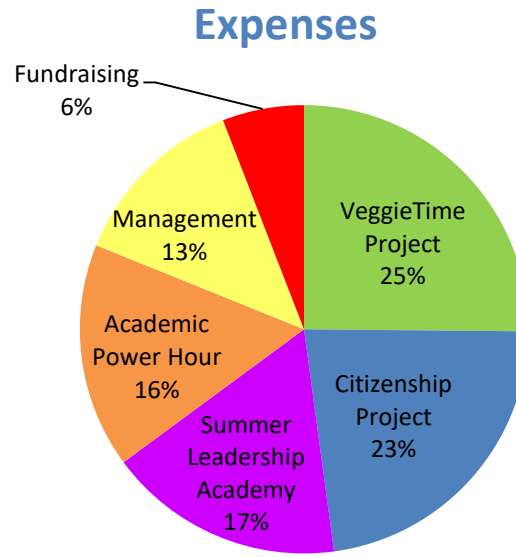
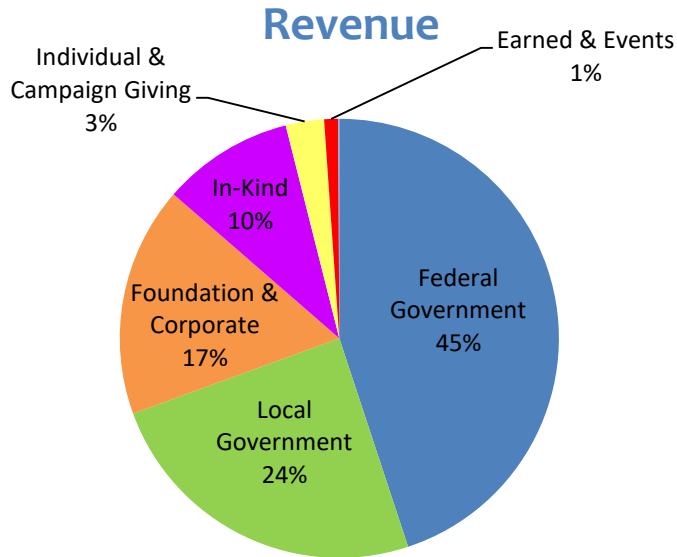
**Building Community,  
Building Character**

# DECEMBER

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31	Christmas					
New Year's Eve						



# Financials: Revenue & Expenses



Revenue	Amount
Federal Government	\$467,529
Local Government	\$255,052
Foundation & Corporate	\$176,412
In-Kind	\$100,798
Individuals & Campaigns	\$29,377
Earned & Events	\$10,698
Other	\$822
<b>Total:</b>	<b>\$1,040,680</b>

Expenses	Amount
VeggieTime Project	\$243,427
Citizenship Project	\$219,869
Summer Leadership Academy	\$164,902
Academic Power Hour	\$157,049
Management	\$125,852
Fundraising	\$56,951
<b>Total:</b>	<b>\$968,050</b>

Thank you to our Board Members who generously supported Kid Power for many years and ended their service in FY2016:  
**Susanne Barakat Elliott, Theresa Poussaint, Ami Scott**

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**Michael Feder, Chair**  
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**Max Skolnik, Board Emeritus**  
 My Brother's Keeper

# Thank you to our FY16 Funders & Donors

(July 1, 2015 – June 30, 2016)

## **\$100,000+**

DC Children & Youth Investment Trust  
Office of the State Superintendent of  
Education

## **\$50,000 -- \$99,000**

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Taproot Foundation (in-kind)

## **\$20,000 -- \$49,000**

Morris & Gwendolyn Cafritz Foundation  
Commonweal Foundation  
Eugene & Agnes E. Meyer Foundation  
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## **\$10,000 -- \$19,999**

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## **\$5,000 -- \$9,999**

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## **\$2,500 -- \$4,999**

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## **\$1,000 -- \$2,499**

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Wendy Wertheimer

## **\$500 -- \$999**

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# Our Community Partners

Kid Power takes great pride in working with a large consortium of community partners to leverage resources and provide students with unique, diverse experiences. We are so thankful to our partners who share their skills and resources to benefit Kid Power students!



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